THE AMERICAN HOME

March 35¢

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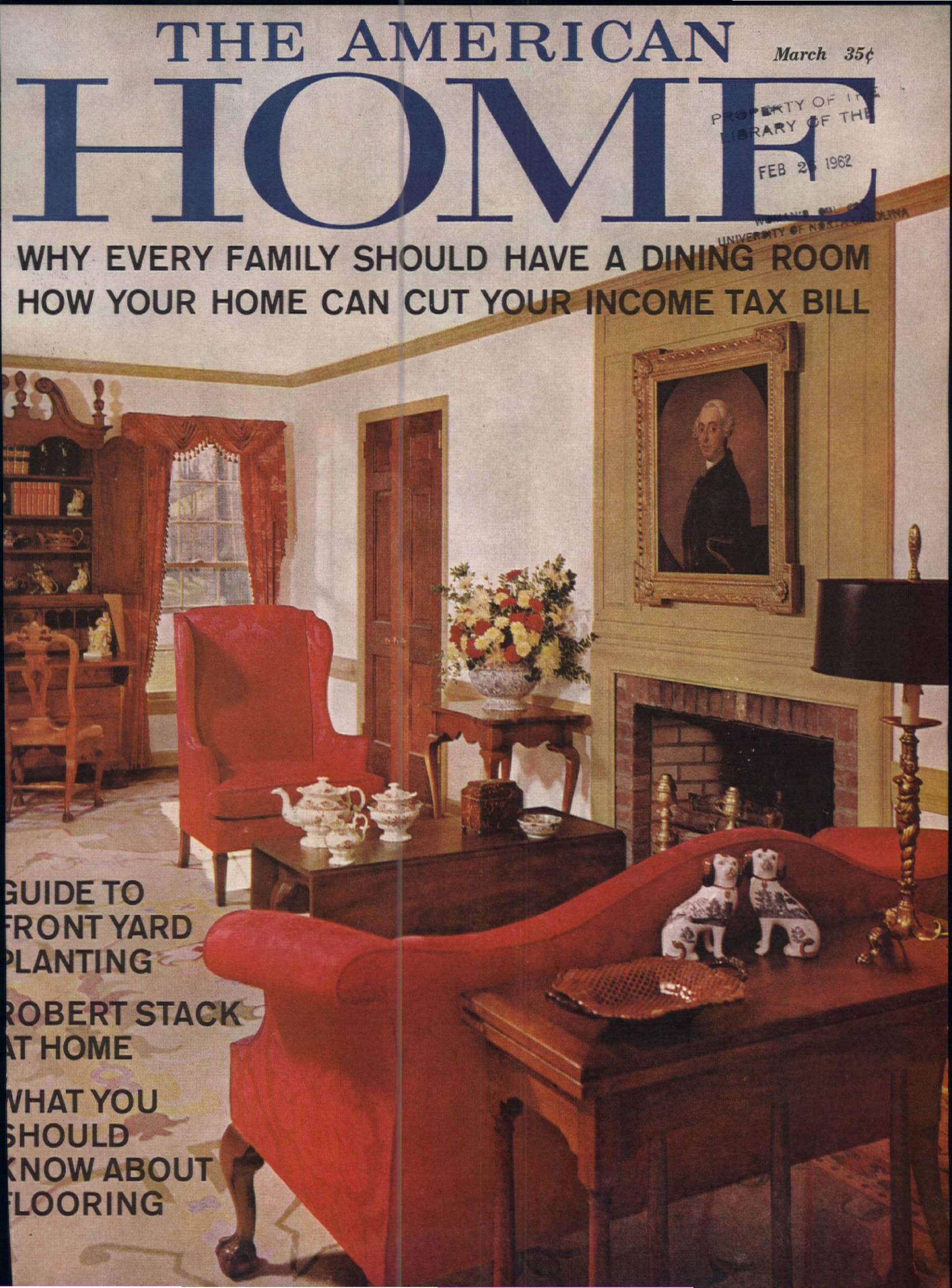
WHY EVERY FAMILY SHOULD HAVE A DINING ROOM

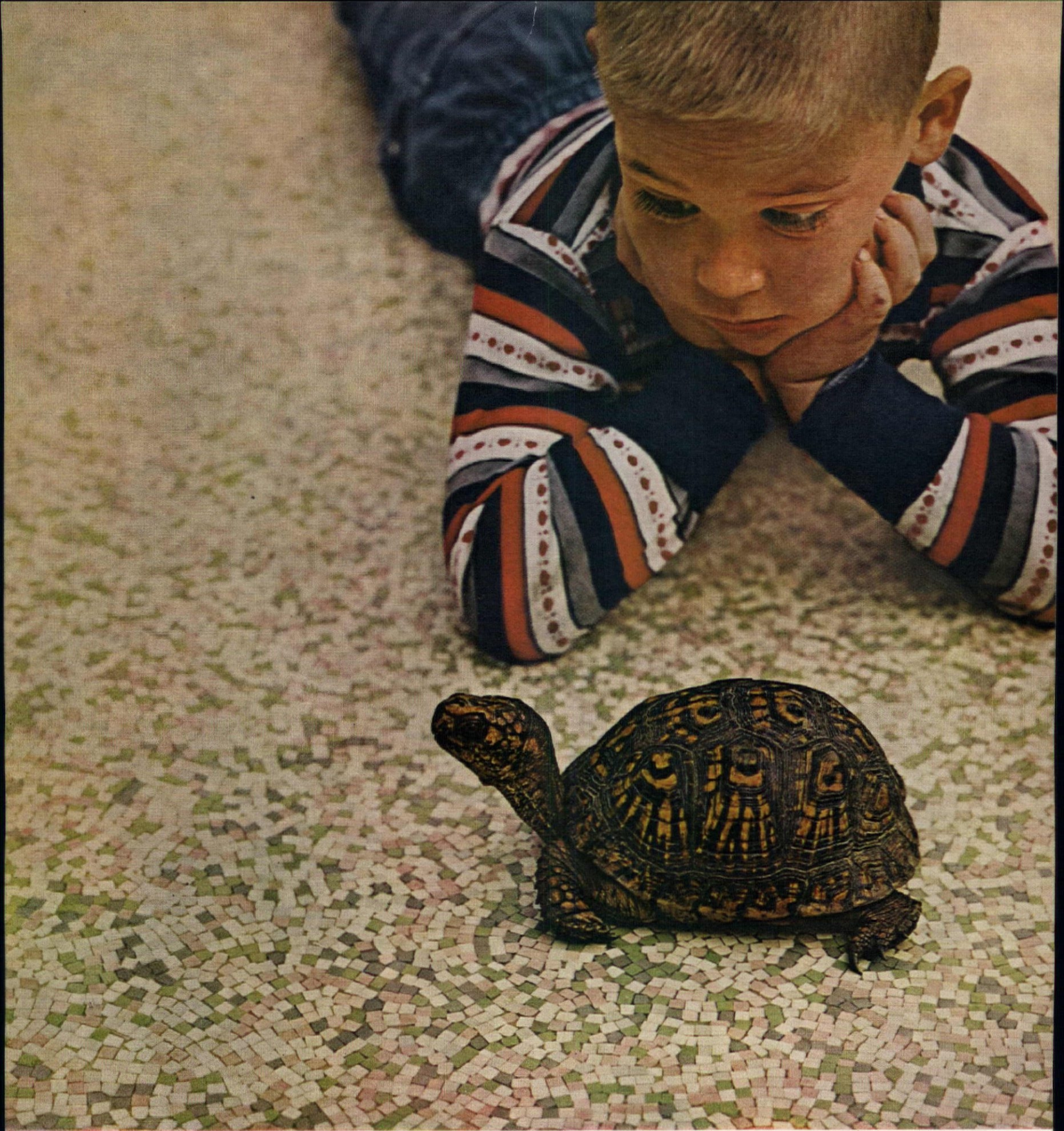
HOW YOUR HOME CAN CUT YOUR INCOME TAX BILL



GUIDE TO
FRONT YARD
PLANTING

ROBERT STACK
AT HOME

WHAT YOU
SHOULD
KNOW ABOUT
FLOORING



Teddy's Tessera Corlon floor is style 86537. Tessera and Corlon® are trademarks of Armstrong Cork Co

See the boy. His name is Teddy.

See the turtle. Its name is Turtle.

See the floor. Its name is Tessera.

Teddy likes to play on the Tessera floor. He likes the Tessera's little chips, everywhere. He likes to push his finge along the Tessera. He says it feels knobby like Turtle's back. Teddy likes to look down between the little chips o the Tessera. Teddy looks into everything. Why don't you look into Tessera? Send for a free sample of Tessera Vinyl Corlon. Write Armstrong, 6203 Pine St., Lancaster, Pa. In Canada, Dept. 32-B, Box 919, Montreal, P.Q

Tessera Corlon is one of the famous Armstrong VINYL FLOORS

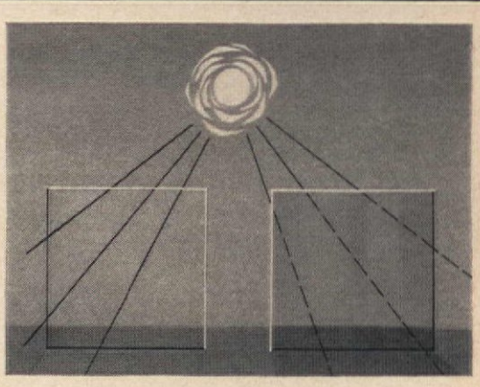
Glass gives so much... be a stickler for Plate Glass

...then nothing will spoil your view

Is it plate? That's a good question to ask, because there's a difference in glass. L·O·F *Parallel-O-Plate*® Glass is twin ground and polished for clearest vision and for most freedom from distortion. You can "feel" the quality just by looking at it.

Guaranteed by Good Housekeeping

Is it plate? For truest reflection, you need mirrors made of L·O·F *Parallel-O-Plate*... door mirrors, wall mirrors and sliding mirror doors. *Parallel-O-Plate* Glass has earned the Good Housekeeping Guaranty Seal.



Is it grey plate? The newest kind of plate glass is grey all through. Like sunglasses, it provides eye comfort—reduces glare. And it reduces inflow of solar heat to keep rooms cooler . . . to reduce air-conditioning costs.

Now that you know... *tell your builder!*

Whether you buy, build or remodel a home, you'll want the extra quality and satisfaction that come with having the finest—*polished plate glass*. Your builder will put it in for you if you specify it. If he already has used this fine *plate* glass, it's a good clue he believes in quality. And it will make your view a pleasure forever.

Libbey · Owens · Ford Toledo 1, Ohio

MADE IN U.S.A.
L O F GLASS
THE QUALITY MARK TO LOOK FOR

what's new from General Electric

New! Sprinkles as you iron, has a "Water Window," too!

Just press a button. A fine, continuous spray automatically sprinkles away the wrinkles—without tiresome thumb-pumping, as in other irons.

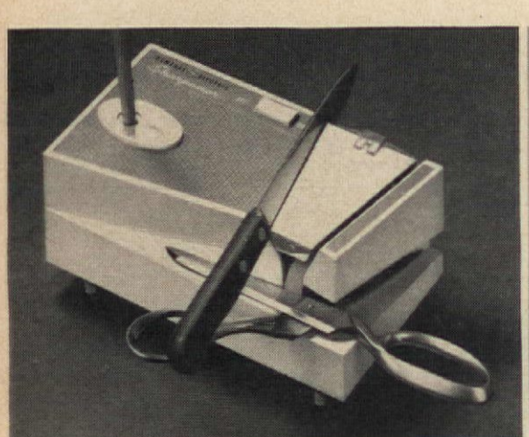
General Electric's all-new Spray, Steam & Dry Iron has a handy "Water Window," too—a built-in level that tells you at a glance when to add more water!

And it steams and dry-irons! Has 3 wash-and-wear settings with a handy fabric guide which tells which setting to use. You can safely and easily iron most delicate synthetics, *steam-iron* many wash-and-wears!

Visit your dealer's soon and ask to see the iron that sprinkles and tells you when to add water. Only General Electric has it. General Electric Co., Housewares & Commercial Equip. Div., Bridgeport 2, Conn.

Progress Is Our Most Important Product

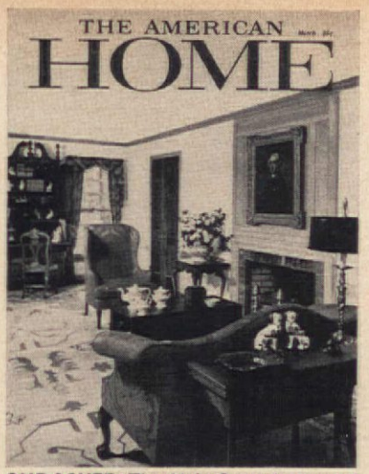
GENERAL ELECTRIC



New All-Purpose Sharpener! Sharpens pencils, knives, scissors automatically. Magnetic Guide for knives—scissors need not be taken apart.

For the hair beauty you want . . . in the time you have. Dries all over, doesn't muss hair. Hair's done fast, as you do other things.

New "Do Everything" Floor Polisher! Scrubs, waxes, buffs bare floors. Cleans rugs! Complete with attachments, including wax dispenser.



OUR COVER: The Alvin Greenbaums of Glen Rock, New Jersey, adapted and beautifully decorated an American Home Blueprint House. Their story on page 24. Photographer: Lisanti.

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THE AMERICAN HOME

A Curtis Publication

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For cuts as well as burns! Unguentine® boosts nature's healing power

as no plain antiseptic can!

Nature sends healing serum droplets to wound surface. But tension often keeps droplets apart; germs may get through—cause infection, slow healing.

But Unguentine instantly spreads nature's healing serum, creates a protective blanket to lock out germs and heal faster than nature alone.

Unguentine First-Aid Spray

puts out pain—promotes healing as you spray it on!

Pf-f-f-t! That's how fast new Unguentine First-Aid Spray goes to work to stop pain of cuts, scrapes, scratches, burns. Promotes healing. Cools and soothes painful sunburn on contact! Kind to youngsters—doesn't sting; kind to clothes—doesn't stain! Cleanses wound area—kills germs—helps prevent infection!

Looks like a fire extinguisher—really is a "PAIN EXTINGUISHER!"

GOING MY WAY?

Her way is the way of millions and millions of smart, young American girls. They all use Tampax. Now here's a piece of advice. Don't just take our word for what's good about Tampax. Find a friend who uses it. (That won't be hard.) And ask her to tell you frankly and honestly just what she thinks of the product.

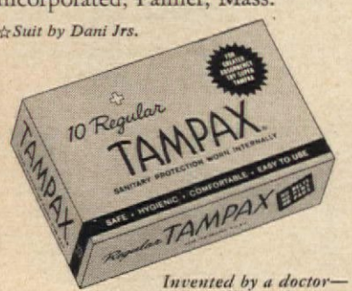
However she expresses it, her main point will be that Tampax® internal sanitary protection is far superior to "the other way." No belts, no pins, no pads. No chafing and no irritation. No odor. No disposal problems, no carrying problems. Tampax, she'll say, all but makes you forget about differences in days of the month.

NO BELTS
NO PINS
NO PADS
NO ODOR

The next step is easy. Buy a package of Junior Tampax wherever such products are sold. (It also comes in Regular and Super absorbencies for varying needs.) Examine one carefully. See—it's an ingenious device utilizing pure absorbent cotton.

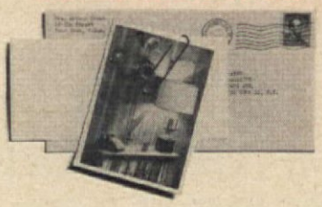
When are *you* going to become a Tampax user? Enjoy the comfort, the security, the freedom of this modern sanitary protection. Tampax Incorporated, Palmer, Mass.

☆*Suit by Dani Jrs.*

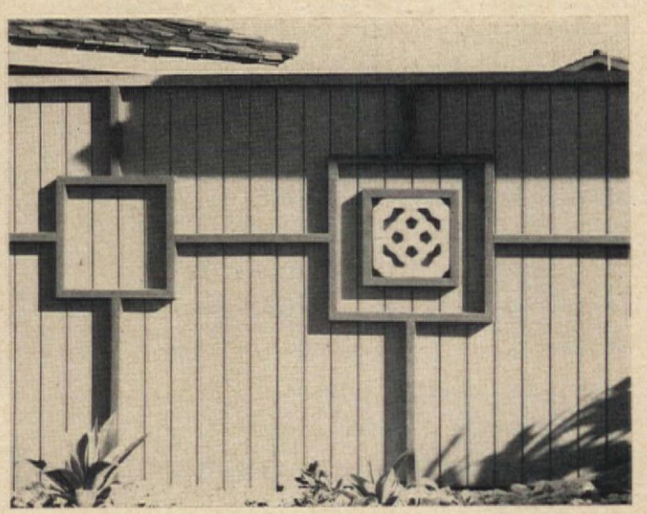


Invented by a doctor—now used by millions of women

READERS' IDEAS THAT PAY OFF



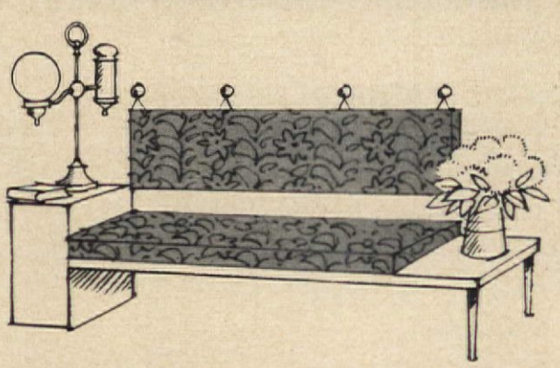
Ideas to try in your own home—adapt them to your special needs



***Flat redwood fence** is enhanced by design made of 2x4s. Design may be painted or stained a contrasting color. For more detail add a carved ornament in the center box.*

***Floor-to-ceiling bathroom closet** provides deep and shallow storage. Medicine shelves are high with a separate door. Note metal racks for tubes.—Louise Shattuck, Juneau, Alaska.*

***Fenced-in compost heap** holds its shape, never looks unsightly, and provides abundant humus-rich compost for garden. Made of sectional fence—D. B. Ford, Cleveland, Ohio.*



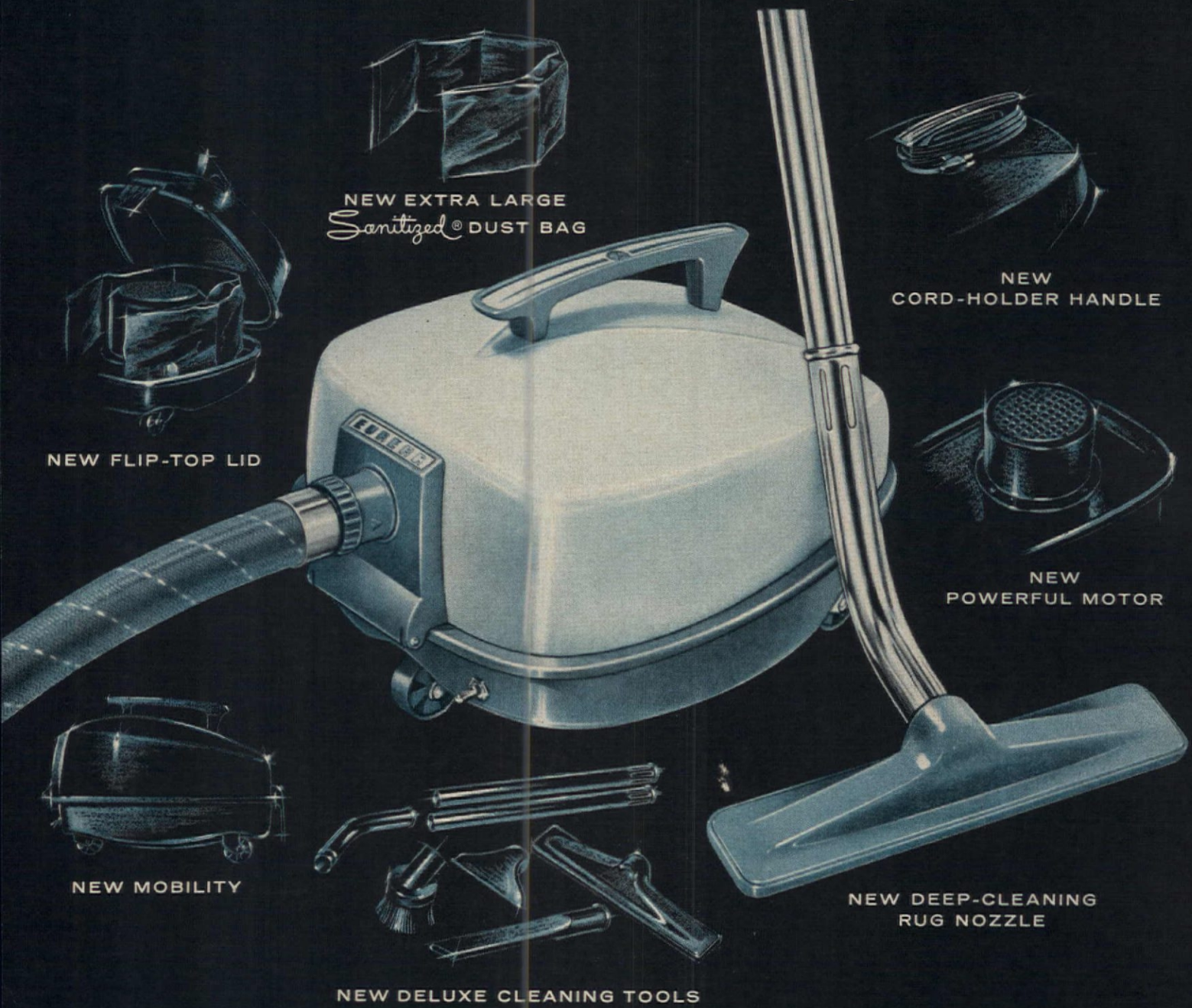
***Do-it-yourself sofa** is a 6' stock door attached with angle irons to a bookcase made of 1" thick white pine. Screw-on legs support opposite end. Seat and back are of foam. Back is suspended from drawer pulls with fabric or heavy cord.*

More ideas on page 85.

SEND US YOUR IDEAS

We are seeking original ideas on all kinds of home projects. For each idea used, we will pay $15. Please include black and white snapshot. No ideas or pictures can be returned. Send material to: Susan Brown, The American Home Magazine, 300 Park Ave., New York 22, N.Y.

NEW EUREKA Princess



PACKED WITH POWER – LESS WEIGHT AND BULK – LAVISH WITH FEATURES – LOWER IN PRICE

New Eureka Princess!–for the lady with neither time nor closet space to spare. Or *money*. In features per dollar, here's the savingest cleaner ever!

FLIP-TOP LID – flips wide open for easy bag changes.

EXTRA LARGE DUST BAG – less bag changing. Sanitized® for lasting freshness.

MOBILITY – New trim size weighs just 12½ pounds. Rolls easy, carries light, turns without tipping, stores small.

DELUXE CLEANING TOOLS – 8 pc. set, for rugs, floors, upholstery, dusting, etc. . . . complete with deep-cleaning rug nozzle.

CORD-HOLDER HANDLE – Shaped and balanced to fit the hand. Cord winds around it securely for storing.

POWERFUL MOTOR – Over 1 H.P. to assure finest deep cleaning.

TOE SWITCH – No stooping or bending to turn it on and off.

AIR JET – Attach hose for spraying, demothing, blowing out corners and crevices.

POWER ADJUSTER – Gentles suction to clean lamp shades, blinds, general dusting.

All this and *more*. Your Eureka dealer can tell you. See him. Your dollar buys big again!

$39.95

PRINCESS MODEL 702-A

PRICE HIGHER IN CANADA

. . . And be sure to see the new EUREKA Prince (it's the Princess PLUS!)

EUREKA – Eureka Williams Company • Bloomington, Illinois • Div. of National Union Electric Corporation

Carrier makes the quietest neighbors

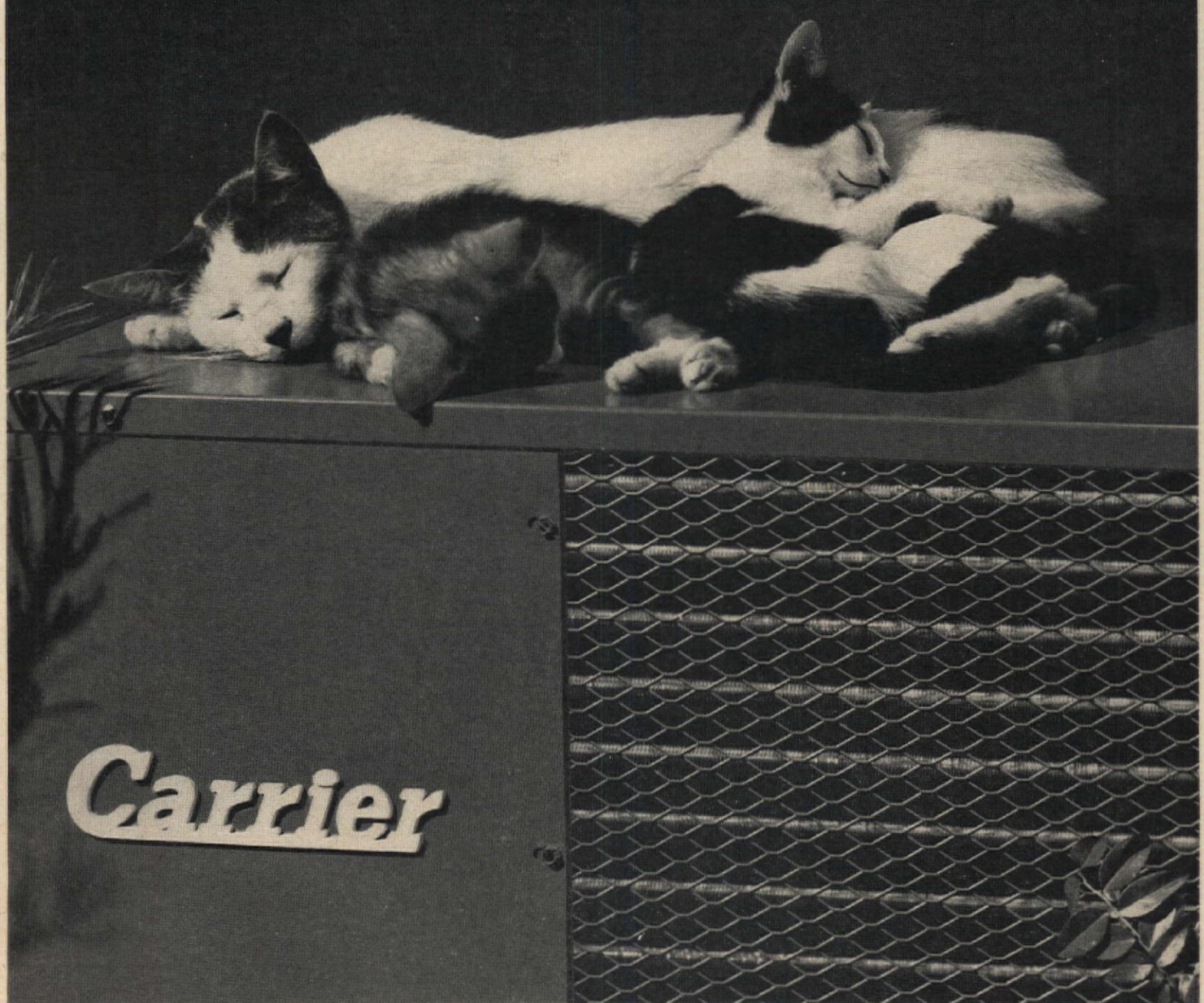
Even the new outdoor condensing unit of a Carrier residential air conditioning system is quiet—with a sound level substantially below any of its predecessors. Stand right next to it and you hear only a faint hum. We call it "neighbor approved."

If you want the details, we hushed it by (1) employing a new ultra-quiet Carrier compressor; (2) using a blanket of heavy acoustical insulation; (3) installing a low-speed, high-volume fan; and (4) eliminating internal air turbulence with a device that is known to engineers as a venturi ring.

Incidentally, eliminating air turbulence also contributes to an important reduction in operating cost. In the past, up to 8% more electricity was required to deliver the same amount of cooling.

Yet Carrier central air conditioning costs no more than many other makes. Actually, a bit less than some. Your Carrier dealer is ready to give you a cost estimate. He's listed in the Yellow Pages. Carrier Air Conditioning Company, Syracuse, New York.

Carrier *Air Conditioning Company*



THE FHA ANSWERS YOUR QUESTIONS

Neal J. Hardy, FHA Commissioner

I want to get one of the new FHA home improvement loans so that I can add a family room, remodel my kitchen, re-cover and refinish my living room furniture, and buy new rugs and draperies. How do I go about applying, and how long will I have to repay the loan?

You can apply to any bank, building and loan association, mortgage company, or other lender that is approved to make mortgage loans insured by FHA. The new FHA-insured home improvement loans are repayable in terms up to 20 years.

The purpose of these loans is to improve the basic utility and livability of homes. They cannot be used to pay for re-covering or refinishing furniture, or buying rugs or draperies. They can be used to pay for new kitchen equipment, such as a refrigerator or a range, if the equipment is necessary and incidental to the remodeling of the kitchen and appropriate for the house, and if such equipment is customarily included in properties comparable to yours when they are offered for sale and is customarily left in place when the properties are sold. Also, of course, the lender must be willing to have such items included.

I understand that FHA has just published new low-cost housing standards. How do these differ from your regular standards?

Both the regular standards and low-cost housing standards represent the minimum FHA considers necessary to produce a well-built, livable house.

A house built according to the minimum standards for low-cost housing must be ready for occupancy when FHA insures the mortgage, but some work may be left for the owner to complete.

For example, the house must be insulated except in open spaces such as the attic, where the owner can do the work himself. Painting and other interior decorating may be left for the owner to do. Finished flooring may be omitted, but a suitable base must be provided so that it can be installed later.

Other differences are: rooms in the low-cost house may be a little smaller than the sizes specified in the regular standards; less storage space and fewer kitchen cabinets are required; and lighting fixtures in kitchens, bathrooms, bedrooms, halls, and utility rooms may operate by means of pull chains instead of wall switches.

My wife and I have saved $2500 for a down payment on a home, and I have a steady job that pays $700 a month. What is the largest FHA loan I could get?

I can't give you a specific answer since FHA reviews every application on its own merits. The amount you can borrow will depend on a number of factors: how much the lender is willing to lend on the home you select, the amount at which FHA appraises the property, the estimated cost of maintaining the property, your outstanding debts, living expenses, prospects for continued employment, promotion, and retirement, and other considerations.

When my husband and I bought our home, both of us signed the mortgage papers. We are now divorced. Am I still responsible on the mortgage even though my name has been taken off the deed?

This is a legal question. The answer depends on the terms of the mortgage and the laws of your state affecting divorce and real estate transactions. You should consult an attorney.

If you have a question for this column, please write Neal J. Hardy, FHA Commissioner, The American Home, 300 Park Ave., New York 22, N.Y.

How we retired in 15 years with $300 a month

"Jane and I are still landlubbers at heart, but we'll get used to this boating life. There are lots of things we're getting used to these days—such as sleeping late, waking up to sunshine every day and doing the things we enjoy most. Best of all, we're getting used to *not* worrying about money!

"Sounds like paradise? Well, almost. We've just retired, financially free and independent, with an income of $300 a month guaranteed for the rest of our lives.

"I've got to give credit where it's due. If it hadn't been for Jane, we might still be shivering up north instead of relaxing here in sunny Florida.

"It was back in '46, on my fortieth birthday. We had some friends over for a little celebration. There was lots of joking and fun about my hitting the forty mark. Chuck Russell presented me with a cane and remarked, 'Well, *old* man, you'll be needing this before long!'

"It was good for a laugh at the time, but a few nights later, as Jane and I sat reading, his remark ran through my mind, and this time it wasn't very funny. I began to imagine what it would be like to be old and helpless—dependent upon charity; I wondered what would happen to Jane if I died first; I worried about the day when I'd have to quit working and my income would stop.

"All of a sudden, Jane looked over and interrupted my brooding. 'Everyone gets to be forty, you know. It's not the end of the world.' She always could read my mind, I have to admit.

" 'It's not the forty that bothers me,' I told her. 'It's the twenty or thirty years still ahead of us. Someday we're going to have to retire, whether we want to or not. Shouldn't we start doing something about it?'

"She really surprised me. 'I already have!' She showed me an advertisement in Life magazine. It told about Phoenix Mutual Retirement Income Plans. I noticed that the coupon was missing. 'I mailed it this morning!' she announced proudly.

"A few days later a booklet arrived in the mail. It described Phoenix Mutual Retirement Income Plans—a means of saving and investing for the future, plus immediate life insurance protection for Jane if anything happened to me. It sounded like just what we needed, so I applied for a plan of my own.

"From that day forward, we never worried about growing old. Fifteen years go by pretty fast. But we haven't minded. In fact, life really begins at fifty-five!"

Send for free booklet

This story is typical. You, too, can plan to have an income of from $50 to $300 a month or more — beginning at age 55, 60, 65 or older. Send the coupon and receive by mail, without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Don't delay. Send for your free copy today.

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS
OF LIFE INSURANCE PROTECTION
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.
408 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 16-page booklet showing new retirement income plans.

Plan for men ☐ *Plan for women* ☐

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PENNSYLVANIA HOUSE

Classic Americana... for those who demand the finest!

Choose from a superb collection of over 300 distinctive pieces of fine solid cherry and maple furniture for every room in your home. Each classic design, reflecting the great tradition of Early American cabinetmaking, is a masterpiece of its kind! When you buy Pennsylvania House furniture you buy the finest—and at prices far less than you'd expect!

For a treasure-trove of inspiring ideas on Colonial Furniture, write for the colorfully illustrated "Pennsylvania House Collection". Send 25¢ in coin.

PENNSYLVANIA HOUSE

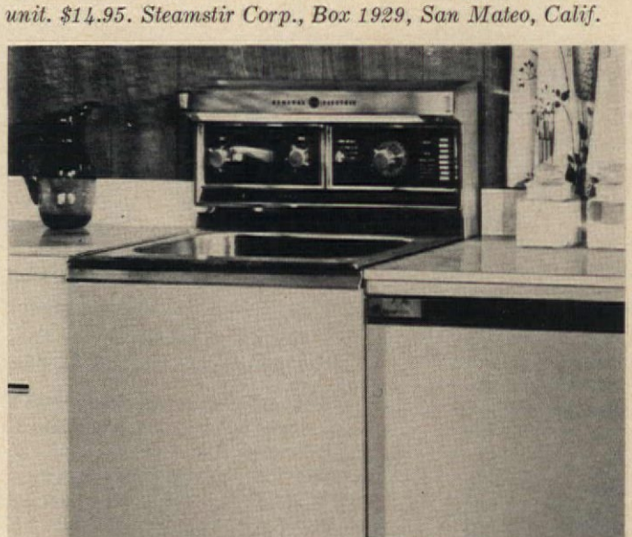
DEPARTMENT A-262, LEWISBURG, PENNSYLVANIA

Re-do, renew, and rejoice — just smooth on self-adhesive CON-TACT for lasting beauty, medicine chests to nursery walls. It's washable, Sanitized, durable vinyl plastic. Dozens of patterns at stores everywhere. Shown: Stardust. 18" wide, **49¢** yard

slightly higher in Canada

LOOK, IT'S NEW!

Cooking with steam. *Water in the base of the Steamstir sends steam through the contents of the 40-ounce plastic bowl placed on top to cook soups, cereals, and sauces without stirring, vegetables without water, or make scrambled eggs without butter or fat. It also has its own twin egg-poaching unit. $14.95. Steamstir Corp., Box 1929, San Mateo, Calif.*



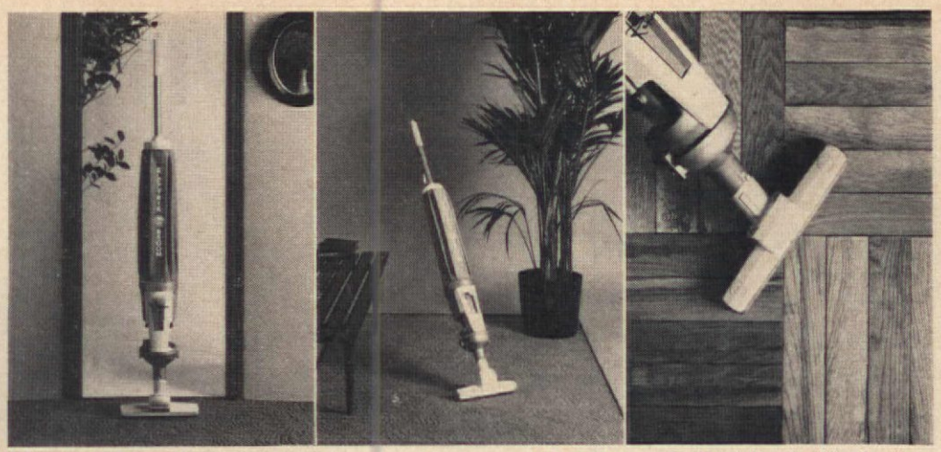
Utility top washer *is a big 12-pound washer topped with a handy stainless steel basin with hot and cold water faucets. Both basin and washer have drains, so they can be used at the same time. The basin raises for loading clothes, and will provide a perfect spot in the laundry for articles that require hand washing or pretreating. $399. General Electric.*

ALL PRICES APPROXIMATE

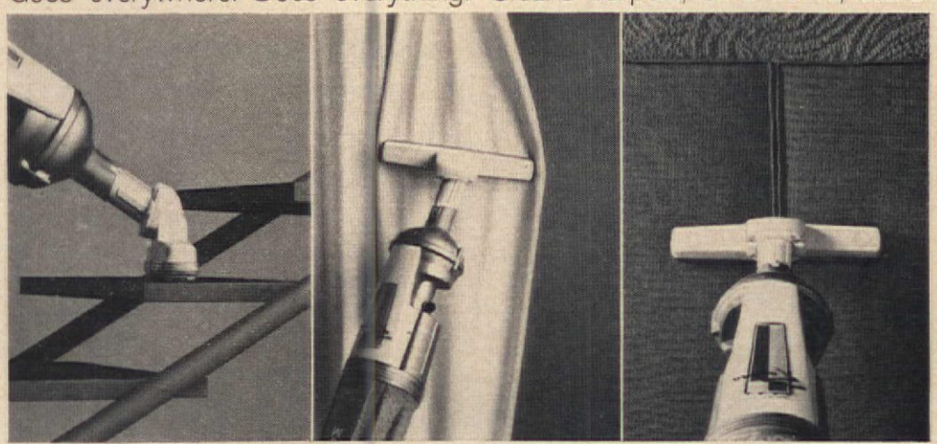
MEET THE

REGINA

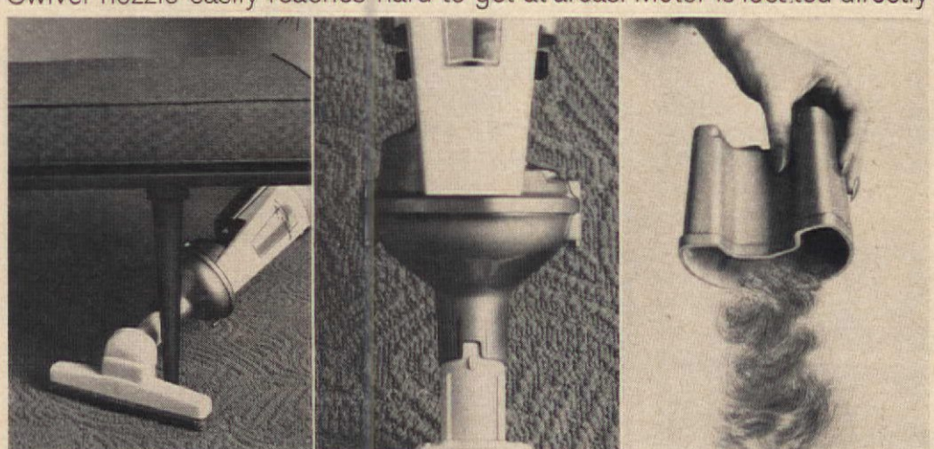
ELECTRIKBROOM®



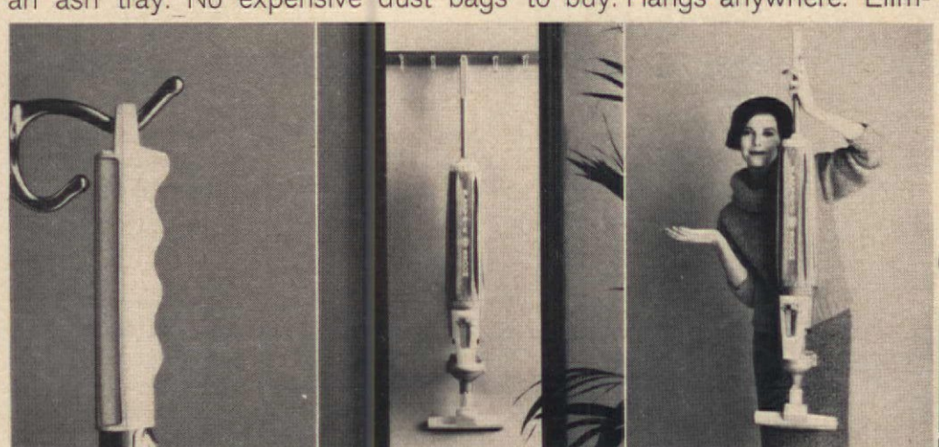
World's One-Handiest Vacuum Cleaner. It's lighter (6-3/4 lbs.). It's faster. Goes everywhere. Does everything. Cleans carpets, bare floors, stairs.



Great for draperies and upholstered furniture. No attachments necessary. Swivel nozzle easily reaches hard-to-get-at areas. Motor is located directly



above intake for extra-powerful suction. Dirt cup empties as easy as an ash tray. No expensive dust bags to buy. Hangs anywhere. Elim-



inates "closet clutter". By the makers of famous Regina Floor Polishers

Guaranteed by Good Housekeeping

REGINA

ELECTRIKBROOM

*Registered Trade Mark

The Regina Corporation, Rahway, New Jersey

AT HOME WITH ROBERT STACK

JIM LISTON

■ When we found Robert Stack's low, rambling, stone and glass contemporary home hidden among the palms and bougainvillea of Bel Air, California, he was out on the flagstone walk waiting to greet us. He had worked late the night before on the set of "The Untouchables" but he was up early and genuinely enthusiastic about showing his home.

"I'm free till noon," he said, "so we have plenty of time. Let's start with coffee."

Stack, in sports shirt and slacks, led the way through the sliding-glass door to a room paved with slate. Glass walls opened the room to a view of the swimming pool on the left and a tennis court on the right.

"This is the garden room" he said, "which is as good a name (continued)

***Low, rambling, shake-roofed home** nestles between tennis court and pool on estate of a former film star.*

***Built-in gun rack in Stack's study** holds many custom-made models. At 16, he was a member of All-American skeet team. He and Rosemarie often hunt together.*

***Trophies in Stack's study** are few of many he has won for skeet shooting, polo, and racing hydroplanes. Rosemarie helps Bob memorize lines of TV script. When he fluffs a line, Bob often improvises to make Rosemarie laugh. Television set is built into base of the desk at right.*

***Four panels of an Oriental screen** mounted on wall of random-width ash are an ideal wall decoration for hall leading to living room. To unify the grouping and provide a convenient bench, architect designed and built handsome oriental chest. Fireplace wall of unpolished travertine marble is accented with pair of Japanese wood carvings.*

GENE TRINDL

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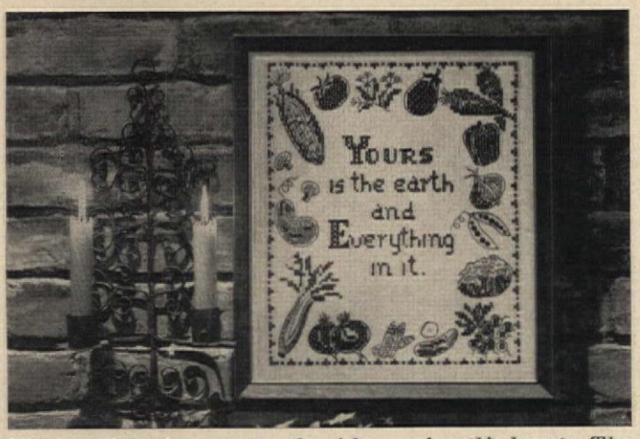

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for it as any because you feel like you're outdoors. We use it as a family room and the slate floor is very practical with the kids. So is the combination fireplace and barbecue," he said, turning to a corner furnished with comfortable leather chairs.

The fireplace wall and the wall that angled from it were of an unusual coarse-textured stone.

"It's something you don't see very often," he said, "called tufa. It was hauled in from the desert. This rough texture and the exposed beams give the room the informal feeling we like. We went a little more formal in the living room and dining room.

"Here's Rosemarie," he said, turning to slip his arm around the shoulders of his blonde, blue-eyed wife.

Mrs. Stack is the former Rosemarie Bowe of Tacoma, Washington, a fashion model and a film actress when she met Bob. They were married in 1956 and have two children, Elizabeth, 5, and Charles, 4.

"The children attend pre-school in the morning," she said, "but they'll be home before noon."

"We have 5600 square feet in this house and almost an acre of land," said Stack, "but, would you believe it, we had a hard time fitting the house to the lot.

"After the war, my mother, my brother, and I lived in the old Colleen Moore house next door. We each had a wing to ourselves—a sort of Grand Hotel. When we sold it, I kept this lot to build on. It had the original

***Picture of the Stacks** was snapped just as Charlie, 4, Elizabeth, 5, returned from school and Bob was about to leave for a luncheon appointment at the Brown Derby restaurant.*

swimming pool and tennis court that were built in that grand era of movie mansions. I wanted to keep both and hoped to build a house between them.

"Rosemarie and I wanted a home with a spacious, uncluttered look, with rooms for the children that would be big enough for them when they grew older. We had several architects look at the problem and all of them said that either the pool or the tennis court would have to go. I wouldn't hold still for that, so I asked George MacLean, an architect, to see what he could do. The moment we saw his preliminary sketches we knew we had our house. George's solution was a T shape with the entrance, a guest room, and the garden room between the pool and the tennis court. Forming the crossbar of the T were the living room, dining room, den, and bedrooms. The house was low and modern, with broad overhangs, and big glass areas. We'd have to settle for a carport a short distance beyond the swimming pool. MacLean also handled the interior decorating and landscaping."

"His help was as important as the plan itself," said Rosemarie. "In an open-plan house like this, conventionally scaled furniture seems dwarfed. George helped us find the right lamp or table, and, if it (continued)

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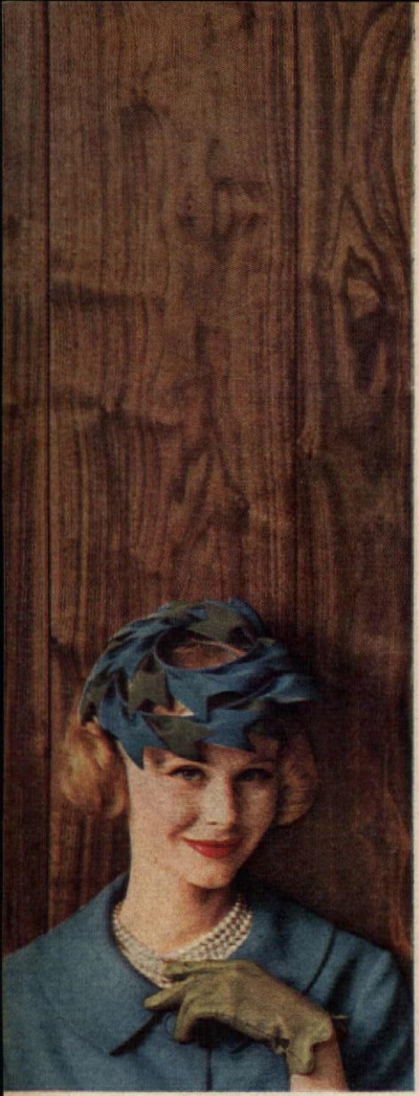

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***Best part of Rosemarie's day** is when Charlie and Elizabeth rush in from school to give her a full account of what happened.*

wasn't available, designed it and had it made."

The end of the dining room that joins the garden room serves as a breakfast area and is separated from it by a delicately filigreed Persian screen.

"You'll notice," said Rosemarie, "that the breakfast table is a duplicate of the dining table, but just one-third its length. The dining table seats six; when we have more guests, we simply fold back the screen and add the breakfast table and we can seat ten."

We walked around a planter area of palms and ferns that divides the garden room and the entrance to the living room. Stack paused before four panels of a Chinese embroidered screen hung on a wall of random-width ash paneling. Beneath the panels a handsome bleached oriental-style chest unifies the grouping and makes it boldly dramatic.

"That's the secret of a house like this," said Stack; "big bold touches instead of small clutter."

At the entrance of the living room, he gestured toward the fireplace wall, an unbroken expanse of unpolished travertine marble.

"There are no gimmicks," he said; "the color and texture of that wall are enough. Those little Japanese cherubs near the corner are just a light touch for emphasis."

He strode across deep, white wool carpeting.

"This is a large room, but it isn't cluttered with tables and lamps. We have the single furniture grouping in front of the fireplace, but those pieces are large. That's one reason why the room is restful. Another is that the colors aren't running wild. We have the same tones in the paneling and the marble and the walls that are covered with grass cloth. It all blends nicely in the views you get from room to room."

One wall of Stack's study is lined with shelves that hold his skeet, polo, and racing trophies. When he was 13 and interested in his father's gun collection, his mother had an instructor teach him

(continued)

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marksmanship. At 16 he was a member of the All-American skeet team that set a world's record.

"You might say it proved useful," said Stack. "During the war I served as a gunnery instructor in the Navy. I wasn't half the polo player my father was. But I played on the team at U.S.C. and we won the Pacific Coast Intercollegiate Championship. The racing trophies? I raced a few hydroplanes. But now that I'm a family man, I've slowed down. I get my recreation from swimming and tennis and duck hunting."

Above the fireplace in the study, a built-in rack holds 17 guns, many of them custom-made models.

"Rosemarie has learned to shoot very well and we hunt in northern California whenever I can get away from the studio for a few days."

"Bob is always working on the lines of two scripts—the one they're shooting and the one that's coming up," said Rosemarie. "The last time we went hunting, we had the script with us in the blind and when the ducks weren't flying I sat there listening to Bob recite his lines."

He entered his dressing room off the master bedroom.

"I suppose if anyone bought this house they'd object to the height of this sink," he said. "I had it built high and it suits me fine. [Stack is six feet one.] We built the house for our own convenience, not for resale. I don't think we'll ever want to sell.

"I'd better put on a tie; have to meet a fellow for lunch at the Brown Derby. I haven't worn one of my own ties for weeks. Only place I've been is to the studio."

"Bob and I reserve every other Saturday night for ourselves and the children," said Rosemarie. "On alternate Saturdays we visit friends or have guests. Bob prefers his own barbecue to any restaurant in town."

"In this business," he said, "if your whole life is career centered—if you're constantly worried about your looks, your wrinkles, and your press notices—your whole life goes downhill whenever your career sags a little. That's not for me. Home is here and career is there. It's a sorry spectacle when it's all lumped together. Not that I don't give my all. With the kind of talent we have in our cast, you have to keep jumping. Which reminds me, I'd better get going."

He slipped into a jacket and headed for the door. At that moment Elizabeth and Charlie burst in from school and wrapped their arms around his legs. Stack gave them several minutes of rough and tumble and listened as they told him about their morning in school.

"You're going to be late for your appointment," Rosemarie reminded him.

"I can drive over there in 10 minutes," he said. Charlie was involved in a detailed description of something his class had done. Stack heard him out. Glancing at his watch, he hugged Charlie and Elizabeth, kissed Rosemarie, and ran down the steps two at a time.

"Bob is a highly keyed person; he gives himself totally to his work," said Rosemarie. "But at home his sense of humor takes over; he kids a lot. He's wonderful with the children. Lately they've had a bug on going to parks and beaches. Bob takes his work seriously, but he doesn't let it interfere with being a good father and a husband who's fun to be with."

Stack claims he gives a down-to-earth portrayal of Ness by "simply playing him straight—underplaying the role." He's equally successful in underplaying Stack, one of the most sought-after actors in Hollywood.

THE END

YOUR HOME CAN CUT YOUR INCOME TAX

JOHN H. INGERSOLL

■ Your home is more than shelter for your family. It's a positive blessing to you at tax time, if you take the trouble to reap the benefits. If you shrug it off, you may be among the many home owners who pay more Federal tax than they should. If you don't want to regret your mistakes after April 15, read the rules below, and take the breaks Uncle Sam is willing enough to give you when you itemize your deductions.

(It *is* possible to recoup undeclared credits, but we strongly urge you to avoid the problems involved. It's a highly technical process; will take a long time to settle; and probably will mean an audit of your records.)

If you have a mortgage on your home (and who doesn't?), you may deduct the *interest* on your monthly payments from your gross income. If you have just recently moved into your new home, this comes to a tidy little sum. For example, one couple paid $21,495 for a three-bedroom ranch-style home in February, 1961. They paid $3495 down and got an $18,000 FHA-insured, 30-year mortgage at 5¾ per cent interest. Their monthly payment is $105.12, a sum that covers principal and interest. Since they made 11 payments last year, their interest ran up to $943.71—a sizable deduction to say the least.

Real estate taxes are deductible. If you haven't kept records of your payments through the year, check with your local tax collector. If you live in a region like Suffolk County, New York, where many home owners are taxed by the county, *and* the township, *and* the village, *and* for schools, be sure you include all the taxes. Be careful you do *not* include special assessments among your tax deductions, unless they are for repairs, maintenance, or interest. As an example, Home owner A was assessed $80 for the installation of a community sewerage system. His deduction: zero. Home owner B was assessed $20 for repair of sewer lines rotted by age. His deduction: $20. The test for an assessment is this: does it add to the value of your property? If it does, you cannot deduct it.

If instead of a house you own a co-operative apartment, your pro rata share of the co-operative apartment's mortgage interest and local real estate taxes is also deductible. It frequently represents 50 per cent to 60 per cent of the monthly maintenance charges.

If you had a casualty loss on your home last year, you may deduct it. The most ordinary loss is by fire, but the government permits deductions for partial or complete destruction by natural causes as well. Hurricanes, floods, tornadoes, earthquakes, and bad storms are all on the list. The test is suddenness. If there is progressive deterioration from wind and weather over a period of years, it can't be considered a deductible loss. This concept has been stretched somewhat by court decisions lately. In the case of termite damage, for example, it was taken for granted in the past that the damage was made over a long period of time, and therefore not deductible. Now, however, you can deduct damage by termites if you can prove it happened suddenly. Suppose that when you bought your house you had it inspected for termites and were told the home had none. Eight months later, you spot their sawdust trail in the cellar and are socked for $3000 worth of repairs. You get a deduction, since eight months has been ruled as "sudden."

In addition, you can get a casualty loss deduction for mine cave-ins; sonic "boom" damage from a jet aircraft; an airplane crash that wrecks a part or all of your home, and a boiler explosion. And last year damage for vandalism was included among deductible items.

It's more than likely you'll collect some insurance for a loss. What you collect must be subtracted from the decreased market value or the adjusted cost basis, whichever is lower. Here's the way Internal Revenue explains it:

"Frank Jones' summer cottage, which cost him $3600, was partially destroyed by fire in 1961. The market value of the house immediately before the fire was $6000, and the value immediately after the fire was $2000. He collected $2400 from the insurance company. His casualty loss from the fire is $1200, computed in the following manner:

1. Value before fire	$6000
2. Value after fire	$2000
3. Decrease in market value	$4000
4. Adjusted cost basis	$3600
5. Loss sustained (lesser of 3 or 4)	$3600
6. Less insurance recovery	$2400
7. Casualty loss deduction allowable	$1200

"Frank entered the $1200 fire loss on page 2 of Form 1040."

To determine the decreased market value, you'll need a professional appraisal of the property's value before and after damage (another good reason for having a yearly appraisal made). Get it in writing and signed. Internal Revenue Service (IRS) permits you a deduction for appraisal fees connected with evaluating damage, as well as for cleanup expenses.

It's a *very* good idea to accompany your report with "before" and "after" photographs. If you didn't take any photos before the accident, at least shoot some "after" views. You might also include photos of the repaired house.

The repair costs you bear to put your home back in shape after a casualty cannot be deducted. However, they can be used as a rough yardstick for the decrease in value, if you simply restore your home to its original condition.

You can also deduct for losses to trees and shrubs on your lot, if you can prove that there is an actual decrease in the value of your entire property, including house and lot.

Two more things you should remember: (1) you can't deduct any casualty loss unless you use Form 1040, and (2) you *should* deduct losses in the tax year in which they occurred. Thus, even though you aren't going to repair a windstorm damage to your home until a later year, if it happened during a 1961 storm, you deduct it on your 1961 return.

If you sold your home in 1961, it's a fair bet that you have some tax relief coming to you.

(continued)

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Suppose, first, that you made a profit on the sale and don't intend to buy another house for at least a year. Your profit is taxed as a long-term capital gain, provided you had lived in your house at least six months. Is this good? Yes, because the capital gain rate is lower than that imposed on your other income. For example, one couple had a taxable income of $8000. In selling their home, they cleared a profit of $1000. If it were all considered ordinary income, they would have been taxed on $9000. Filed as a joint return, the tax would come to $1940. But, computed as an income of $8000 and a capital gain of $1000, their tax would be $1810, or a saving of $130—enough to buy a good power saw, or a fine sewing machine.

The second case is more usual: did you sell your principal home for a profit and buy a new one? It's likely you won't pay any tax on your gain this year. There are two tests: (1) did your new home cost more (including the mortgage) than the sale price of your old home? And (2) did you buy it within the two-year period marked by one year before and one year after the sale of your old home? (If you build your own new home, this period is extended from one year before until 18 months after the sale of your old home—as long as you move in before the 18-month period is up.)*

You'll notice we said you won't pay any tax on your gain *this year*. What does that mean? It means the tax on your profit is deferred until you sell your *new* home. Let's illustrate:

Peggy and Dick Jones bought a small, but comfortable home in 1950 for $14,000. Eleven years and three children later, they sold their old home for $19,000, and moved into a new and larger home costing them $23,500. In 1961, Dick Jones pays no tax on their $5000 gain. However, he notes in his personal records that the cost basis for his new home is $18,500—computed by subtracting $5000 untaxed gain from $23,500. This means that if he wants to move to a still more expensive home in 1970, and sells home number two for $28,000, his deferred (but eventually taxable) gain is now $9500—computed by subtracting $18,500 from $28,000. Now imagine that home number three cost $31,000, and that in 1985, the Joneses retire to Florida. There they buy a two-bedroom cottage for $13,000. The sale of home number three brought them $38,000. Since they did not reinvest their money in a more expensive home, they are now liable for all the accumulated gain—a total of $16,500. (Figured jointly, the tax would come to not more than $4125, regardless of how high their other income may be.)

There is one way the tax can be erased. If Dick Jones dies before they move from house number three, his heirs no longer need to carry the $16,500 profit forward. The cost basis now is determined by the market value of the house at the time of his death.

If you sold your vacation house at a profit, it is taxed as a capital gain without deferment. The advantage of deferring a taxable gain only applies to your "principal residence." Of course, if your vacation cottage (or a trailer, houseboat, or co-operative apartment) later becomes your principal residence, the advantage goes back into effect.

If you sold your home and moved into a leased apartment, you are taxed on any gain in the sale. For that reason, if your children have grown and moved away, and you want to make the move from house to apartment, consider buying a co-operative unit. It's quite possible you could once again put off the capital gain tax by investing in a co-op apartment costing as much as or more than the sale

If you sold your old home in 1961 to build a new and more costly one, and the new home will not be finished until this year, you may still defer the gain you make on the sale of your old home. You must simply report your situation on IRS Form 2119, called "Statement Concerning Sale or Exchange of Personal Residence."

price of your home. This holds true, though, only if you are a tenant shareholder in the co-op.

If you sold your home for a loss in 1961, you cannot ordinarily deduct the loss, or carry the loss forward to your new home. This doesn't sound logical to you? Well, we don't blame you. We asked the Internal Revenue Service: "Why isn't the loss on the sale of a home considered a capital loss, if a gain on it is considered a capital gain?" Their answer was: "The loss on your home is a personal loss, and, like most personal losses, cannot be deducted. The profit on the sale of your home is taxed at the capital gain rate, but technically it's not a capital gain in the business sense."

All of this means IRS is giving you a break on a profitable sale and that's it.

But, before you give up hope of winning tax relief for a loss, see if you fall into any of the following three categories, for which you *can* declare a loss.

1. You were given the house as a gift, or inherited it, and never lived in it personally.

2. You bought your home specifically as an investment, or later converted it to rental use.*

3. You operate a business in your home, and its use as a residence is only incidental.

Internal Revenue permits a certain amount of leniency in each of these three cases. However, don't guess. Check the details with Internal Revenue Service, your tax lawyer, or your accountant.

Keep a record of capital improvements (as distinguished from repairs) you make on your home.

Why? Because you can then reduce the taxable gain you report when you sell. Here's how it works: Suppose you closed in your porch, reroofed the house, and had aluminum siding installed during your tenure as owner. These jobs totaled $4000. The home's cost was $10,000, and you sell it for $17,000. The profit you report to IRS is $3000 ($17,000 minus $10,000 and $4000). *But*, and here's the sleeper, if you don't keep records, you may not be able to prove to Internal Revenue that you paid $4000 for the improvements, in which case IRS may well cut your improvement figure in half. This would mean you would have to pay tax on a gain of $5000, instead of $3000—a healthy difference.

Until now, we've been using fairly simple examples to illustrate the way you compute gain and loss on your home. What you really must do is subtract the adjusted cost basis of your home from the amount realized in the sale. Here's what these two terms include:

Adjusted cost basis is the sum you paid for your home plus the cost of improvements (for which we hope you kept a record including receipted bills and cancelled checks), capital costs (such as the assessment for a sewer that you couldn't deduct as a property tax), purchase commissions (rare, but possible), cost of defending and perfecting your title, carrying charges which you have elected to capitalize, legal and recording fees you paid on settlement, and all other capital expenditures.

You must subtract from your cost basis receipts which represent a return of capital, such as tax-free dividends (only important in the case of co-operative apartments), and losses from casualties like fire, windstorm, or water damage (for which you get a deduction in the year of the loss).

Amount realized is the sum you get when you sell your home minus any sales commission you had to pay an agent, expenses you ran up for advertising the house, Federal tax stamps, and legal fees involved in selling it.

If you are selling your old home to buy a new one at a higher price,

(continued on page 82)

If converted to a rental use, a new appraisal by a competent local realtor should be obtained and any loss on a subsequent sale at a price lower than the appraisal figure will be allowed as a business loss (fully deductible against ordinary income—salary, dividend, interest, trust income, etc.—and not merely as a capital loss).

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You see, all a person asks of a thermostat is that when he sets a temperature, he wants that temperature *fast*, and wants it to *stay there.*

This is the kind of job we do best. There isn't a faster-acting, better looking, more reliable, or more accurate thermostat anywhere than the famous Honeywell "Round." These are the reasons you see so many Honeywell "Rounds" and other Honeywell thermostats in homes.

And, since your heating or central air conditioning unit is one of the most expensive appliances in your house, doesn't it make sense to insist on the very best controls available? Usually, an all-Honeywell Control system *won't cost you one cent extra.*

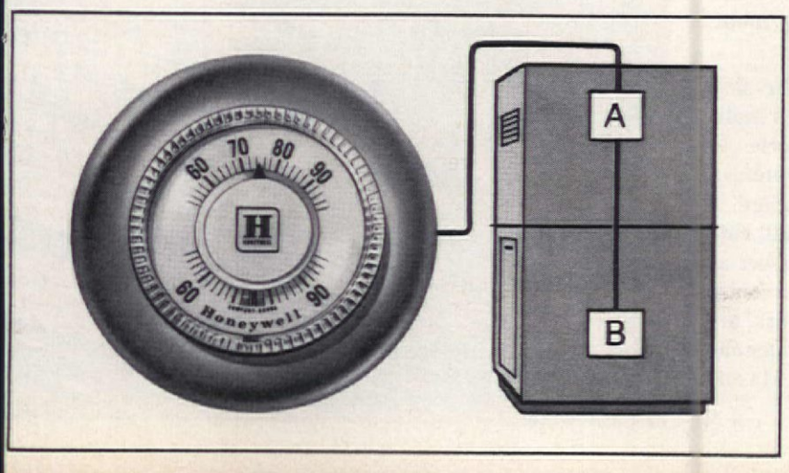
Is comfort important to you in the next home you buy or build? Then make sure *all* the controls are Honeywell.

Don't be fooled. A Honeywell thermostat on the wall is not proof of Honeywell Controls on the heating/cooling equipment. Some heating and air conditioning controls systems are made up of a Honeywell thermostat, but other, unmatched controls on the unit, itself. Check before you buy. You can insist on Honeywell. On a typical gas-fired, forced warm-air furnace (right) the Honeywell furnace controls you need are (A) Fan and air temperature control, (B) Combination pilot burner, pilot safety control, gas valve.

"Mighty reliable,"
Milwaukee salesman

"Don't need 'em. Gets cold, Ma chops more wood."
Pumpkin Creek smoothie

Honeywell HEATING & COOLING Controls



If you're building or remodeling . . . send for this fully illustrated, 16-page booklet, HOME COMFORT PLANNING GUIDE. Helps you select the most ideal indoor comfort all year around. FREE. Just write: Honeywell, Dept. AH3-16, Minneapolis 8, Minnesota.

Honeywell

H HONEYWELL *First in Control*

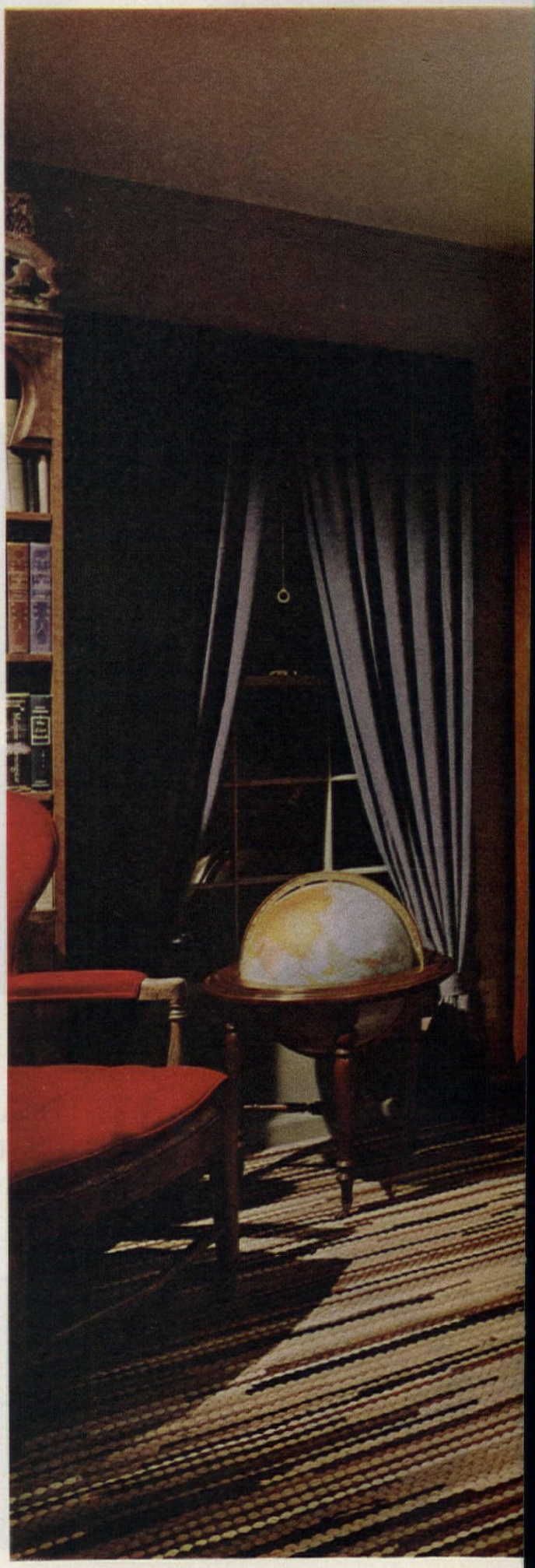
SPARKLING IMAGINATION BUILT AND DECORATED THIS HOME

■ The colorful colonial interiors on these pages are a vivid illustration of the owners' personal taste and their wide knowledge and interest in the wonderful world of decoration. Alvin and Arlene Greenbaum, of Glen Rock, New Jersey, found the plan most suited to their needs and family of three children in *The American Home* Blueprint of April, 1959. Then with the help of an architect, they revamped the original interior dimensions and added many fine architectural details to suit their taste. Their search for the best inspiration led them many times to the colonial mecca of Williamsburg and other American restorations. What they saw guided their choice of beautiful moldings and dadoes, the old, old look of their hardwood floors and paneled walls, and choice of fabrics and color in every room. The furniture has been copied and adapted from famous originals and the interesting accessories show the extent of their careful search and interest in beautiful furnishings for their home.

This charming colonial home **was adapted from *The American Home* Blueprint House No. 63, April, 1959, which is reprinted on page 75. The Greenbaums added three dormer windows to the original two and enlarged some of the rooms. They redesigned the kitchen and dining room for a family room.**

The library-sitting room **shows the skill with which the Greenbaums have used traditional styles of furniture and accessories to fulfill all the rules of contemporary comfort. The two bookcases have ample storage, a colonial braided rug is laid wall to wall, sofa and wing chair were chosen for comfort as well as decorative effect. Staffordshire figures, collected over a period of years, are displayed in cabinets. Magnificent ironstone inkwell is credited to Charles James Mason.**

Shopping Information, page 84



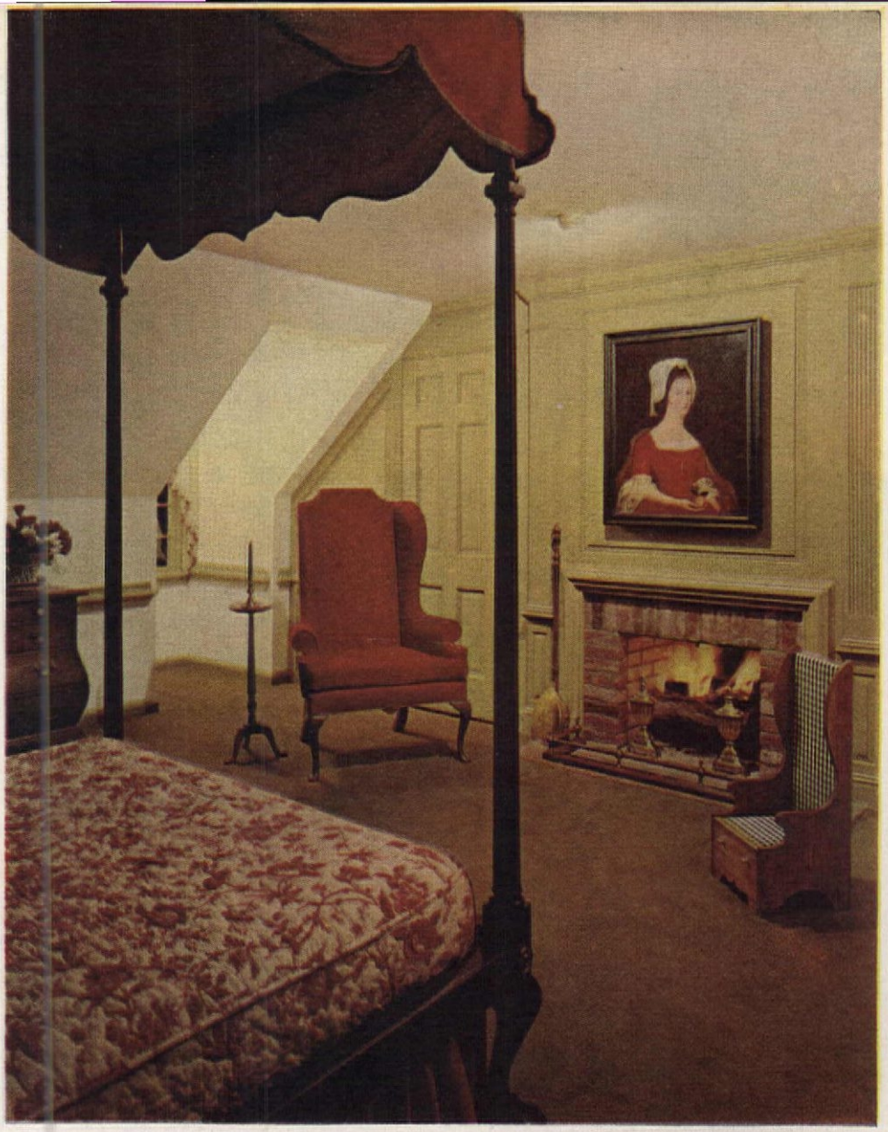
INFORMATION, DOROTHY RODENBURG PHOTOGRAPHER: LISANTI

THE QUIET

Dining area in the Greenbaums' family room has time-mellowed look with its dark-finished walls, random-width oak floors, and beamed ceiling. (Paneling is inexpensive dark-stained pine, beams were heavily distressed to give them a hand-hewn look.) A 10-foot hutch was carefully designed to fit wall-to-wall with special compartments for china, silver, and glassware. A collection of old pewter is displayed on the shelves. Oil-finished cherry table is surrounded by Queen Anne chairs. Hi-fi and TV sets are enclosed in the massive carved chest at the right, convenient to the dining or living area.

Beautiful paneling and moldings in the bedroom (above right) were copied from historic buildings and are typical of the fine architectural details of 18th-century homes. The painted woodwork against plaster is also an authentic feature of the period. The lovely portrait over the mantel is "Arabella Godfrey, DLK, daughter of William Godfrey, Col., Sheffield, England." The quilted bedspread has been carefully tailored to show off the frame of the exquisite canopy bed. The fine design of the wing chair is a copy of an 18th-century Philadelphia piece of the Queen Anne period.

Informal grouping in the living area of the family room is made up of both antiques and reproductions. The 7-foot walk-in fireplace was copied from one which Mrs. Greenbaum fell in love with in a farmhouse near Deerfield, Mass. A barbecue has been built into the left side. Dining area of the room is effectively separated from this area by the sofa. The latter is upholstered in wool plaid, a practical fabric that adds to the dramatic flavor of the room. An old grocery-store bread box is used as an end table, and on it stands a reproduction of a carved-wood admiral that serves as a lamp base. The braided rug ties this conversational grouping together. The weather vane in the shape of a horse, mounted over the fireplace, is one of the Greenbaums' many finds. Everything in this family room has been chosen with care, not only to give the room personality, but to contribute to the livability of a room specifically designed for the center of the family's activities.



In a vacuum about dust?

Other than a full-time maid to keep your home in apple-pie order, we can think of nothing better than a vacuum cleaner to catch up with that old devil, dust! And, if you have a houseful of things you treasure, we can think of nothing more important than having the right vacuum cleaner to help you care for them properly.

Does *your* cleaner snatch up dirt as eagerly as ever? Or is it wheezing on the verge of collapse? Sure, an overhaul might make it last another ten years, but what about changes you've made in the last ten? New rugs and furnishings can make old cleaning equipment obsolete in a hurry. So maybe you're ready to shop for a new vacuum cleaner!

A few years back, you simply chose between the two types available: the familiar upright, beloved in carpeted homes for its motor-driven revolving brush; and the canister or tank with its snakelike hose and assorted tubes and nozzles that relied mainly on powerful suction to pick up dirt. Nowadays uprights have all sorts of attachments for all sorts of cleaning, and canisters are sporting "upright" attachments designed just for rugs. And then there are the new lightweights, slim as your old broom; portables to sling from a shoulder; miniature hand models for small cleaning jobs; and even central vacuum systems with plug-in connections throughout the house. Essentially, all of them are vacuum cleaners—each good in its own way. It's up to you, as a shopper, to decide which of them will best suit your home, your work habits, and, of course, your budget. You may very well want more than one.

WHICH TYPE IS FOR YOU?

We can't specify the cleaner you should buy, but we can predict the kind of decisions you'll have to make. If you have carpeted floors or many room-size rugs, for example, you may lean toward the speed and convenience of an upright with its thorough sweeping-vibrating action, yet wonder if you'd miss the flexibility of special tools. On the other hand, you may be tempted by the compactness and versatility of a tank or canister but debate its ability to do a good job on rugs and carpets.

Happily, you can "have your cake and eat it" in either case. The dusting attachments available for most uprights are very effective and easy to use. Some models have a dual-speed motor to increase suction when you connect the attachment hose. (Any vacuum tool is only as efficient as the "pull" behind it. To determine if the suction has a forceful "pull" place the palm of your hand over the end of the tube.)

Tank and canister cleaners simulate upright sweeping action with their new upright rug attachments. Some use rotating brushes, either air-driven or with separate electric motors, and some loosen dirt with a vibrating action. Most are extra-cost accessories.

As for price differences, uprights cost about $60 to $95, without attachments; tanks and canisters about $30 to $150.

Before you buy a cleaner of any type, try using it yourself. Watching a demonstration won't tell you whether the handle is comfortable to hold or whether it's really so easy to assemble attachments or dispose of dust.

BUYING CHECKPOINTS

Does it move around easily, over door sills, under furniture? (In canisters or uprights, design and balance are more important than weight.)

Is there a bumper guard to protect furniture, walls, and woodwork?

Is the cord long enough to avoid frequent unplugging as you clean? And can it be wound out of the way as you work?

Is the off-on switch conveniently located and easy to operate?

Do the attachments, if any, fit your needs? Are they easy to put together, use, and store?

How about cleaning stairs? Do you need a model that can perch on a step or reach easily from top or bottom?

Will it be easy to tote upstairs?

How often will you have to dispose of accumulated dust? Can it be done easily and neatly? (Disposable paper bags are most common today, and some cleaners even have space to carry extras. It's essential to use the right bags and to replace them regularly. Otherwise, the efficiency of your cleaner suffers.)

What does the warranty cover? Most apply to defective materials and workmanship for one year. Some have longer warranty coverage on hoses or motors.

Where do you go for repairs or for replacement bags when you need them?

Will you be happy with this cleaner five or ten years from now?

UPRIGHT VACUUM CLEANERS

Following are features you'll find in this type cleaner:

Adjustable cleaning action to suit depth of carpet pile, automatic on some, a toe lever on others. It may be a shift in speed to provide more suction on high pile and less on thin rugs, or it may be a change in nozzle height—higher for deep pile so you can push the cleaner without difficulty.

Headlights to help you search out dirt in dim corners or avoid picking up such items as pins, tacks, or valuables.

Multi-position handles that adjust from vertical to horizontal for easy cleaning under furniture. (Some lock into position, others have snap action.)

A floor-polishing brush that may be substituted for the rotating rug brush.

Adjustable brush rolls that can be lowered (some do automatically) to compensate for wear on bristles.

Agitator bars that supplement sweeping action by vibrating soil loose.

Cleaning tools (see list below).

CANISTER OR TANK CLEANERS

Convenience will depend on having the right assortment of cleaning tools and learning to use them to full advantage for all your housecleaning jobs. Standard equipment may include these:

Floor attachments for rugs and bare floors, often with wheels or rollers for easier manipulation. If one nozzle is to clean both rugs and bare floors, look for adjustable-height bristles.

Dusting brush with long, soft bristles set in a flexible nozzle—for everything from books to silk lamp shades.

Wall and upholstery brush with short, stiff bristles.

Upholstery tool without bristles, for upholstery and draperies.

Crevice tool, long and slim, usually slanted at the open end, designed to pull dirt out of hard-to-reach spots, such as behind radiators, also wall-to-wall carpet edges (which moths like).

Special attachments, usually offered as extra-cost accessories, include: upright attachments for carpets; liquid sprayers for mothproofing, waxing, or even painting; brushes for scrubbing,

BUYERS' GUIDE FOR VACUUM CLEANERS

polishing, and buffing; and vaporizers for mothproofing with crystals (though many cleaners will do this without any special attachments).

Wands (the metal tubes that also serve as handles) that assemble and come apart easily, reach far enough for convenience, and are lightweight enough for comfort. Some tools and wands attach with clamps or spring clips, others just slide on. Length may be increased by adding another wand section or, in some models, by means of a convenient "telescoping" feature.

Suction regulators, usually in the wand handle, to adjust cleaning action according to various surfaces or fabrics.

Tool storage, either in an easy-to-carry holder or right in the cleaner itself.

Follow-me mobility to save you from tugging or lifting as you clean. (Most now have swivel wheels, swivel tops, or both, and one even floats on a cushion of air.) Since the cleaner will usually be behind you, be sure it has a soft bumper designed to edge around furniture without marring.

Blower action, handy for quick drying jobs and mothproofing.

LIGHTWEIGHT CLEANERS

Sometimes called "stick-type vacuums" or "electric brooms," these cleaners weigh less than ten pounds and were designed originally for bare and carpeted floors. Also handy for upholstery, stairs, and walls.

Versatility. Some have clip-on dry mops, rug brushes, and wall brushes; others have detachable handles and special nozzles for above-the-floor dusting; and one converts to a floor-washer.

Dust disposal. Some have disposable paper bags, some offer optional cloth bags, others deposit dirt in a cup that empties like an ash tray.

Prices. Range is from about $30 to $50, depending on motor size (suction power) or on special convenience features.

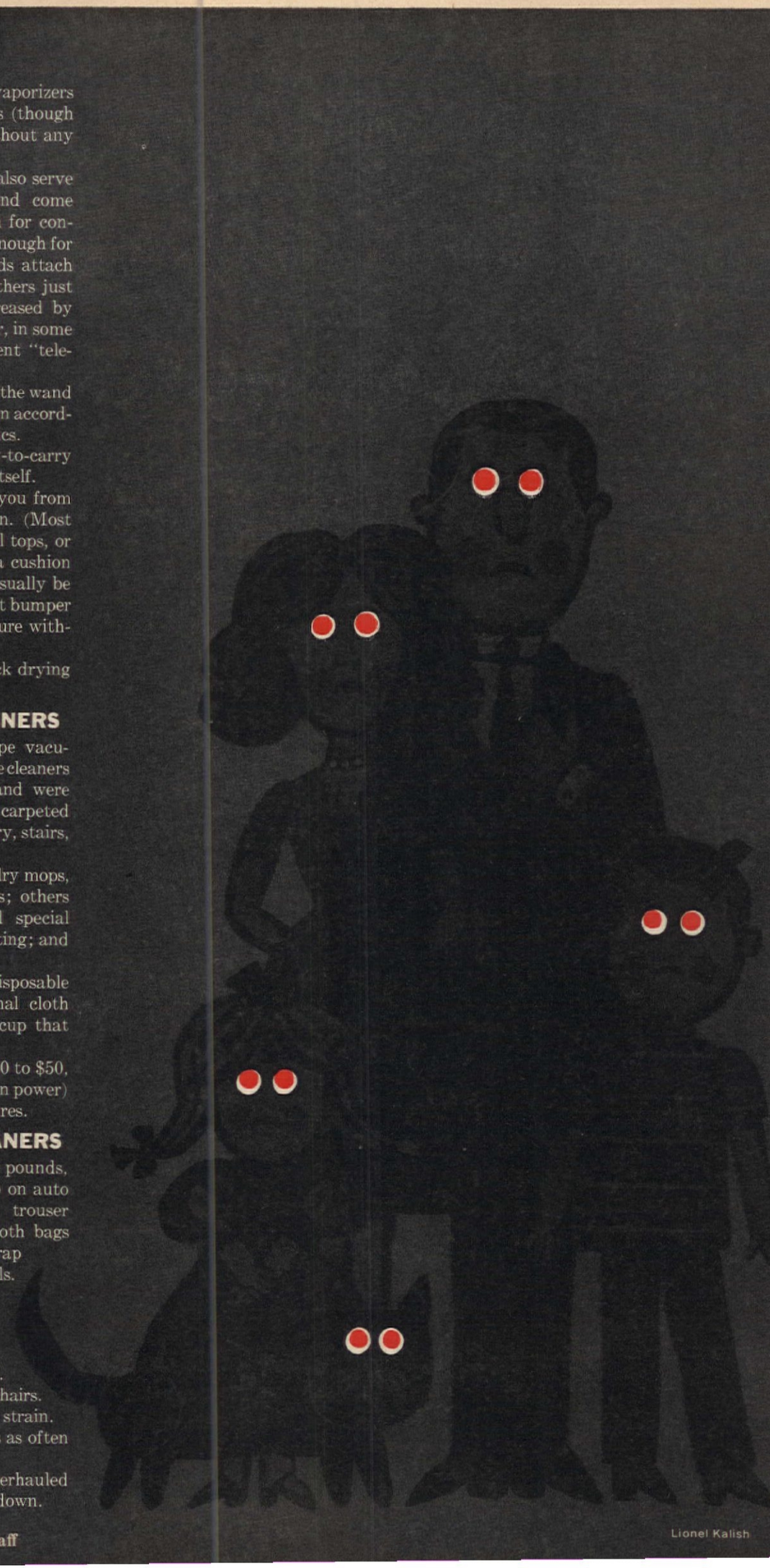
HAND VACUUM CLEANERS

These weigh only four to five pounds, but do a powerful cleaning job on auto interiors, stair carpets, even trouser cuffs or pockets. Most have cloth bags you must empty. A shoulder strap model has hose, wands, and tools. They cost $30 to $40.

CLEANER CARE

1. Empty or replace dust bag before dirt cuts cleaning power.
2. Keep brushes free of threads, hairs.
3. Wind cord loosely to avoid strain.
4. Have maintenance check-ups as often as the manufacturer advises.
5. Do have your old cleaner overhauled to keep as a spare, upstairs or down.

The Home Equipment Staff



Lionel Kalish

A glamour planting! Yet it's of simple design and easy to maintain. The trees in bloom are dogwoods; others are oaks and southern magnolias.

GRETCHEN HARSHBARGER

PLAN A FRONT YARD PLANTING THAT IS

Landscaping is the setting in which others see your home, and it's the nearest part of the outdoors that you see from inside. It's extremely important! Yet there are no hard and fast rules for landscape design. Strive for a layout and plantings that fit your family's way of life, the architectural style of your house, and special features of your land. Take into consideration future maintenance. Important factor in front-yard design is the approach to the main entrance. It should be obvious, hospitable, and of easy access for arrival by car or on foot. There should be no doubt where guests are to enter! The front door is usually emphasized with special plants. To

The shrubs against the house are boxwoods and azaleas. Groundcover at right is English ivy. Home of J. Beauchamp Coppedge, Atlanta, Georgia.

ROBERT MC GINNIS

A WORTHY COMPLEMENT TO YOUR HOME

study the best arrangement of walks, lawn areas, and plants, draw a ground plan of your property on paper. Use accurate measurements. Sketch over this, using tracing paper. Trees and shrubs can be indicated as circles. Draw them the size the plants will be when mature, so you can get an idea of the number needed and their spacing. To visualize how plantings will look against the house, and to help determine which shrubs should be low, tall, evergreen, deciduous, etc., have an enlargement made of a photograph of your house, and sketch over it. On these pages you will find helpful examples of ways to landscape assorted types of houses and sites.

PHOTOGRAPHER: F. M. DEMAREST

Accent your entrance! Let it express your personality.

Dooryard rock gardens are inviting *and can solve hill-holding problems. This one is at the split-level home of the Sidney Weinribs, Roslyn, N. Y. We photographed it when azaleas and evergreen candytuft were blooming, but there are bulbs for earlier show, hardy pinks for summer, and evergreens for winter.*

DESIGN: BILL COHEN PHOTOGRAPHER: WARREN REYNOLDS

Simple, practical *layouts always look well. Our example is the two-year-old home of the R. J. Mohans, St. Louis, Mo. The walk is enclosed and accented by a border of evergreen plants. The hedge is roundleaf Japanese holly (Zones 6b-9)* underplanted with pachysandra (Zones 5-8). Rhododendron centers triangle of blue-flowered bugle (Zones 5-9). Tree on wall is southern magnolia; English ivy is beneath.*

PHOTOGRAPHER: ROBERT MC GINNIS

PHOTOGRAPHER: ERNEST BRAUN

Limited variety *is advantageous because it's easier to get a handsome effect with a few kinds of plants than with many. Only three varieties of shrubs are used at the Claude P. Lyles home in Atlanta, Ga., shown above, and they're grouped in all-in-one-kind units. Flowering hedge is azalea 'Christmas Cheer' (Zones 7-10a). Tall evergreens against house are Burford Chinese holly (Zones 7b-10a). Round specimens at side of carport are common or English boxwood (Zones 6-9a).*

This front yard's all paving and groundcover! *There's almost no upkeep or watering needed. Vine over door is evergreen Armand clematis (Zones 7-10). Blooming tree is a crabapple (Zones 3-9). Groundcover is mostly sedums (Zones 4-10). Home of D. A. Huckabay, Orinda, Calif. Design by Landscape Architect R. A. Moore.*

(continued on page 77)

**Zones refer to Plant Hardiness Zone Map in January 1962 issue.*

Plan beauty underfoot with new flooring

JUNE R. VOLLMAN

Do you remember when floors were little more than something to walk on? Things have changed! The advent of completely new materials and new variations of old favorites now offers a choice of an astounding array of floors. These materials are so beautiful and versatile, they no longer serve a purely functional purpose. They've become an important part of your decorating scheme.

Since there are so many new floors with new adhesives and methods of application, the trick is to make sure you have the right floor for the right place. Some can be used anywhere in the home; some have limited usage.

Here you should find just what you want to know about the three main categories of flooring material—resilient, wood, and hard surface. It is important to remember that there are definite methods of installing and maintaining each kind. Manufacturers' directions should be followed carefully. More information on pages 72–74.

RESILIENT FLOORING

Because of a wide range of colors, patterns, and prices, resilient flooring is one of the top choices of new home buyers and home owners who are remodeling or redecorating. There are some differences and many similarities in this category. If you choose the right kind you should have years of comfort and convenience from a resilient floor.

VINYL ASBESTOS

Where to use it: Very good anywhere in the home; stands up well in kitchen, bath.

How to maintain it: Scrub or scour if necessary to remove soil, old wax. One or two coats of self-polishing wax protects against staining, scratching gloss.

Cost: 35c–45c*

CORK

Where to use it: Particularly suited to dens, living rooms and other areas not subject to heavy traffic and tracked-in dirt. Do not use below grade. On grade, subfloor surface should be at least 12″ above grade level with drainage away from home.

How to maintain it: Cork may be damp-mopped; avoid soaking. Use paste or liquid polishing wax; buff. For *vinyl cork*, wash and rinse, apply self-polishing wax if desired.

Cost: Regular cork 60c–95c*
Vinyl cork $1.50–$1.60*

VINYL

Where to use it: Homogeneous vinyl tile and vinyl sheet flooring with asbestos-fiber backing are best in kitchen, laundry, bath; very good anywhere else; but if used below grade a special adhesive is required. Vinyl sheet flooring with a resin-saturated rag-fiber backing can be installed only in above grade locations.

How to maintain it: Dust regularly, damp-mop often. Use mild suds, warm water to clean. Avoid flooding. Use self-polishing wax if you want more gloss or if manufacturer recommends.

Cost: Homogeneous vinyl tile 80c–$2.00*
Vinyl sheet flooring with asbestos fiber backing 55c–$1.10*
Vinyl sheet flooring with resin-saturated rag-fiber backing 45c–75c*

LINOLEUM AND LINOLEUM TILE

Where to use it: Ideal for bedrooms, dining room, kitchen, or bath—above grade only.

How to maintain it: Dust often. Wipe up spills promptly. Avoid harsh scrubbing or flooding. Use either polishing or self-polishing wax.

Cost: 35c–65c*

RUBBER TILE

Where to use it: Anywhere in the home, particularly in kitchens, bathrooms. On grade and below grade, use special adhesive.

How to maintain it: Use only self-polishing wax; never paste or liquid with solvent. Wash, rinse, and dry before waxing. May be buffed periodically with No. 1 steel wool to remove stains.

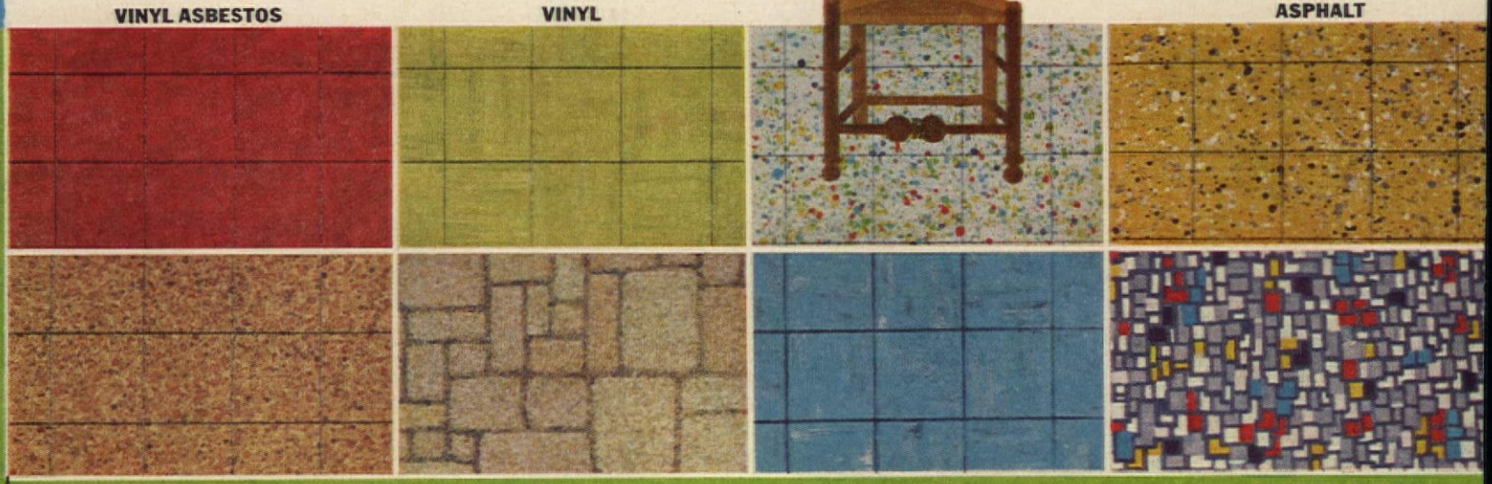
Cost: 60c–65c*

ASPHALT

Where to use it: Best in basement; good in living areas; questionable in kitchens, laundry, bath because of maintenance difficulties.

How to maintain it: Wash with sponge mop, warm water, and mild detergent or special floor cleaner. Rinse, dry, coat lightly with self-polishing wax. Do not use polishing waxes since solvents soften asphalt. Thorough cleaning needed only two or three times yearly.

Cost: Regular 25c–30c*



PRINTED RUG (felt base)
Where to use it: Suitable for above-grade areas. Not meant to be permanent.
How to maintain it: Same as linoleum. Take care not to scrub off design. Keep it waxed for protection.
Cost: 95c–$1.59 per sq. yd. (not installed)

COMBINATIONS
Some leading manufacturers produce resilient tiles that are combinations of materials. In most cases, they can be installed and maintained in a manner similar to other resilient floors. For complete information, consult your flooring dealer.

WOOD FLOORING

The long-time favorite of all flooring materials is wood. If properly laid and maintained, it should last the lifetime of a home. Wood flooring can be purchased unfinished or pre-finished. The unfinished variety is sanded and given a finish after installation.

STRIP OR PLANK
Where to use it: Good in most living areas above grade. Some manufacturers specify on-grade installation with very dry conditions and special underlayment treatment.
How to maintain it: Dust regularly. Clean with paste or liquid polishing wax. Use fine steel wool on stubborn spots. Polish and buff before applying second coat. Buff occasionally between waxings. Do not use water or water-base (self-polishing) waxes on wood.
Cost: 45c–$1.25*

BLOCK
Where to use it: Same as wood strip or plank.
How to maintain it: Same as wood strip or plank.
Cost: 65c–85c*

HARD SURFACE FLOORING

In recent years, use of hard surface flooring in the home has grown appreciably—particularly in entrance halls, family rooms, and outdoor living areas. Strong and durable, this type of flooring is generally easily maintained.

CEMENT TILE
Where to use it: Particularly suited to entries, patios, walks, baths, and hearths.
How to maintain it: Seal when thoroughly set. Scrub with neutral detergent or special cleaner, apply wax.
Cost: $1.10–$2.00*

BRICK
Where to use it: Popular for walks, terraces, porch floors, entryways, halls, laundry rooms, hearths.
How to maintain it: Clean with polishing wax or scrub with neutral detergent and apply self-polishing wax when dry. Seal unglazed bricks.
Cost: 13c–25c per sq. ft. (not installed)

COLORED CONCRETE
Where to use it: Popular for outdoor and indoor areas.
How to maintain it: Seal when cement has aged (time depends on sealer used), then wax. Wipe up spills promptly.
Cost: 40c–$1.00*

MARBLE
Where to use it: Best for foyers and bathrooms; outside, "natural" or "gangsaw" finish marble is ideal on porch, patio, or sun deck.
How to maintain it: May be sealed to resist stains. Scrub with special powder and hot water, rinse well, and wipe dry. Stains require prompt, special treatment.
Cost: $3.25–$10.00*

FLAGSTONE OR SLATE
Where to use it: Perfect for outdoor use; also popular for entries and hearths, and certain living areas.
How to maintain it: When new, brush off loose mortar and dust; scrub with solution of one part muriatic acid to 12 parts water. Dry, then seal. Wax, if gloss is desired. Clean by scrubbing with mild detergent, washing soda, or special floor cleaner.
Cost: $1.25–$2.00*

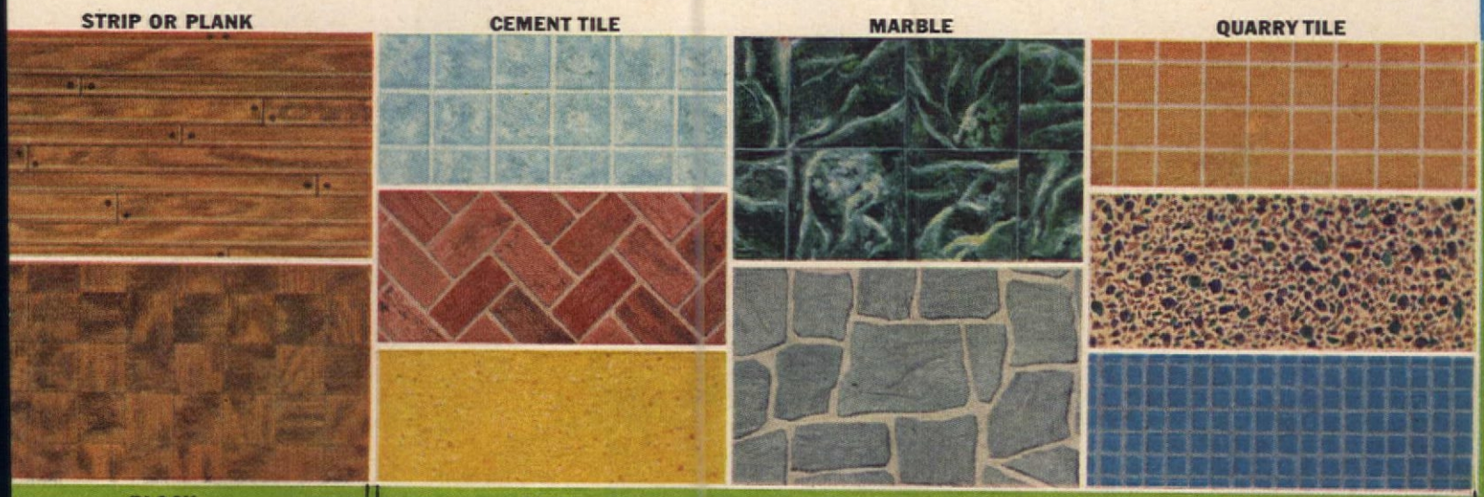
QUARRY TILE
Where to use it: Excellent outdoors; indoors, particularly in heavy-work areas.
How to maintain it: Easily cared for with water and liquid detergent.
Cost: $1.50–$1.75*

TERRAZZO
Where to use it: This mixture of marble aggregates and Portland cement which is poured as a slab and then highly polished is excellent outside; particularly good indoors in areas not subjected to acids or strong alkaline concentrations.
How to maintain it: Seal for stain resistance. Scrub and rinse often, using mild detergent or special floor cleaner, until sheen develops. Protect with any floor wax. If discolored, use wax remover, then reseal. Do not use steel wool.
Cost: 50c–$1.25*

CERAMIC TILE
Where to use it: Well-suited to bathrooms and entries as well as other living areas. Not all ceramic tile can be used outdoors.
How to maintain it: Very easy with damp mopping, occasional scrubbing with neutral detergent. Seal unglazed tiles. Avoid harsh abrasives. For higher gloss, use polishing or self-polishing wax.
Cost: $1.25–$1.60*

**Approximate price per square foot installed depending on locale and other factors.*

RUDOLPH DE HARAK



SPRIGHTLY WAYS TO SHOW OFF A HOST OF GOLDEN DAFFODILS

Fill a straw hat with a bowl of crushed chicken wire. Tie bananas to it. Conceal wire with kumquats held in place with toothpicks.

Irwin Horowitz

Let yourself go with golden daffodils! Every year, about this time, bargain bunches of cut blooms begin rolling into supermarkets and flower stalls by the thousands of dozens. They're shipped from far-away fields where they're raised as a crop. Watch for them. When you find them, grab them! And while you're marketing, look about for colorful fruits and vegetables to combine with them for gay-as-springtime arrangements. For foliage to replace missing daffodil leaves, use interesting bare branches of shrubbery, evergreens, or pussy willows.

Arrange asparagus around a glass or jar. Secure with rubber bands. Cover bands with ribbon. Fill glass with mass of daffodils.

(continued on page 68)

INFORMATION: ELIZABETH REHILL PHOTOGRAPHER: LISANTI

COMPANY MANNERS. *Whether it's a sit-down dinner for the family or an elegant open-house buffet, there's plenty of room in this big-family dining room in the home of Mr. and Mrs. Jerry Fields of Westport, Connecticut. The long trestle table is surrounded by graceful Windsor chairs. The eight-foot sideboard*

provides plenty of storage while the large Victorian light fixture gives ample light. Fabric used to cover the walls is repeated for the draperies (not shown).

You do need a dining room

ROBERT W. HOUSEMAN

■ Ever since World War II, we've been hearing funny little rumors that dining rooms were no longer necessary. Many homemakers said that the dining room was something like your appendix—you could take it or leave it, but mostly you're better off without it. Oh the wonders of open planning where the kitchen, dining, and living areas are blended into one and the family eats a cold TV dinner from a tray on their laps. So who needed a dining room? We still say every family does. Simply because having a dining room is a nicer, more friendly and comfortable way to live.

Entertaining with a dining room is more gracious. Pulling up a snack table is fine, once in a while. Buffet suppers are wonderful—but they're better set on the dining room table. The charm and graciousness you strive for when you entertain is easiest with a dining table shimmering with silver and candlelight.

Family life is more important with a dining room. Dinner time is the time for being together—for exchanges of news and jokes and opinions—all so much more spontaneous and stimulating when you share a common board. The dinner table is a place to learn—for parents to learn about their children, for teenagers to learn about the world, and for younger children to learn their table manners.

And what better place is there than your dining room to display your fine china, silverware, and family heirlooms? To store your precious linens and serving pieces? To gather with your bridge club or to grapple with your income taxes?

On these pages we present six beautiful dining rooms. Some are big, some small. Some are formal, some informal. All are convincing reasons for having a dining room!

(continued)

ERNEST SILVA

WALL OF STORAGE. *Louvered doors enclose a voluminous storage area in this dramatic contemporary dining room in the home of Mr. and Mrs. John N. Leopold, Staten Island, New York. The sophisticated contrast of the mustard and redwood walls is sharpened by contemporary lithographs and white molded plastic pedestal chairs. Surprise accent here is hot pink, used inside the cupboards and for the table mats.*

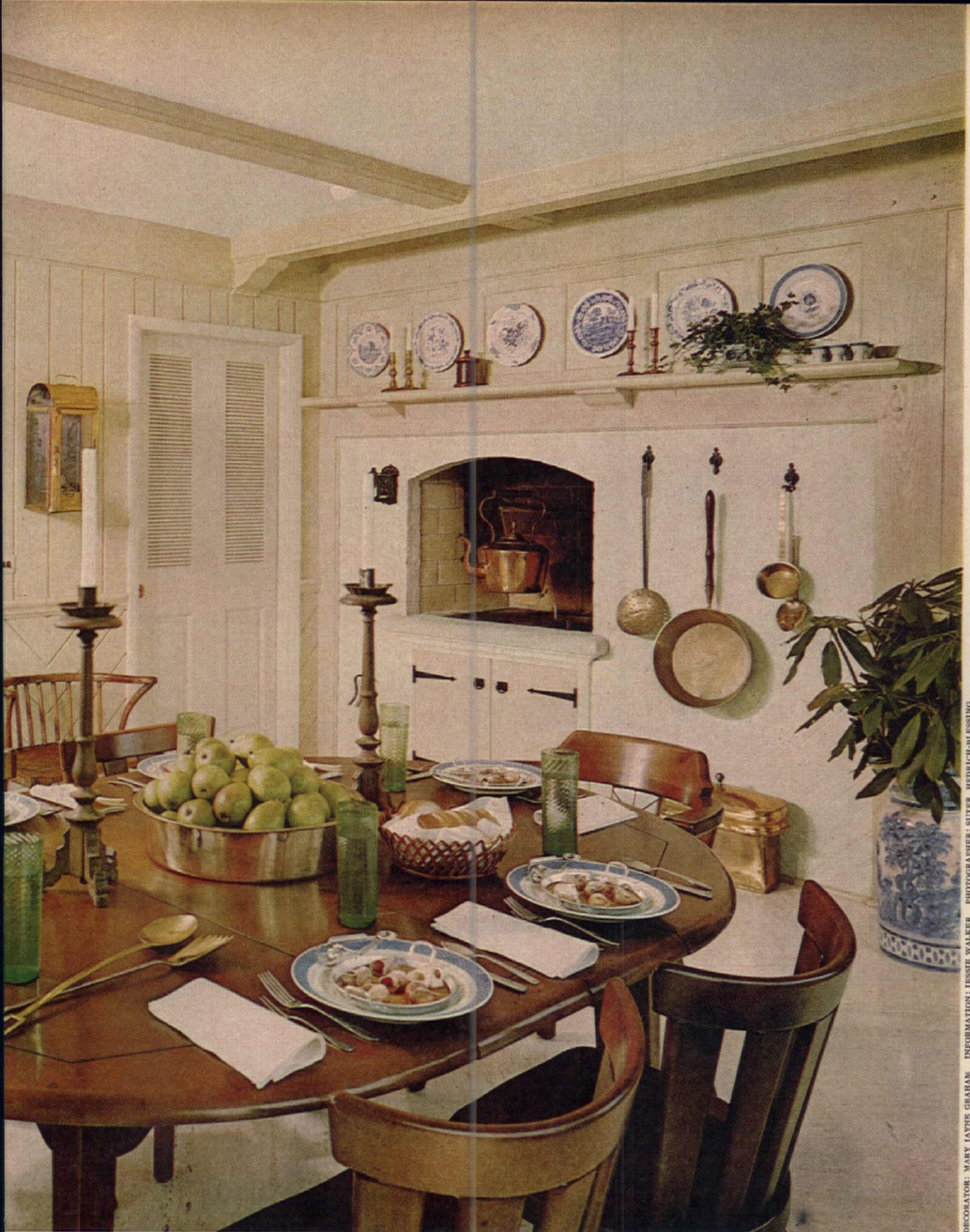
DESIGNER: MICHELINE A. NORWOOD INFORMATION: ELIZABETH REHILL PHOTOGRAPHER: LISANTI

COLLECTOR'S SHOWCASE. *Mellow antiques, a rich red damask-design wallpaper, and a Flemish chandelier highlight a traditional dining room in the home of Mr. and Mrs. Roger Norwood, New Canaan, Connecticut. The long, narrow oak table is a good choice for an average size room in which you want to seat as many people as possible. Spode china is displayed in the Welsh dresser. French doors open onto a deck.*

PRIVATE WORLD. *This indoor dining room with an outdoor exposure was designed by architect Hank Webber for the Charles Warren residence. Beyond is an enclosed deck open to sun and stars. Sunny colors, light-scaled furniture make the most of this small room.*

INFORMATION: BARBARA LENOX PHOTOGRAPHER: GEORGE DE GENNARO

FESTIVE FORMALITY. *A Venetian swag wallpaper dado, fine Boulle cabinet, and a crystal chandelier are used by designer-owner Elsie Smith, A.I.D., in an intimate yet elegant dining room. Table appointments complement the wallpaper and give the room a party air.*



DECORATOR: MARY JAYNE GRAHAM INFORMATION: JESSIE WALKER PHOTOGRAPHER: SUTER, HEDRICH-BLESSING

FAMILY CONCLAVES. *This family is so enamored of dining rooms, it has two! Shown here is the informal family-dining room with a fireplace barbecue and large oval table that always has room for one more. Door at right leads to the other, more formal dining room.*

Shopping Information, page 84

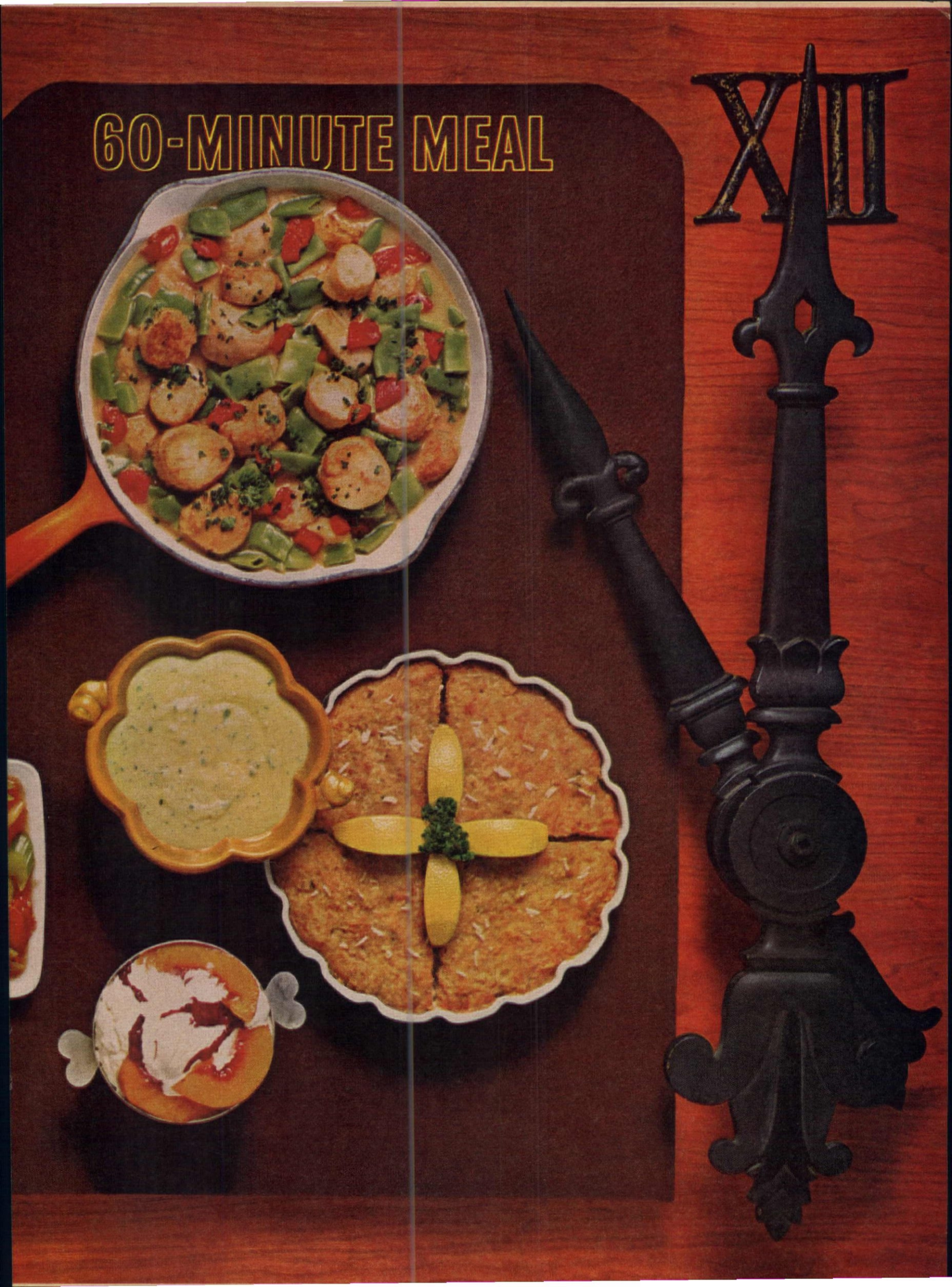
A CHOICE OF TWO TEMPTING FISH ENTRÉES FOR A QUICK AND EASY LENTEN MEAL

JUNE M. TOWNE and Foods Staff

Feel that Lenten meals can be repetitious? Or that if you really want to serve something different you must fuss in the kitchen for hours on end? Not so! Our 60-minute meal this month offers you a choice of two savory fish dishes—as delicious to taste as they are easy to make. Deep Sea Salmon Bake combines flaky bits of salmon, rice, and minced onion, and is served with a tangy Lemon Cucumber Sauce. Just 11 minutes to prepare, 30 minutes to bake! For Skillet Scallops Italienne, tender golden scallops are mixed with Italian green beans and pimiento. Only 31 minutes in the making! To round out our meal, we offer Herbed Celery and Tomatoes. For dessert, serve ice cream topped with luscious frozen peaches and raspberry sauce. To help you whip up this delightful dinner, we've included a shopping list on our recipe pages with the ingredients you need, along with a step-by-step work plan. We've designed these pages so you can tuck the complete meal in your Menu Maker. You'll find the starred recipes on page 63.

DEEP SEA SALMON BAKE* LEMON CUCUMBER SAUCE*
or SKILLET SCALLOPS ITALIENNE*
HERBED CELERY AND TOMATOES*
PEACH RASPBERRY SUNDAE COFFEE OR TEA

Irwin Horowitz


60-MINUTE MEAL
XII

Take a can of tomato sauce

■ Many are the recipes that call for the savory talents of a rich tomato sauce. Of course you can make a tomato sauce the hard way by slowly brewing a mixture of tomatoes, garlic, cloves, dry mustard, crumbled bay leaf, black pepper, and other spices. Or you can simply pluck a can of tomato sauce from your pantry shelf and reach for the nearest can opener!

Here are six quick, luscious recipes that make use of this most versatile ingredient. From down old Mexico way come Enchiladas—sausages, onion, tomato sauce, and peppery spices are encased in ready-made tortillas and topped with shredded cheese and ripe olives. For Eggplant Pie, tender sautéed eggplant slices are embedded in a seasoned tomato sauce, slowly baked with Mozzarella and a Parmesan and egg mixture on top. Our variation of the tasty Spanish dish, Paella, has everything nice—including chicken, rice, shrimp, clams, artichoke hearts, piquant seasonings, and tomato sauce.

Toss all sorts of vegetables into a kettle with bouillon and tomato sauce, simmer gently for 15 minutes for a hearty, rib-sticking Italian Vegetable Soup. Discover how conveniently tomato sauce blends with gelatin to make a Tomato Aspic Ribbon Salad—as pretty as it is tasty. Beef and Peppers Oriental is an interesting combination of thin slices of beef, green peppers, tomato sauce, and bean sprouts, seasoned in the Oriental way and served on a bed of rice. For more ways to use a can of tomato sauce, turn the page!

Opposite, top to bottom: Enchiladas, Eggplant Pie, Paella. (Recipes on pages 52 and 61.) Right: Italian Vegetable Soup, Tomato Aspic Ribbon Salad, Beef and Peppers Oriental.

Shopping Information, page 84

• ITALIAN VEGETABLE SOUP

Preparation time: 20 min.
Cooking time: 15 min.

2 cans (10½ oz. each) bouillon
2 cans water
1 can (8 oz.) tomato sauce
½ of 10 oz. pkg. frozen peas
1 can (8 oz.) red kidney beans, drained
2 c. shredded green cabbage
2 c. coarsely chopped spinach
3 carrots, pared and sliced
1 c. chopped celery
½ c. chopped onion
1 clove of garlic, crushed
1 tbs. chopped parsley
Grated Parmesan cheese

• Combine all ingredients except cheese in large kettle; mix well. Cover; simmer 15 minutes. Serve with grated Parmesan cheese sprinkled in each soup bowl.

Makes 6 servings *137 cal. per serving* *Source of vitamins A, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• TOMATO ASPIC RIBBON SALAD

Preparation time: 30 min.
Chilling time: several hours or overnight

2 pkg. lemon-flavored gelatin
1¾ c. boiling water
1 tsp. salt
Dash of pepper
3 tbs. cider vinegar
1 tbs. grated onion or onion juice
2 cans (8 oz. each) tomato sauce
½ c. finely chopped celery
½ c. finely chopped green pepper
½ c. finely chopped cucumber
1 c. cream-style cottage cheese

• Dissolve gelatin in boiling water; stir in salt, pepper, vinegar, and grated onion. Remove and reserve ¼ cup gelatin mixture; add tomato sauce to remainder. Measure 1½ cups tomato-gelatin mixture into small bowl; chill until it begins to thicken (keep remainder at room temperature). Combine vegetables; stir ⅓ of mixture into slightly thickened tomato gelatin; pour into 1½ quart mold or loaf pan; chill until almost set. Mix reserved ¼ cup lemon gelatin with cottage cheese; spoon evenly over tomato layer in mold or loaf pan; chill. Chill remaining tomato-gelatin mixture until slightly thickened; stir in remaining vegetables; pour over cheese layer in pan. Chill several hours or overnight. Unmold on serving plate; garnish with olives and chicory, if desired.

Makes 8 servings *143 cal. per serving* *Source of vitamins A, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• BEEF AND PEPPERS ORIENTAL

Preparation time: 20 min.
Cooking time: 15 min.

¼ c. pure vegetable oil
1 clove of garlic, crushed
1 tsp. powdered ginger
2½ lbs. flank steak, cut in very thin diagonal slices
2 green peppers, cut in julienne strips
¾ c. chopped onion
2 tbs. soy sauce
1 can (8 oz.) tomato sauce
1 tsp. sugar
Dash of pepper
1 can (about 1 lb.) bean sprouts
Cooked rice

• Heat oil, garlic, and ginger together in large skillet. Add flank steak slices; cook over high heat 5 minutes, stirring constantly; remove meat. Add peppers and onions to remaining oil in skillet; cook 2 minutes. Add soy sauce, tomato sauce, sugar, and pepper; cook 3 minutes. Add meat and bean sprouts; cook 2 minutes longer, or until heated through. Serve on hot cooked rice.

Makes 6 servings *653 cal. per serving* *Source of vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

More ways to use tomato sauce

Tomato Salad Dressing. Add new flavor to a healthful tossed green salad. Combine in a large screw-top jar 1 can (8 oz.) tomato sauce, ⅔ c. pure vegetable oil, ⅓ c. vinegar, 1 tbs. minced onion, 1 tsp. seasoned salt, 1 tsp. Worcestershire sauce, ½ tsp. dry mustard, few grains of sugar, and a cut clove of garlic. Cover; shake well to blend. Refrigerate until ready to use. Shake again before pouring over salad.

Tomato Pot Roast. Don't forget tomato sauce when you cook pot roast or Swiss steak. Used for all or part of the liquid it will give the meat more flavor and make a richer gravy.

Tomato Meat Loaf. Tomato sauce and ground beef are natural go-togethers. An 8-ounce can should moisten 1½ pounds of ground beef. Shape the loaf and place it in a shallow baking pan. After it has baked for an hour, pour a second can of tomato sauce over the top. Bake an additional 20 minutes, or until the loaf is nicely glazed.

Tomato Burgers are extra delicious. Brown the patties on one side in a skillet; add tomato sauce; cover and simmer until patties are done. (This is a good flavor trick for pork, veal, or lamb chops, too. Brown the chops on both sides, add the sauce, cover and cook until the meat is tender.)

Tomato Rice. Just substitute a can of tomato sauce for part of the water needed for cooking the rice. Season well and serve with meat or fish.

Raw Vegetable Dip. Heat 1 can (8 oz.) tomato sauce; ¼ c. pure vegetable oil; 1 tbs. anchovy paste; 1 clove of garlic, mashed; and a dash of pepper. Keep hot for dipping raw vegetable appetizers.

More Tips: Leftovers a problem? Make them into a casserole with tomato sauce for the liquid, season with imagination and you'll have a tempting, delicious dish to serve for dinner.

TAKE A LB. OF FISH FILLETS TAKE A CAN OF SOUP — NOW-TASTE WHAT GOOD THINGS HAPPEN

MUSHROOM FISH FILLETS

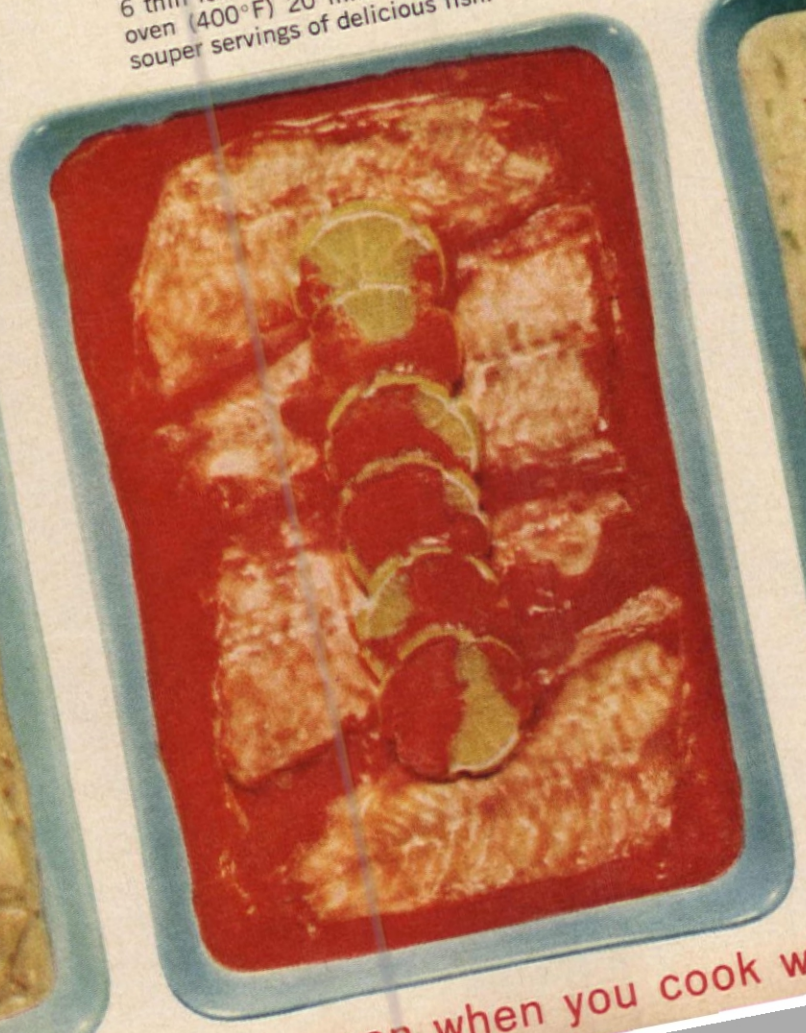
Stir 1 can Campbell's Cream of Mushroom Soup; pour over fish.* Top with 1 tbsp. each chopped parsley and pimiento. Bake in hot oven (400°F) 20 min. 4 servings.

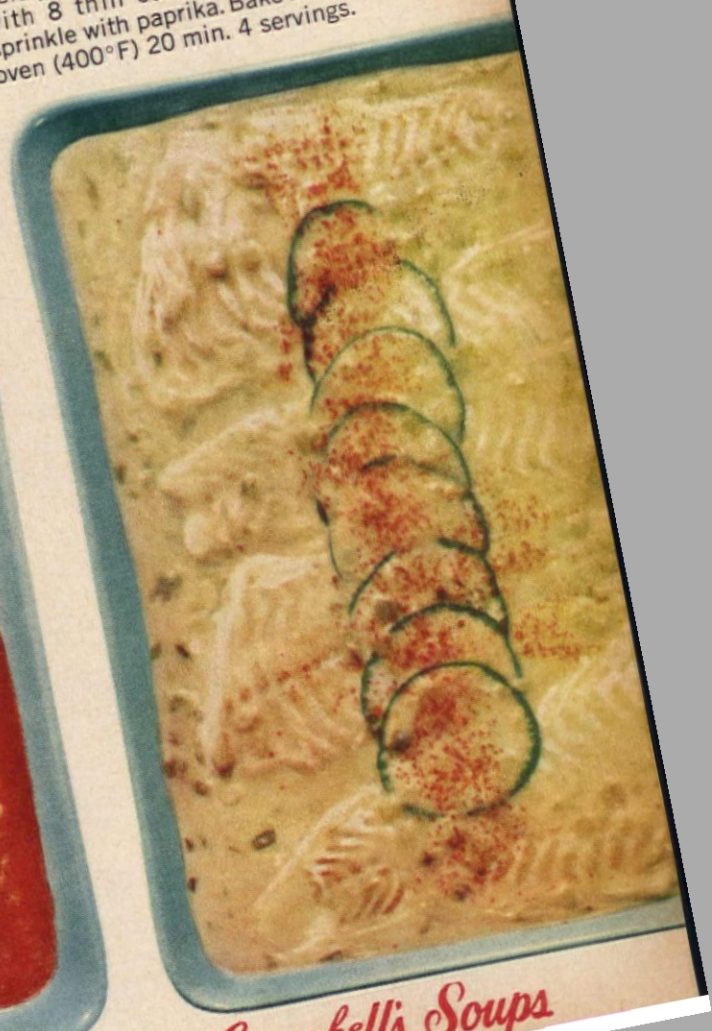
TOMATO FISH FILLETS

Stir 1 can Campbell's Tomato Soup; pour over fish.* Top with 6 thin lemon slices. Bake in hot oven (400°F) 20 min. 4 simply souper servings of delicious fish.

CELERY FISH FILLETS

Stir 1 can Campbell's Cream of Celery Soup; pour over fish.* Top with 8 thin cucumber slices, sprinkle with paprika. Bake in hot oven (400°F) 20 min. 4 servings.





*THAW IF FROZEN.

Good things begin to happen when you cook with *Campbell's Soups*

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PRESTO

Presto! Cook with or without fats - automatically!

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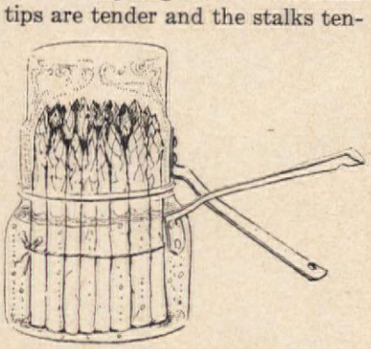
IT'S TIME FOR ASPARAGUS

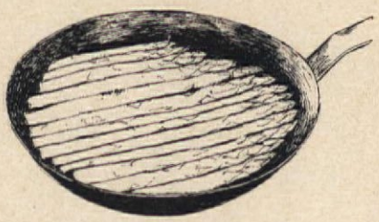
It's surely a sign of spring, and a most welcome one, when the bright green spears of fresh asparagus are seen in the markets. For so many of us, there is no greater treat than well-prepared asparagus with plenty of melted butter.

When buying fresh asparagus—

- Look for stalks that are green and tender almost the entire length. Stalks that are very thin, wilted, or crooked are liable to be tough or stringy. The tips should be well formed and tightly closed—if they are spread it indicates the asparagus is too mature.
- Buy stalks that are as nearly uniform in size as possible since varying sizes will cook in different times.
- Fresh asparagus should be refrigerated if you are not planning on using it immediately. The bottoms of the stalks should be kept moist—this is why you so often see it in the market standing on wet material.
- To prepare fresh asparagus, break off each stalk as far down as it snaps easily. Wash it thoroughly to remove any sand or grit, particularly in the tips. Washing it in slightly warm water will help relax the tips and release the sand. Remove the scales with a knife, or thinly pare the stalk with a vegetable parer.
- If your choice is to cook the spears whole, there are two ways to do it. With either method, remember asparagus is best when the tips are tender and the stalks tender but firm. Too much cooking may make the stalks softer but the tips will be mushy.

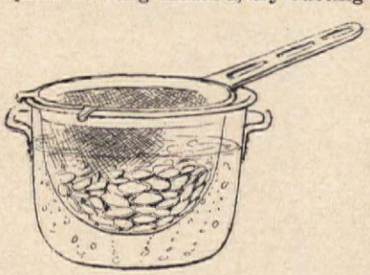


- Tie the asparagus together with a string (or divide it into serving-size bunches and tie each with string). Stand them upright in boiling salted water in a deep pan, such as the bottom part of a double boiler. The water should cover the stalks but not the tips. Invert the top part of the double boiler to cover the spears. Cook about 15 minutes, or until the stalks are tender. Asparagus cooked by this method will be uniformly done since the boiling water cooks the stalks and the rising steam cooks the tender heads.
- Whole stalks may also be cooked in a large shallow skillet. Lay them



flat in a small amount of boiling salted water. Cover and cook 10 to 12 minutes or until the lower part of the stalks is tender and firm. Remove the stalks with a perforated pancake turner or with two forks. Or, make a double folded foil strip long enough to be lifted from the pan. Cradle the asparagus in it and lower it into the boiling water to cook.

- Asparagus may also be cooked in pieces. Break the stalks in 1- or 1½-inch lengths and cook, covered, in a small amount of boiling salted water about 10 minutes, or until just tender. For a quick cooking method, try cutting



the asparagus Chinese style. Cut the spears into thin diagonal slices. Cook them in the smallest amount of boiling salted water possible, or put the slices into a large sieve and lower into just enough boiling salted water to cover. Cook until tender but still firm—2 to 3 minutes.

- While asparagus is delicious with plain melted butter, don't overlook some of its other favorite companions—lemon, almond, nutmeg, garlic, onion, or curry butter, or hollandaise, mushroom, or cheese sauce. For variety sprinkle any one of the following lightly over the top just before serving: crisp fried bacon bits, sautéed onions, toasted almonds, chopped hard-cooked eggs, or buttered bread crumbs.

Take a Can of Tomato Sauce (pictured in color on page 46)

• PAELLA

FOLD HERE

• PAELLA

Preparation time: 25 min.
Cooking time: 70–80 min.

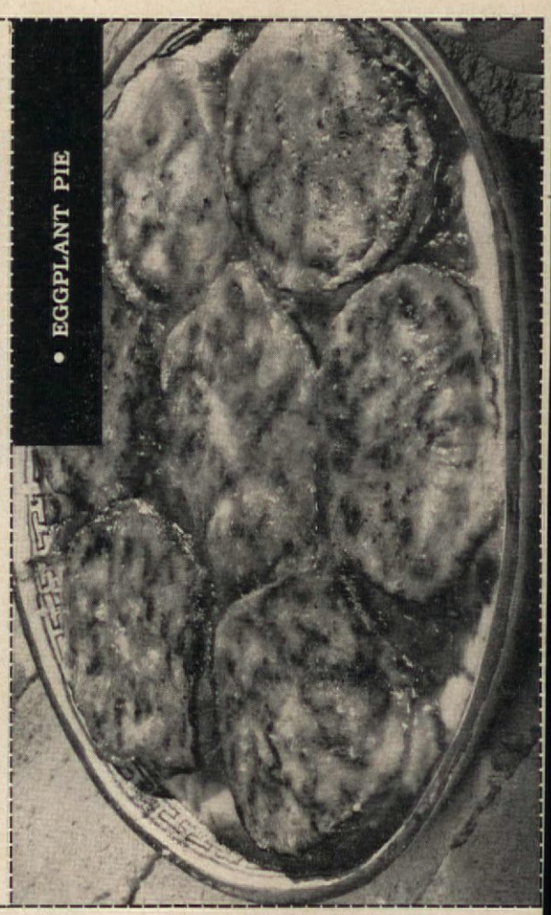
1 fryer (3–3½ lbs.), cut up
3 tbs. pure vegetable oil
⅔ c. finely chopped onion
2 cloves of garlic, crushed
1½ tsp. paprika
1 tsp. salt
Dash of pepper
4 c. water
1½ c. raw rice
1 can (8 oz.) tomato sauce
¼ tsp. saffron
¼ lb. cooked ham, cubed
1 pkg. (10 oz.) frozen cut green beans, thawed
¾ lb. shrimp, shelled and deveined*
12 small clams*
1 pkg. (10 oz.) frozen artichoke hearts
⅓ c. diced pimiento

● Fry chicken in oil until golden brown. Remove chicken; pour off all but 1 tablespoon oil. Sauté onion and garlic in oil 5 min.; stir in paprika, salt, pepper, and water. Return chicken; cover; simmer 20 to 30 min., or until tender. Remove chicken; keep hot. Skim fat from broth; measure broth; add water if necessary, to make 4 cups. Return broth to pan; add rice, tomato sauce, saffron, ham, and green beans; mix well; cover; simmer 15 min. Stir in shrimp and clams; simmer 15 min. Cook artichoke hearts according to package directions; drain; add to paella with chicken and pimiento; heat 5 min. (*Canned shrimp and clams may be used. Add to paella with chicken and pimiento; heat 5 min.)

Makes 6 servings — *691 cal. per serving* — *Source of vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• EGGPLANT PIE



Recipe for Eggplant Pie on page 61

who knows the creaming secret of PET®

the milk with twice the country cream in every drop

Corn bread bakes in a tender-crusted ring on *Plantation Casserole*, No. 7, a medley of ham chunks and garden vegetables in a smooth cheese sauce. PET Evaporated Milk is the making of that sauce—because it's thick as cream you don't use flour, just cheese.

Serving up a flavorful *Smothered Chicken*, No. 5, was never easier. Dried soup mix adds the noodles (without separate cooking). PET adds rich, creamy smoothness to the savory chicken sauce.

Praise runs high for fancy desserts like *Chocolate Bavarian Pie*, an easy PET-whips-without-chilling recipe, No. 11. Or *Peach Custard Cake*, No. 10, a cool, smooth, velvety custard dessert you could only make with PET, the milk with twice the country cream in every drop. Corn-crisping meats gives them a delicious difference—and it's only possible because PET holds the crisp crumbs on through baking . . . thin milk just won't do!

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Copr., 1962, Pet Milk Co.

• EGGPLANT PIE

Preparation time: 30 min.
Baking time: 35–40 min.

2 medium-sized eggplant, pared and cut in ½-in. slices
½ c. flour
Salt
Pepper
½ c. pure vegetable oil
½ c. finely chopped onion
½ c. chopped green pepper
1 clove of garlic, crushed
2 tbs. pure vegetable oil
2 tbs. finely chopped parsley
½ teaspoon salt
Dash of pepper
2 cans (8 oz. each) tomato sauce
4 to 5 oz. sliced Mozzarella cheese
2 eggs, slightly beaten
3 tbs. grated Parmesan cheese

● Dip eggplant slices in flour seasoned with salt and pepper; brown slices lightly in oil in skillet, using about 1 tablespoon at a time and using no more than ½ cup for all slices. Drain slices on paper towels. Sauté onion, green pepper, and garlic in 2 tablespoons oil about 5 minutes, or until tender. Add parsley, salt, pepper, and tomato sauce; simmer 5 minutes. Spoon half the sauce into large shallow casserole; arrange solid layer of eggplant slices on sauce; top with Mozzarella cheese slices. Add second half of sauce; top with remaining eggplant slices. Combine eggs and Parmesan cheese; pour over eggplant. Bake in slow oven (325° F.) 35 to 40 minutes.

Makes 6 servings *422 cal. per serving* *Source of vitamins A, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• ENCHILADAS

FOLD HERE

• ENCHILADAS

Preparation time: 25 min.
Cooking time: 25 min.
Baking time: 20 min.

¾ c. finely chopped onion
1 large clove of garlic, crushed
2 tbs. pure vegetable oil
3 cans (8 oz. each) tomato sauce
½ tsp. salt
⅛–¼ tsp. dried red pepper flakes
¼ tsp. ground cumin seeds
¼ tsp. oregano
6 oz. hot Spanish or Italian sausage
½ c. finely chopped onion
1 clove of garlic, crushed
¾ lb. lean cooked pork, finely chopped
12–14 tortillas
1 c. hot pure vegetable oil
6 oz. shredded Mozzarella cheese
½ c. sliced pitted ripe olives

● Sauté ¾ cup onion and large clove of garlic in oil 5 minutes. Add tomato sauce, salt, pepper flakes, cumin, and oregano; simmer 10 minutes. Remove sausage from casing; brown well in skillet, breaking up with fork as it browns. Add ½ cup onion and clove of garlic; sauté 5 minutes; remove from heat. Add pork and ½ cup of tomato mixture; mix well. Fry tortillas in hot oil a few seconds, or until soft but not crisp. Dip tortillas into tomato sauce mixture; fill each one with meat filling; roll up. Place in large shallow baking dish; pour remaining tomato sauce mixture on top; sprinkle with cheese and olives. Bake in moderate oven (350° F.) 20 minutes, or until heated through. Serve at once.

Makes 6 servings *718 cal. per serving* *Source of vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

"Been to a m*ah*velous p*ah*ty! That's where I ordered my Tupperware. At Joan's house, about two weeks ago. All the girls were there. Fun! The Tupperware lady was a doll. Showed us just how the Tupperware airtight seal works. (That's why these wonderful plastic containers keep food so fresh.) Clever girl, Joan. She had a good time with her friends—and got a lovely gift from the Tupperware dealer. *I'm* going to have a Tupperware party soon!"

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See Tupperware in the Yellow Pages under "Housewares" or "Plastics"

60-Minute Meal With Deep Sea Salmon Bake

Here are the recipes, shopping list, and work schedule. Clip along dotted lines, but do not separate the recipes. Fold two ways to make one 3x5″ unit with the menu card on top, and slip into transparent envelope for filing in your Menu Maker.

- 60-MINUTE MEAL

MENU

DEEP SEA SALMON BAKE
LEMON CUCUMBER SAUCE
HERBED CELERY AND TOMATOES
PEACH RASPBERRY SUNDAE
COFFEE OR TEA

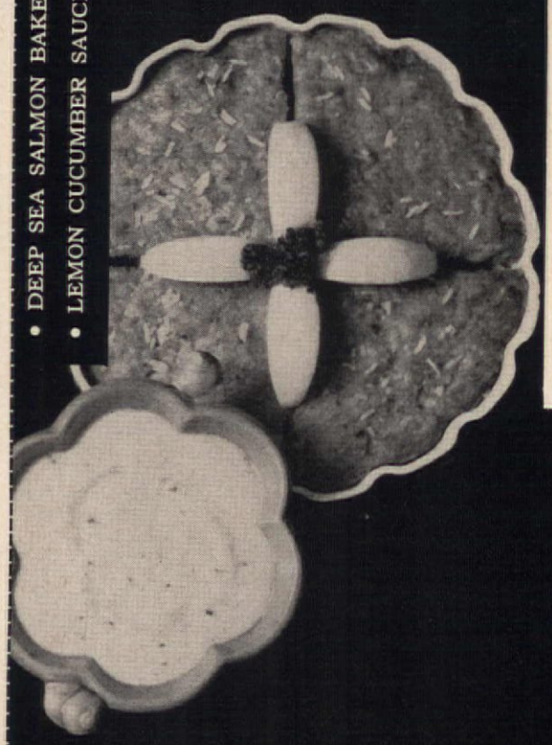
SHOPPING LIST

- 1 can (1 lb.) salmon
- 1 pkg. pre-cooked rice
- 1 container instant minced onion
- 2 lemons
- 1 large cucumber
- 1 bunch celery
- 1 can (about 1 lb.) whole, peeled tomatoes
- 1 jar seasoned pepper
- 1 container sweet basil
- 1 pt. vanilla ice cream
- 1 jar raspberry sundae topping
- 1 pkg. frozen peaches

Check your staple shelf for: black pepper, butter or margarine, coffee, tea, cayenne, salt, sugar, eggs.

See other side of card for work schedule.

- DEEP SEA SALMON BAKE
- LEMON CUCUMBER SAUCE



- SKILLET SCALLOPS ITALIENNE

Preparation time: 11 min.
Cooking time: 20 min.

- ¼ c. flour
- 1 tsp. paprika
- 1 tsp. salt
- 1 lb. fresh or frozen scallops
- ¼ c. olive oil
- 1 clove garlic
- 1 pkg. (10 oz.) frozen Italian green beans
- 1 c. boiling water
- 1 envelope (1 tbs.) instant chicken bouillon mix
- 1 tsp. salt
- ¼ tsp. pepper
- 2 tbs. diced pimiento
- 2 tbs. lemon juice
- 1 tbs. chopped parsley

● Combine flour, paprika, and 1 teaspoon salt. Toss scallops in mixture to coat evenly. Heat oil in skillet; add scallops with garlic clove; sauté about 5 minutes, or until golden. Remove scallops from skillet; keep warm. Remove and discard garlic clove. To remaining oil in skillet, add green beans, boiling water, instant chicken bouillon, 1 teaspoon salt, pepper, and pimiento; cover; simmer 10 minutes. Add scallops and lemon juice; cook 5 minutes longer. Sprinkle with parsley.

Makes 4 servings *259 cal. per serving* *Source of Vitamins B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

- HERBED CELERY AND TOMATOES

BOSTON ROCKER
72-6DC

Early American Chairs...

All of a century-old charm is yours in these lovely reproductions Just look at that Boston Rocker! Note its high back gracefully turned spindles, low-slung seat Your great-great-grandmother probably rocked her babies in one of the originals. It's really the *perfect* colonial fireside chair

CHILD'S BOSTON ROCKER
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For your little boy or girl, a miniature replica of the Boston Rocker to match your own . also an ideal gift for that favorite nephew or niece who seems to *have* everything

DUXBURY SIDE CHAIR
1993-1

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HITCHCOCK CHAIR
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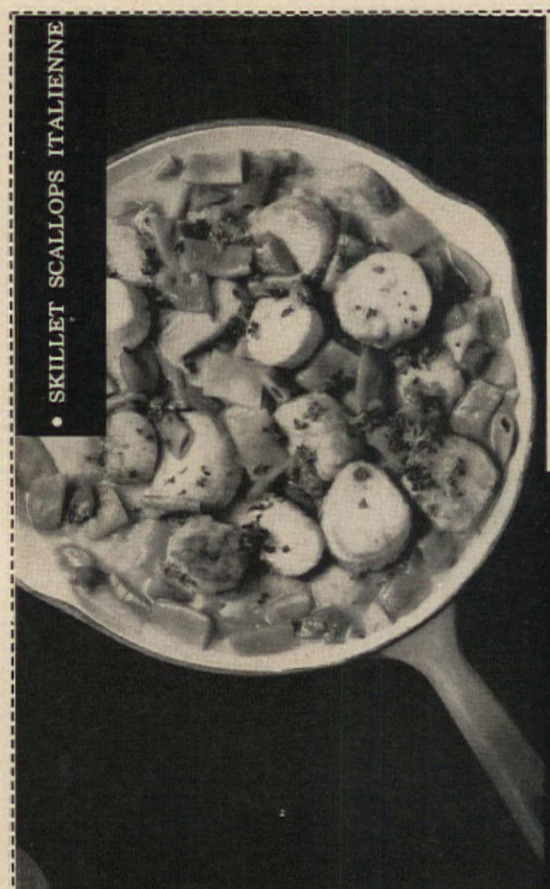
Creators of 1001 Products for Home Decorating

60-Minute Meal With Skillet Scallops Italienne

Here are the recipes; shopping list and work schedule are on page 66. Clip along dotted lines, but do not separate the recipes. Fold two ways to make one 3x5" unit with the menu card on top, and slip into transparent envelope for filing in your Menu Maker.



• SKILLET SCALLOPS ITALIENNE

Preparation time: 5 min.
Cooking time: 20 min.

1 can (about 1 lb.) whole, peeled tomatoes
3 tbs. butter or margarine
3 c. sliced celery
1 tsp. salt
⅛ tsp. seasoned pepper
1 tsp. basil
1 tsp. sugar

● Drain tomatoes; reserve liquid. Melt butter or margarine in medium-size saucepan. Add celery, tomato liquid, salt, pepper, basil, and sugar. Cover; simmer over medium heat about 15 minutes, or until celery is tender. Add tomatoes; stir to blend; simmer 5 minutes longer.

Makes 4 servings *116 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• HERBED CELERY AND TOMATOES

• DEEP SEA SALMON BAKE
• LEMON CUCUMBER SAUCE

Preparation time: 11 min.
Baking time: 30 min.

1½ c. packaged pre-cooked rice
1½ c. boiling water
1 can (1 lb.) salmon, drained and flaked
2 tsp. salt
¼ tsp. black pepper
2 tbs. instant minced onion
2 egg whites
1 egg
2 tbs. melted butter or margarine

● Add rice to boiling water; cover; remove from heat; let stand 5 minutes. Set oven at moderate (375° F.). Combine salmon, rice, salt, pepper, and onion. Beat egg whites and egg; add to salmon mixture; blend well. Press into well-buttered 8x1½-inch baking dish, or 9x5x3-inch loaf pan. Brush top with melted butter or margarine. Bake 30 minutes, or until firm and golden. Garnish with lemon wedges and parsley, if desired.

Lemon Cucumber Sauce: Beat 2 egg yolks slightly in small saucepan. Add ¼ cup lemon juice and ¼ cup (½ stick) butter or margarine. Stir over low heat until blended. Add another ¼ cup (½ stick) butter or margarine; continue cooking, stirring constantly, until thickened and smooth. Stir in ½ cup well-drained grated cucumber. Makes 1¼ cups.

Makes 4 servings *661 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• WORK SCHEDULE

This is your work schedule for the preparation of the menu on reverse side: Deep Sea Salmon Bake, Lemon Cucumber Sauce, Herbed Celery and Tomatoes, and Peach Raspberry Sundae.

1. Place package of frozen peaches in bowl of cold water to thaw.
2. Slice celery. Open and drain canned tomatoes. Turn on oven.
3. Prepare Salmon Bake according to recipe. (See card)
4. Set table.
5. Melt butter or margarine for Herbed Celery. Add celery, tomato liquid, and seasonings; simmer 15 minutes.
6. Make Lemon Cucumber Sauce.
7. Open peaches. Scoop ice cream into sherbet glasses. Add peaches and raspberry topping. Freeze until dessert course.
8. Add tomatoes to celery mixture.
9. Make coffee.
10. Remove salmon loaf from oven.
11. Serve dinner.

See other side of card for menu and shopping list.

Model RCIB-645 on optional base cabinet.

America's most beautiful kitchens get their *Flair* from Frigidaire!

Model RCI-75-62

Silver Anniversary of Frigidaire Ranges!

he giant charm bracelet symbolizes the 25th year since the st Frigidaire Electric Range was created. Celebrate with ! See the new Frigidaire Ranges with the exclusive Pull 'N ean Oven. Glides out to you for faster, easier cleaning!

This lovely *Flair* electric range looks built-in. But installs in minutes!

You can own the most beautiful cooking appliance you've ever seen—and be completely practical!

The Silver Anniversary Flair Electric Range by Frigidaire looks built-in. But it's not! It can be slipped into the place of your old electric range within minutes.

The handsome glass doors on the eye-level ovens glide up and out of your way—a Frigidaire Flair exclusive! (Shield your face from oven heat, too.)

The Custom Imperial Flair can give you many of the features you find on other Frigidaire Ranges. The Spatter-Free Broiler Grill cuts down on grease spatter, makes cleaning easier than ever before. Automatic Broiler Grill Control lets you dial for steak rare, medium or well-done, exactly as you decide.

You'll like the Easy Set Cook-Master oven control. Just put food in the oven, turn two dials, select temperature. Dinner turns out the way you want it, when you want it, automatically.

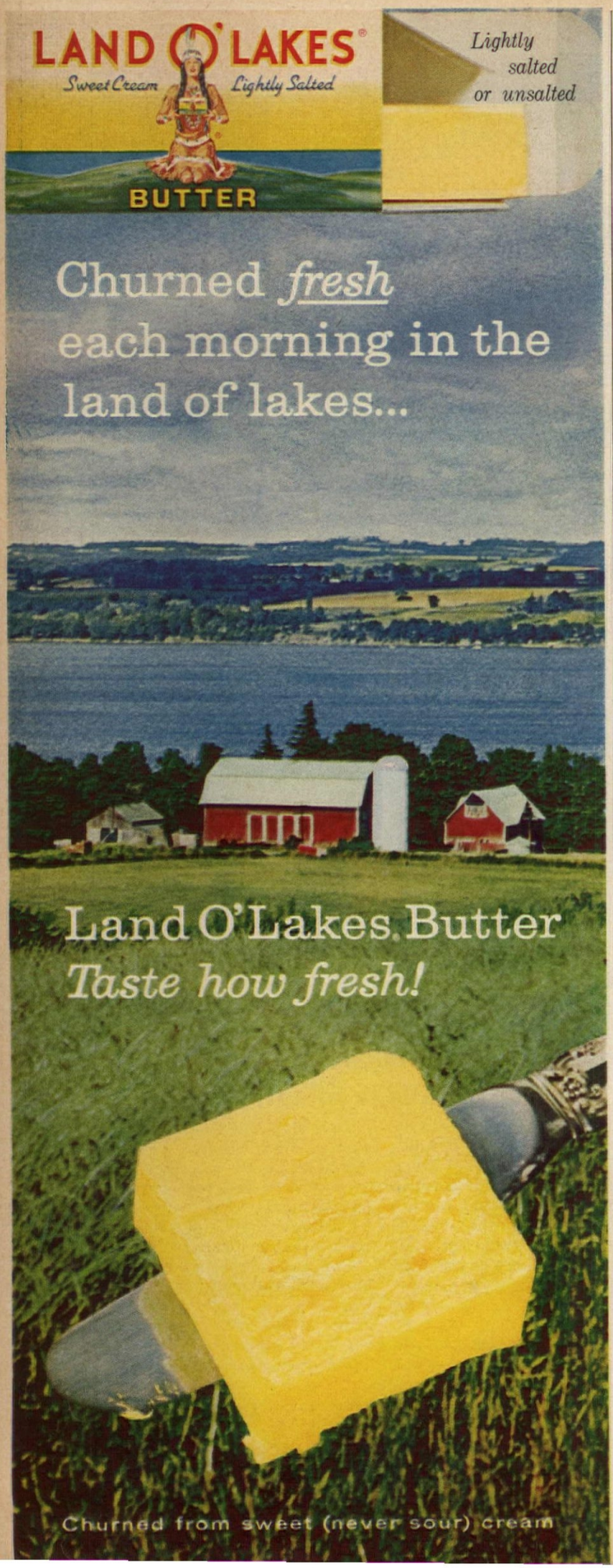
You get your choice of four different models of Silver Anniversary Frigidaire Flair Ranges. Your dealer will gladly demonstrate these latest arrivals in the Frigidaire family of Dependable Appliances, products of General Motors.

Send 25¢ for colorful new 24-page booklet "Frigidaire Kitchen Ideas." P. O. Box 124, Dept. 42, Dayton 1, Ohio.

F

FRIGIDAIRE

FACTORY-TRAINED SERVICEMEN EVERYWHERE



Shopping List and Work Schedule for 60-Minute Meal With Skillet Scallops

(Recipe on page 63)

• 60-MINUTE MEAL

MENU

Skillet Scallops Italienne
Herbed Celery and Tomatoes
Peach Raspberry Sundae
Coffee or Tea

SHOPPING LIST

- 1 lb. fresh or frozen scallops
- 1 small container olive oil
- 1 garlic
- 1 pkg. frozen Italian green beans
- 1 pkg. instant chicken broth mix
- 1 bunch celery
- 1 can (about 1 lb.) whole, peeled tomatoes
- 1 can pimiento
- 1 lemon
- 1 container sweet basil
- 1 bunch parsley
- 1 pkg. frozen peaches
- 1 pt. vanilla ice cream
- 1 jar raspberry sundae topping
- 1 jar seasoned pepper

Check your staple shelf for: butter or margarine, sugar, coffee, tea, paprika, salt, pepper, flour.

• WORK SCHEDULE

This is your work schedule for the preparation of the menu on reverse side: Skillet Scallops Italienne, Herbed Celery and Tomatoes, and Peach Raspberry Sundae.

1. Place package of frozen peaches in bowl of cold water to thaw.
2. Slice celery. Open and drain canned tomatoes.
3. Toss scallops in seasoned flour mixture.
4. Melt butter or margarine for Herbed Celery. Add celery, tomato liquid, and seasonings; simmer 15 minutes.
5. Set table.
6. Prepare Skillet Scallops according to recipe. (See card)
7. Open peaches. Scoop ice cream into sherbet glasses. Add peaches and raspberry topping. Freeze until dessert course.
8. Make coffee.
9. Add tomatoes to celery mixture.
10. Add scallops and lemon juice to skillet. Simmer 5 minutes.
11. Serve dinner.

FOLD HERE

NOW YOU KNOW... how Suzy gets so much done. It's really very simple. She takes care of everything she possibly can by telephone. What's left to do is often very little. Why not try Suzy's way yourself today? It's a good example of how useful your phone can be for the little it costs.

BELL TELEPHONE SYSTEM

(continued from page 37)

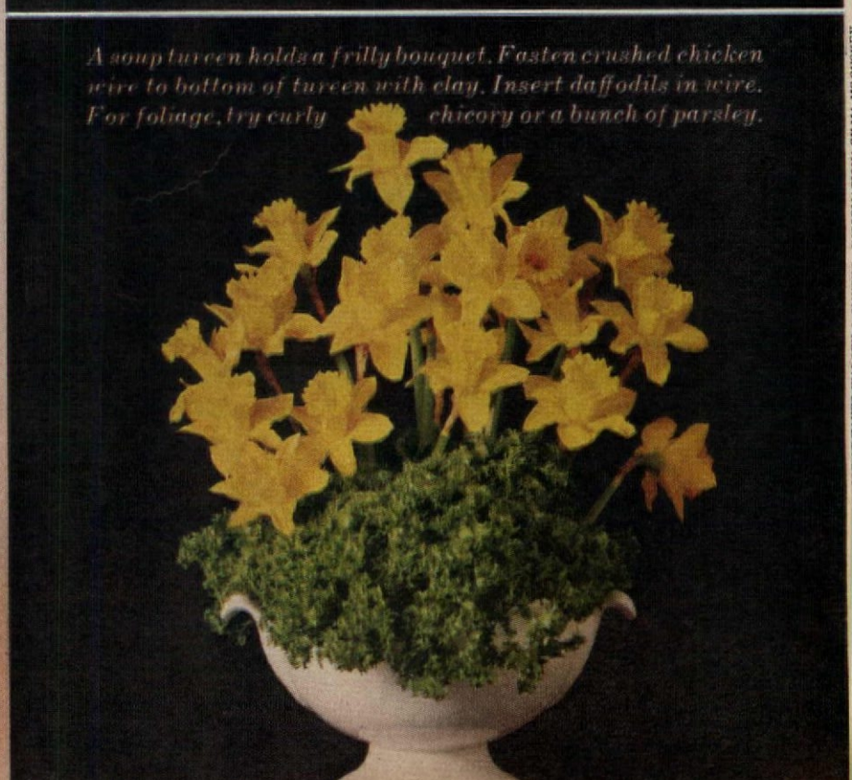
Make a squash "bird" to perch in a bower of daffodils and foliage, in or out of a gilded cage! You'll find instructions for making on page 70

Lettuce basket becomes a hanging garden. Secure a low bowl to bottom of basket with floral clay. Fill with chicken wire. Mass limes around container. Insert flowers.

For a low arrangement, secure chicken wire with clay in left side of shallow bowl and tie grapes to it. Position daffodils around grapes. At right, insert blooms laterally.

Flowerpot and saucer form the foundation for the pyramid of fruit and flowers below. Water tumbler is secured inside pot. To help daffodils bend, insert wire in stems.

A soup tureen holds a frilly bouquet. Fasten crushed chicken wire to bottom of tureen with clay. Insert daffodils in wire. For foliage, try curly chicory or a bunch of parsley.



Her carpet choice will fulfill its promise

. . . because she knew the carpet-shopping pitfalls and how to avoid them

She knew an established manufacturer's word is her best assurance of quality—any carpet is only as good as the skill and experience of its maker.

She relied on a reputable retailer to help her find the right combination of style, color and construction for her needs. She steered clear of "bargain-baited" ads offering "501 Type Carpets" at temptingly low prices.

She learned Du Pont makes only the fiber, not carpets. She knew that the price of a carpet reflects *everything* that goes into it. (That's why many different manufacturers can start with the same basic Du Pont 501 Carpet Nylon and create scores of styles, hundreds of colors—at more than a dozen different prices.)

She found out what pile of 100% Du Pont 501 Nylon offers in carpets. She learned about its cleanability, resistance to shedding and fuzzing, how well it wears under the heaviest traffic. Texture retention, crush recovery, resistance to moths and mildew . . . these qualities promised her years and years of satisfaction.

She insisted on the blue "N" label that appears *only* on carpets that meet or exceed Du Pont's high-quality standards. She was informed that Du Pont established this label (shown below) to protect the good name of Du Pont 501 Nylon—and to protect *her* when she looks at carpets.

These points helped her know what to look for—and what to look *out* for. They can help you, too, when you shop for carpets. For a free "Carpet Buying Guide" and a list of all carpets authorized to carry the Du Pont 501 Nylon label, write to Department 62-B, E. I. du Pont de Nemours & Company (Inc.), Wilmington 98, Delaware.

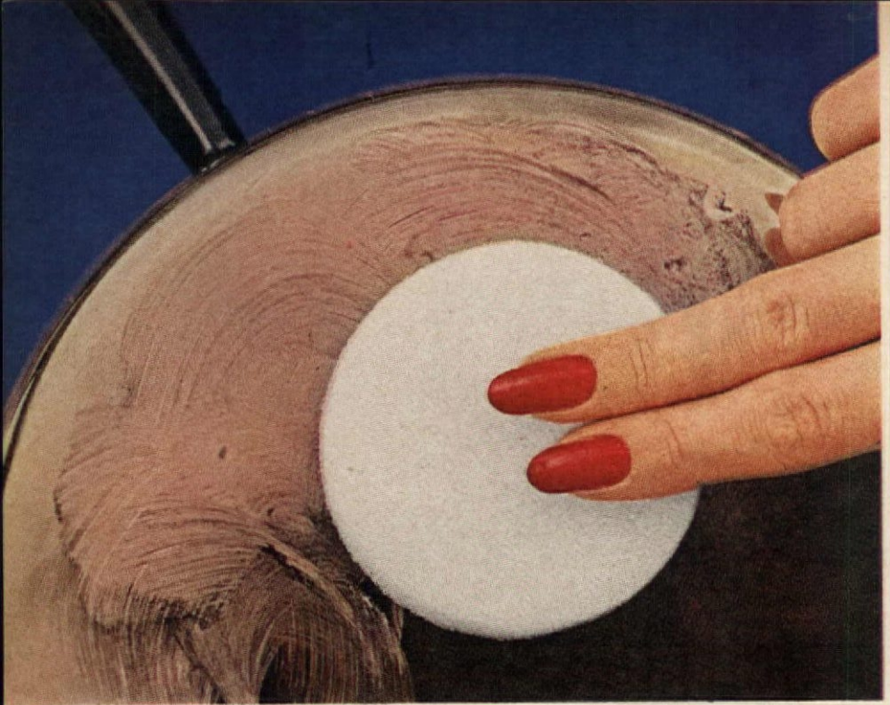
Du Pont 501 Carpet Nylon

DU PONT

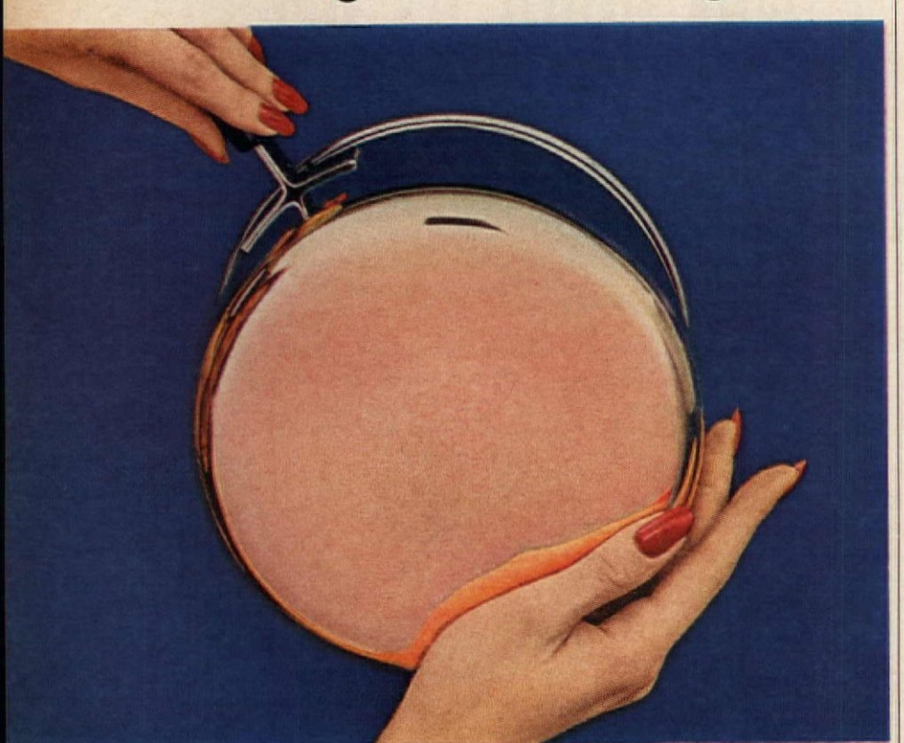
Better Things for Better Living
. . . through Chemistry

Watch the "*Du Pont Show of the Week*," NBC-TV, Sundays

ALL NYLON PILE
MADE 100% OF
DU PONT
501
CARPET N NYLON
Certification Mark of E. I. du Pont de Nemours & Co. (Inc.)



When the glow starts to go...



only Twinkle Copper Cleaner

DOES ALL THIS!

Polishes as it cleans. Twinkle® wipes clean, polishes bright in one easy application.

Wipes tarnish away chemically. Twinkle cleans by chemical action, not elbow grease. Even the toughest-to-remove stain smooths away quickly.

A gentle-to-your-hands paste. Economical, too. Creamy, smooth Twinkle is so much nicer to your hands than harsh powder-type cleansers.

Shields copper from tarnish. Now Twinkle leaves an invisible shield on copper, so you don't have to clean it as often between uses.

The Drackett Company, makers of Twinkle Cream for Silver. Available in Canada.

TIPS ON SELLING A CAR YOURSELF

There are times when it is more profitable to sell your car yourself. Perhaps you feel you can do better than the trade-in allowance a dealer has offered on a new car. Or you may not be planning to buy a new car and you are confident the old buggy is worth more than you can get at the used car lot. It may take a little more time and effort, but your reward may be a nice roll of extra cash.

WHAT'S A CAR WORTH?

Check the price and condition of similar models advertised or in dealers' lots. Price yours five per cent lower if your car is worth more than $500.

The only extras which will increase your car's selling price are: automatic transmission ($50-100), power steering ($25-35), and air conditioning ($50-100). If it's in very good condition, add another $50 to $100.

SHOULD YOU HAVE IT REPAIRED?

On cars worth less than $500, repair only safety items such as brakes, power steering, or tires. On better cars, also correct noises such as a bad muffler, broken gear in the transmission, squeaks, or rattles.

Don't make repairs such as overhauling the engine, grinding valves, or quieting a noisy differential.

HOW ABOUT LOOKS?

Since most buyers rely heavily on a car's looks, money spent on appearance is a good investment. Here are some do's and don'ts to help you spend wisely:

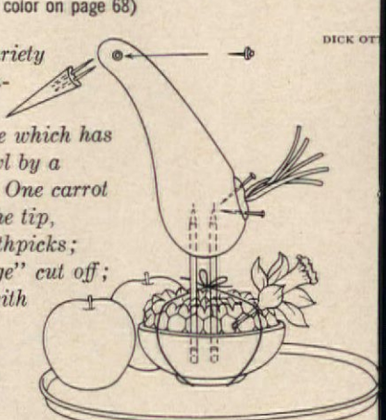
Do make sure that your car is spotless. If time is limited, see that the hood and dashboard are immaculate. A prospect sees these when he test-drives your car.

Do have your car painted if the finish isn't topnotch. Get a good paint job for better cars, a less expensive "quickie" for those under $500. In better cars have dents repaired before painting.

How to Make Bird-Cage Arrangement

(Pictured in color on page 68)

DICK OTT



To make bird, *choose crookneck variety squash. Sharpen two new yellow pencils and insert into squash for legs. Wedge them into chicken wire which has been firmly secured in a small bowl by a crisscross of rubber bands or cord. One carrot will finish the bird, thus: beak—the tip, fastened with two double-point toothpicks; tail—pin on stem end with "foliage" cut off; eye—small round slice, attached with glass-headed pin. Surround bowl with apples. Insert short-cut daffodils and laurel leaves around base of bird. Stick long-stemmed daffodils through cage into wire.*

Do replace broken glass, chrome strips, door handles.

Don't waste money re-chroming parts. If badly rusted clean with steel wool and spray with aluminum paint.

Don't replace convertible top unless it's unusable.

Do cover worn seats. Remove old covers if seats are still in good condition.

Do cover worn carpeting with small rubber mats.

HOW TO WRITE AN AD

One little want ad is your only contact with potential buyers, so be sure it's not too little.

In addition to year, make, and model, list major equipment: automatic transmission (auto. trans.), power steering (p.s.), power brakes (p. brakes), power windows (p. wind.), white sidewall tires (wsw), radio and heater (r&h), deluxe tires.

Next state one good selling point such as: original owner, upholstery like new, recent engine overhaul, moving—must sell. Stay away from clichés like "sharp," "clean," "a steal," etc.

Include price in the ad unless your car warrants a premium price. Then say instead, "Reasonable," or "Under market value." List your address and telephone number.

WHAT TO SAY TO BUYER

Be honest. A buyer will have more confidence in you if you admit at least one fault. Choose one that's not too serious, such as lack of a spare tire. Mention it several times during your conversation.

Be enthusiastic. This is the trade secret of every successful salesman. Try to remember the things you've enjoyed about your car.

Tell your reason for selling. Moving across country . . . Wife wants a smaller car . . . Now have a company car . . . Need some cash right now . . . Such reasons relax a prospect's fear that you're selling because there's something wrong with your car.

Listen to your prospect. He'll probably tell you what he wants in a car, giving you a clue to the points you should stress.

Encourage prospect to buy now. Once he leaves, chances are better than 10 to 1 he won't come back.

ISN'T SELLING A CAR YOURSELF RISKY?

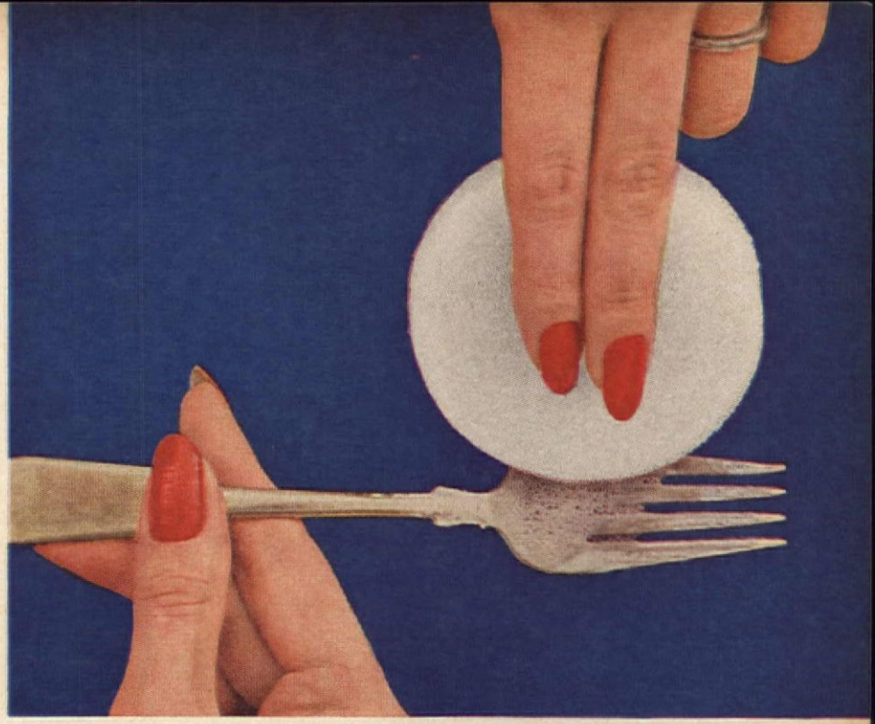
Not if you follow a few common-sense precautions. **Know your state's regulations** on changing title before you advertise. If there is no motor vehicle office in your community, your family attorney, local police, or auto insurance agent may be able to answer your questions. **Still making payments** on your car? Get permission from your bank or loan company before selling. The loan officer can also be helpful in making the title change. **Sell for cash.** Don't accept a personal check or a promise. If your buyer hasn't enough cash, take a deposit until he can get the balance. Don't give either possession or title to your car until you have all the money.

Draw up a simple bill of sale with a duplicate for yourself. It should include the date, a brief identification of the car, and the sale price. Sign both copies and have the buyer sign both copies, "Accepted by J. W. Jones." **Notify your insurance agent** immediately that your car has been sold.

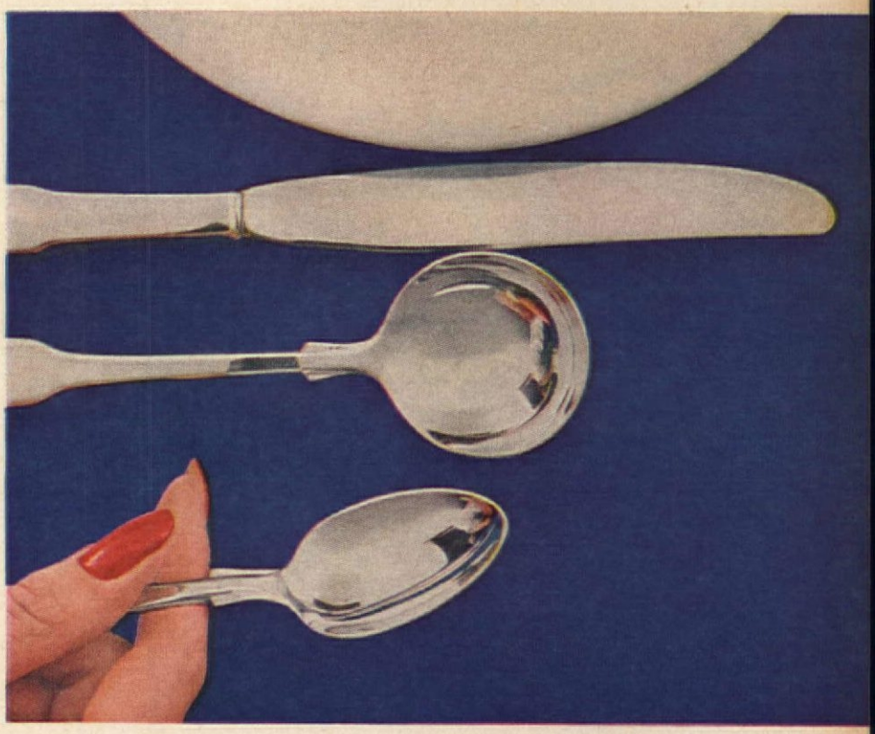
GOOD LUCK!

Selling your car is easier than you think. Remember: It may be an old car to you, but it's new to the person who buys it!

—Pat Flynn Kollings



When the glow starts to go...



New Twinkle Cream for Silver

SMOOTHS TARNISH AWAY IN SECONDS!

Twinkle® dissolves tarnish by special chemical action, not hard rubbing or abrasive action.

Gentle to hands. A special lotion ingredient keeps hands from roughening and drying. No more blackening of hands and nails.

Gentle to silver. It's made of finer-than-face-powder particles that smooth silver to a glossy perfection. Positively won't scratch!

Protects silver from tarnish. Twinkle leaves an invisible, protective shield on silver that slows tarnish to a crawl.

The Drackett Company, makers of Twinkle Copper Cleaner. Available in Canada.

The other beauty of Wall-Tex®: it's truly washable

Beauty #1: Wall-Tex—the genuine *fabric* wall covering—is decorator designed with over 300 styles and patterns! Beauty #2: Unlike ordinary paper or paint, Wall-Tex is washable—truly scrubbable! Still another beauty: Wall-Tex is so easy to apply. It's tear-proof! All edges are pre-trimmed! Get wonderful, washable Wall-Tex at your decorating dealer's!

COLUMBUS COATED FABRICS COMPANY
Division of the Borden Chemical Company, Columbus 16, Ohio

Facts About Installing Floors

(continued from page 35)

THE VITAL SUBFLOOR

An old saw in the flooring trade holds that a finished floor is no better than the subfloor under it. It's a good idea to know what a good subfloor should be, whether you plan to do it yourself or have a contractor do it for you, whether you are remodeling or building anew.

To begin with, all subfloors should be smooth, clean, free of cracks, holes, trowel marks, or other flaws. The importance of a *clean* surface can't be overstressed. Old paint, varnish, oil or grease, flaking adhesive, sawdust, and just plain dirt are all enemies of a successful installation.

For resilient flooring, particularly, surface imperfections in the subfloor—bumps or pits—can mean cracked tiles or prematurely worn spots in the finish flooring. Moisture, dirt, or any foreign matter can weaken the bond of the adhesive or setting bed (in the case of hard surface flooring), so that the finish flooring is not securely held.

When installing over concrete, on or below grade, you should consider that moisture coming up from the earth often carries alkaline salts, leaving unsightly deposits around tile joints and seams of sheet flooring. This, of course, is aside from the destructive effects of the moisture. The concrete should be checked by a professional to make sure it is hard, dry, and non-powdery.

If you plan to put a new floor in an existing house, check the old wood subfloor for loose boards, which should be renailed; worn or damaged boards, which should be replaced; and holes or cracks, which should be filled. The old floor should then be sanded and sized. Make sure that paint or other foreign matter is completely eliminated.

Old concrete, terrazzo, and ceramic tile, over which a new floor will be laid, should be inspected for soundness and dryness. Any imperfections should be corrected before the new flooring is installed.

These general instructions for subfloors apply, as well, for installation of hardwood flooring, with the important addition that water should not be used for cleaning the subfloor. If the installation is over concrete, without a subfloor, the slab must be treated with an asphalt primer, which should be allowed to dry overnight. Then, 2-mil polyethylene or a double course of saturated felt membrane should be applied as dampproofing. The flooring is then nailed to 2x4 screeds laid in mastic.

Hardwood flooring particularly, and most types of finish flooring in general, should not be installed in a new or remodeled area until all plastering and other finish work have been completed, so that the interior has reached normal temperature and humidity levels.

COMPARATIVE CHARACTERISTICS OF FLOORING MATERIALS

(Rated in order from top to bottom. Materials listed together have approximately the same rating.)

OIL AND GREASE RESISTANCE	MOISTURE RESISTANCE*	INDENTATION RESISTANCE	RELATIVE QUIETNESS
Quarry tile Ceramic tile Brick (glazed) Marble	Cement tile Ceramic tile Brick Flagstone or Slate Colored concrete Terrazzo Marble Quarry tile	Brick Cement tile Ceramic tile Colored concrete Flagstone or Slate Marble Terrazzo Quarry tile	Cork tile
Linoleum Linoleum tile Printed rugs (felt base)	Asphalt tile Vinyl asbestos tile	Vinyl tile Wood strip or plank Wood block Rubber	Rubber tile Vinyl tile
Vinyl sheet flooring Vinyl tile Vinyl asbestos tile Vinyl cork tile	Rubber tile** Vinyl tile** Vinyl sheet flooring (asbestos fiber backing)** Wood block**	Vinyl cork tile	Vinyl cork tile
Cement tile	*needed for installation over concrete slab floors	Linoleum Linoleum tile Vinyl sheet flooring Cork tile	Linoleum Linoleum tile Vinyl sheet flooring
Flagstone or Slate Terrazzo Wood strip or plank Wood block	**for use on grade with special adhesives and under dry conditions	Vinyl asbestos tile Asphalt tile	Printed rugs (felt base) Vinyl asbestos tile
Rubber tile		Printed rugs (felt base)	Asphalt tile
Cork tile			Wood strip or plank Wood block
Asphalt tile			Brick Cement tile Ceramic tile Colored concrete Flagstone or Slate Marble Terrazzo Quarry tile

SHOULD YOU DO IT YOURSELF?

The answer is sometimes yes, sometimes no. Yes, definitely, in the case of vinyl asbestos, asphalt, or linoleum tile, where cutting and fitting is a simple task. While most vinyl tiles pose no great difficulty, mistakes are costlier. Wood blocks, laminated or solid, are almost as easily handled as resilient tiles; and strip flooring, especially in pre-finished form, is within the capabilities of many home craftsmen. Ceramic tile, particularly in the sheet types now available, is relatively easy to set in adhesive or thin-setting beds of mortar. Slate, brick, flagstone, and cement tile are heavy to work with, but they are within the realm of possibility.

On the other hand, the pendulum begins to swing toward no, when you consider resilient sheet goods—rolls of linoleum, vinyl, and so on. The need for precision cutting and seaming is crucial, and an error can be fatal. Poured terrazzo and marble are for the professional only. While there are tile-types of terrazzo these, too, should be approached with caution.

SIGNS OF A GOOD INSTALLATION

During installation, whether done by you or the contractor, you should watch for the following specifics.

Resilient flooring. Neat cutting and fitting around pipes and fixtures is important for tile and sheet goods. For all tiles, corners and edges should be tight to the floor, joints should be flush, and joint lines symmetrical. Watch for signs of bad technique, such as excess adhesive between joints, raised or open joints, and loose tiles.

Thorough rolling with a heavy metal roller is necessary for all the sheet goods, as well as for tiles of vinyl, linoleum, cork, rubber, and vinyl cork. Inadequate rolling produces air bubbles and open seams.

Ceramic tile. The same rules apply for neat cutting and fitting, and, in addition, the job should be checked for grouting. If it butts against woodwork, it should be well grouted at the juncture; similarly around a bathtub and other fixtures.

Marble. A hone (rough) finish, rather than a high polish, is recommended to reduce the slip hazard (as well as the visibility of scratches). The skill of the installer will show in fine joints—$\frac{1}{16}$" is the preferred maximum—and in color matching, unless it is a random-shade installation. If different types of marble are used, they should be chosen for similar hardness.

Slate now is available in soft natural colors, as well as in pre-cut sets. For interior floors, $\frac{1}{2}$" thickness is usually satisfactory. A setting bed of 2" thick cement (1-to-3 mix) is recommended, and this should be applied over a concrete slab.

To make joints and setting bed monolithic, joints should be pointed with a 1-to-2 cement mix the same day the floor is laid. Joints should be $\frac{1}{2}$" wide.

Hardwood strip flooring. End joints of strip flooring should be staggered. In nailing over screeds, adjoining strips should not break over the same screed space. When a strip passes over lapped screeds, nail it to both.

In new construction, strip flooring is laid in the direction of the longest dimension of the building. In laying new strip flooring over an old floor (which should be treated like a subfloor), the pieces should be installed at right angles to the old floor boards, after laying building paper over the old floor.

(continued)

Kirsch . . . for Loveliness Assured

Kirsch
drapery hardware

When it comes to beautiful windows, rest your assurance on Kirsch—for smart styling ideas and for the rods and accessories to achieve them.

Take the lovely double treatment of draw draperies over lightweight draw curtains shown here, for example. It provides protection against the fading effects of direct sunlight, assures privacy with the draperies drawn, or can be opened fully to reveal the outdoor view. (Consider this dramatic effect for *your* home.)

For this use, Kirsch makes—in two price ranges—practical *double* traverse rod sets. Both rod sections are supported by one pair of rugged brackets.

Only Kirsch offers such a wealth of beautiful, adaptable window decorating ideas. (Get your copy of the new Kirsch Guide!) And Kirsch furnishes the *complete* line of dependable rods, ceiling track and accessories needed to ensure the lasting beauty of any and every window treatment. There's a Kirsch dealer near you—so you never need to accept a substitute.

Guaranteed by Good Housekeeping

BIG BOOK OF WINDOW STYLING IDEAS—ONLY 25¢

Treat yourself to this 96-page book of smart ideas, and *practical help.* Contains 237 room pictures . . . suggestions for every type of window, every style of house. Covers planning, measuring, making (or buying) *and installing* window effects. Includes a 4-page section on color use and a guide to drapery hardware. All new—*a treasure*—yet priced at only 25¢!

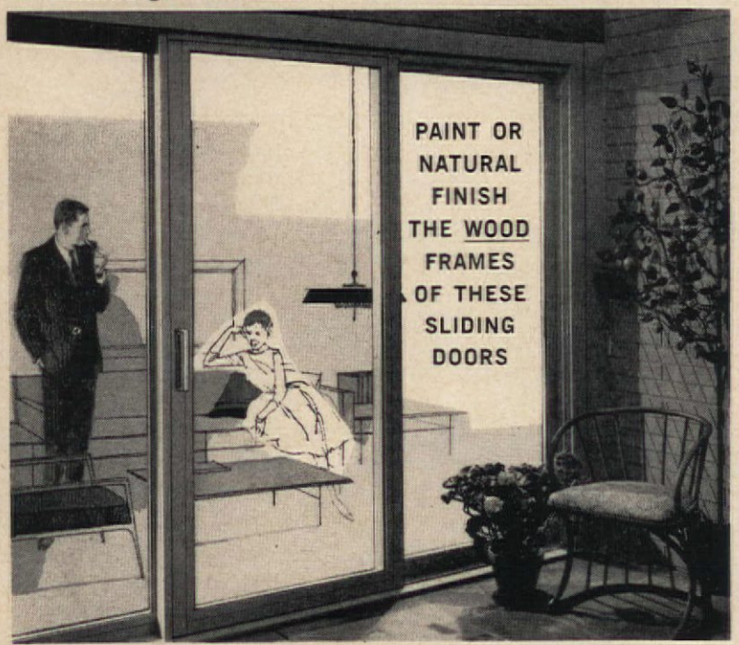
KIRSCH CO., 454 Prospect, Sturgis, Mich.
Gentlemen: Enclosed is____for____copies of "Kirsch Guide to Window Beauty" at 25¢ each.

Name_____
(Please Print Plainly)

Address_____

City_____Zone__State_____

Glass Sliding Doors are more becoming to your home with frames of WOOD, for they can be natural finished or painted to go with other woodwork . . . inside and out. And, wood licks the condensation problem. Screens close automatically. Square or diamond glass dividers. Available in Canada, too.



Pella®

THIS COUPON ANSWERED IN 24 HOURS

ROLSCREEN COMPANY, Dept. NC-44PELLA, IOWA
Please send color pictures of PELLA WOOD SLIDING GLASS DOORS.

NAME

ADDRESS

CITY & ZONE STATE

MAKERS OF PELLA WOOD WINDOWS, WOOD FOLDING DOORS AND PARTITIONS, ROLSCREENS AND WOOD SLIDING GLASS DOORS

SHOW CARDS, GIFTS

New money-making ideas in cards, gifts and gadgets. No investment. Free catalog.... Write today to:
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WHEN YOU CHANGE YOUR ADDRESS

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Hardwood plank flooring. Procedures are generally the same as for strip flooring. In addition, planks should be fastened to the subfloor with two countersunk screws at each end, plus others at intervals along the plank. These should be covered with walnut plugs, glued in.

Hardwood block and parquet flooring should be installed according to the instructions of the specific manufacturer. They may be nailed or laid in mastic. The mastic method is used over concrete, following necessary dampproofing. It is also used over terrazzo or other hard-surface floors. If the blocks are solid, allowance for expansion must be made. Rubber expansion strips are often used. No blocks, or border strips, should be laid closer than 1″ to walls or other vertical surfaces.

In finishing, two sandings may be adequate, although three are recommended, and four or five produce especially smooth surfaces. The first coat of filler, stain or other finish should be applied the same day as the final sanding and buffing. Penetrating floor seals, while not as shiny as some other finishes, are tough and long lasting. Self-polishing waxes are not recommended over hardwood floors.

Terrazzo for the home is almost always the monolithic type. That is, it is constructed to be bonded to or integral with the concrete slab. The terrazzo topping should be 5/8″ thick, and divider strips may be used for decorative purposes, but are not needed functionally. The surface of the terrazzo should be sealed, either at the time of the installation or after approximately six months.

Terrazzo can be applied over a wood floor, but it must be rigid, sound, and tight. It will probably mean the installation of extra joists to bring the wood floor to proper rigidity. A vapor barrier must be installed between the wood and the concrete setting bed.

Cement tile should be laid in a 1-to-4 mix mortar bed that is no less than 3/4″ and no more than 2″ thick. Joints between the tile should be approximately 3/16″. After the installation has thoroughly dried, the face of the tile should be cleaned and sealed.

Brick floors inside the home should be laid in a 1-to-2 mix mortar bed, and sealed after installation has dried. Outside, it's perfectly acceptable to lay the brick over well-compacted earth or a bed of 3/4″ to 1″ of sand. Inside, brick joints are generally filled with mortar, also a 1-to-2 mix. Outside, the joints can be filled with mortar or fine sand.

THE END

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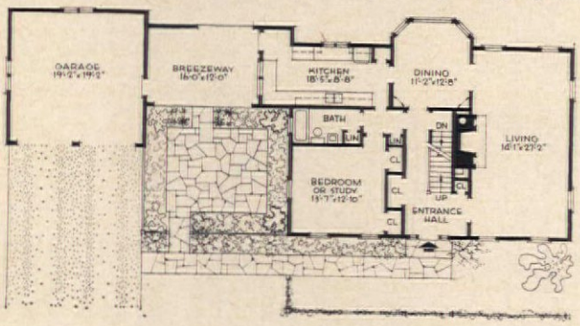
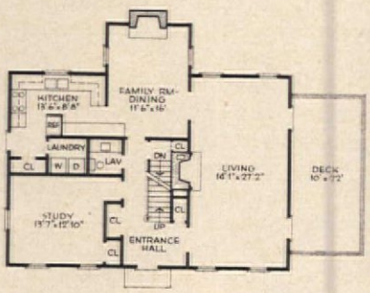
HERE'S A VERSATILE PLAN

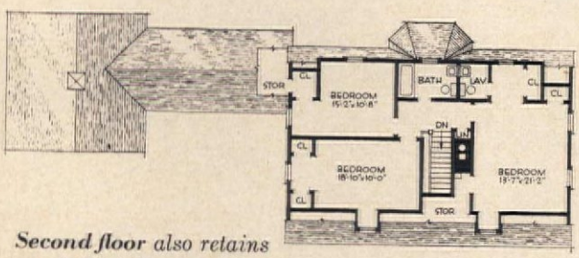
(Full story on page 24)

***This attractive home**—our Blueprint House No. 63—was just right for the Greenbaums of Glen Rock, N. J. But the contour of their lot wasn't right for the home's size. See, below, what a good job they did of changing it.*

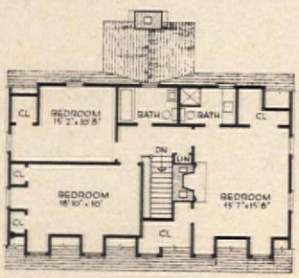


***Original plan, above,** was altered to appear as the plan at right. Heart of house remains the same, but garage is now underneath, and deck replaces breezeway. Note enlarged family room, too.*





***Second floor** also retains essential details of original plan, above. Changes, at right, include three more dormers, a full bath, and a fireplace in the master bedroom, plus one large closet.*



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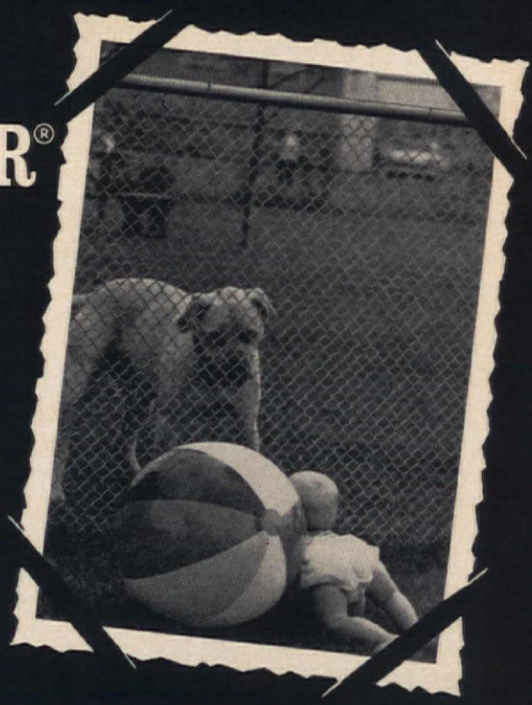

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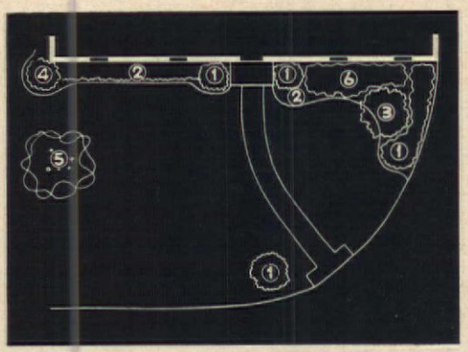
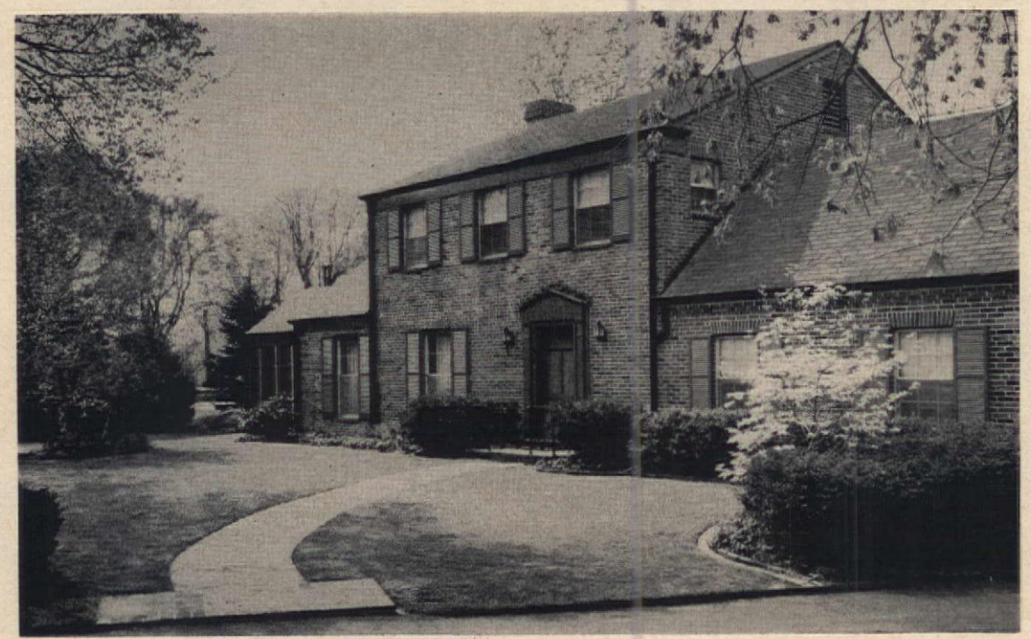
This home is handsome the year around *because the basic plantings are evergreen shrubs underplanted with evergreen groundcover. Lawn has pleasing pattern outlined by walk and mowing strips. Plants are: (1) Japanese yew (Zones 5-8), (2) Baltic ivy (Zones 5b-9), (3) flowering dogwood (Zones 6-9), (4) Oregon holly-grape (Zones 5b-9), (5) European white birch (Zones 3-8), (6) roundleaf Japanese holly (Zones 6b-9). House faces north. Roger E. Lord Jr. home, St. Louis, Mo., Stuart Mertz, Landscape Architect.*



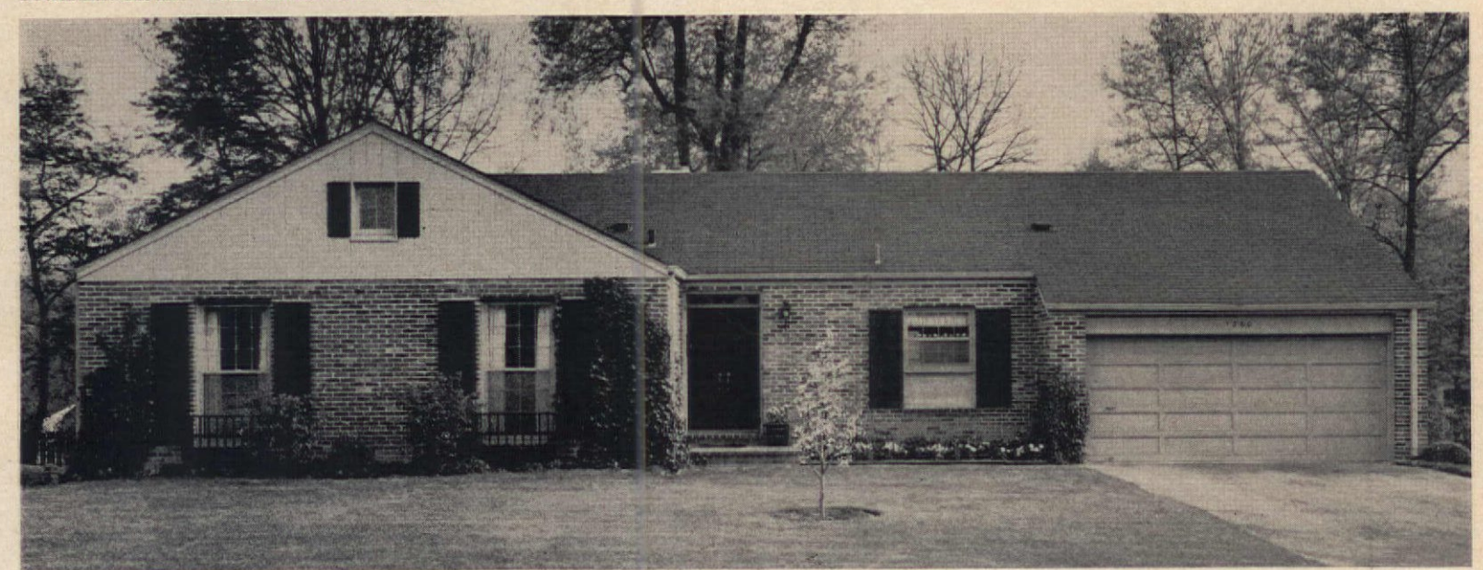


INFORMATION: LOIS REA PHOTOGRAPHER: WARREN REYNOLDS

FRONT YARD PLANTING

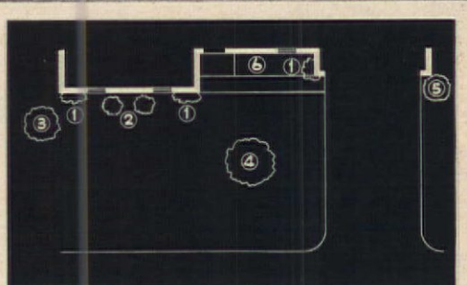
(continued from page 33)

Dare to be different! Help yourself to ideas for plans and plants from among these diverse, attractive yards.



See what vines can do quickly *to give a well-planted look to a new brick or stone-walled home! Evergreen vine used here is (1) English ivy (Zones 6-10). It clings by rootlike holdfasts. In colder climates one could use similar attaching evergreen bittersweet (Euonymus fortunei vegetus, Zones 5-9a) or deciduous Boston ivy (Zones 5-9). Other plants included in this front yard are: (2) red osier dogwood (Zones 3-8), (3) American holly (Zones 6-10), (4) sweetgum (Zones 6-10a), (5) perennial flowers, (6) bed of pansies in spring, petunias later. Pot of geraniums on doorstep accents the entrance. The Richard Reichls, St. Louis, Mo., did their own landscaping.*

(continued)



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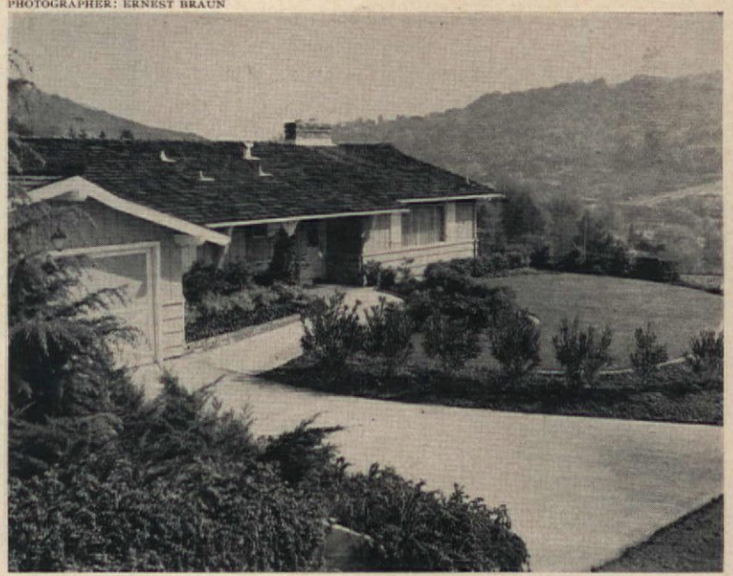
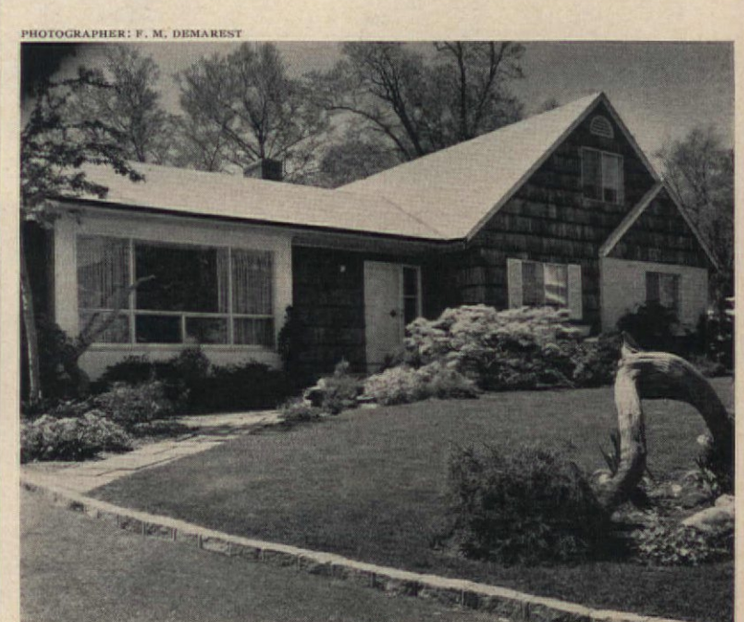
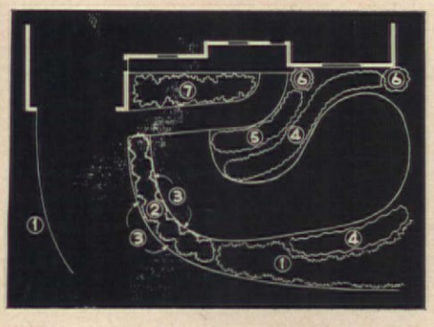
PHOTOGRAPHER: ERNEST BRAUN



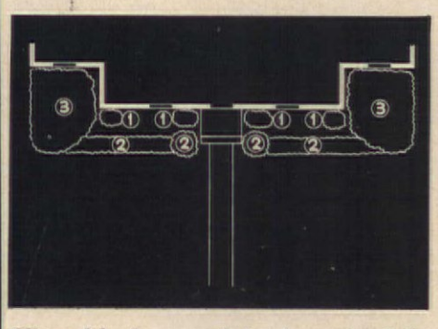
INFORMATION: SUSAN JONES MEDLOCK PHOTOGRAPHER: ROBERT MCGINNIS

PHOTOGRAPHER: F. M. DEMAREST

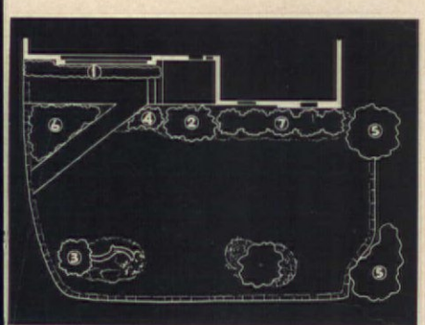




Here's a solution for a mid-hillside property. *Lawn, in order to be kept level and easy to maintain, is small and outlined with mowing strip. Beyond, where land drops rapidly to street, hill is held by massed toughie shrubs. Driveway is bordered by flowering hedge underplanted with low-upkeep groundcover. Basic plants are: (1) Pfitzer juniper (Zones 4-10), (2) oleander (Zones 8b-10), (3) wild or sand strawberry (Fragaria chiloensis, Zones 6-10), (4) Xylosma senticosa (Zones 8-10), (5) annual flowers, (6) laurestinus (Viburnum tinus, Zones 7b-10a), (7) planter box of dwarf lemons and limes plus pittosporum, edged with ivy. Mrs. Edna Smith home, Orinda, Calif. Robert Graves, Landscape Architect.*



Clipped hedges, and shrubs trained flat on walls (espaliered) *make handsome patterns about a house. But you must either enjoy pruning, or hire someone to trim! This home, belonging to the A. W. Gardners of Atlanta, Ga., uses (1) firethorn (Pyracantha coccinea, Zones 5b-10a) on the house and (2) common or English box (Zones 6-9a) for the hedges. Big shrubs at house corners are (3) Japanese privet (Ligustrum japonicum, Zones 7b-10). In colder climates one could substitute evergreen bittersweet (Euonymus fortunei vegetus, Zones 5-9a) for the firethorn, Japanese yew (Zones 5-8) for the hedge, and deciduous winged spindle tree (Euonymus alatus, Zones 3b-10a) for big corner shrubs.*



A collection of unusual plants *can produce a distinctive yard, like this one the S. J. Rivmans of Roslyn, N.Y., developed with the help of John Groeneveld. Skillful planning is needed to avoid a hodgepodge. Over-all design is simple. Here the largest eye-catching plants have been used as accents. The others have been grouped in organized areas. Major plants are: (1) mostly amoena azalea (Rhododendron obtusum amoena, Zones 6b-9), (2) cutleaf Japanese maple (Zones 6-9), (3) thread Sawara false-cypress or retinospora (Zones 5-9), (4) rock plants, (5) screen planting of trees combined with a gardened rockery wall, (6) crabapple (Zones 3-9) underplanted with heather (Zones 5-8), (7) evergreens.*

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LAWNS & GARDENS

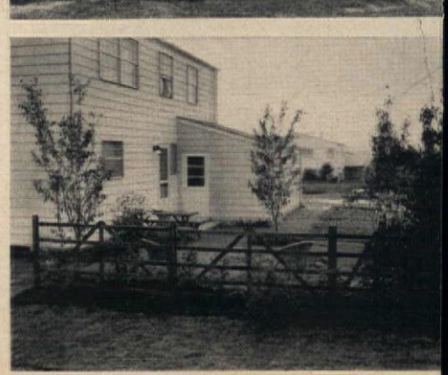
WHEN YOU PLANT— FIRST THINGS FIRST!

When you landscape a new home, where do you start and how do you proceed? To provide the answers for its members and other residents in the Philadelphia suburbs, the Pennsylvania Horticultural Society conducted a week-long demonstration. Each day was devoted to one of the major steps in laying out and planting a complete garden for a typical new home.

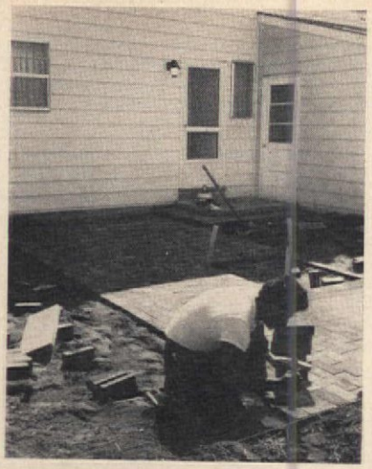
The demonstration was supervised by the Horticultural Society's director, Carlton B. Lees, and was held at *The American Home's* Best Home for the Money award-winning house of Altman Builders at Center Square Green, Pennsylvania. Before and after photos are shown below, and day-to-day progress pictures appear on the opposite page.

***The front** of the model home changed dramatically during the step-by-step landscaping demonstration. Designed from an inside-out viewpoint, the front yard features a dooryard garden rather than a conventional foundation planting.*

***The back yard** was designed to include a brick-paved 20x20' outdoor living area, screened with sectional fencing, shrubs, and trees. On the other side of the yard are plantings of vegetables, fruits, and flowers for cutting. The landscape plan for the demonstration was prepared by Carlton B. Lees and carries out the theme of his recent book, "Budget Landscaping."*



The 5 main steps in landscape planting



1. ***After the landscape plan*** *has been prepared, the first step in carrying it out is to install all the paving—whether you do it yourself or have it done. Here the terrace at the back of the house is being paved with brick set in sand.*

2. ***Stake out areas to be planted,*** *after cleaning up all paving refuse, and prepare the soil for planting. If the soil is poor, as it usually is in new developments, spread plenty of peatmoss and fertilizer on the surface, then turn it to a depth of 8" and rake level.*

EDMUND B. GILCHRIST, JR.

3. ***First plants to go in*** *are the trees. Large holes have to be dug and it's best to finish this work before smaller plants are set out. Here flowering crabapples were chosen as medium size trees, oaks as larger ones.*

4. ***Fences and trellises*** *are next installed, and then the shrubs, vines, and roses are planted.*

5. ***Finally annual*** *perennials, and bedding plants are added, and necessary lawn work is done.*

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Dining Rooms May Cost Less Than You Think

■ When you want a dining room in your home, but hesitate for fear it may be too expensive, here are several ways to figure the cost.

If you are having a home custom built for you, getting that dining room may be easiest of all. If a dining room has not been figured in the original plan, go back over the drawings with your architect or builder. It's conceivable that you can rearrange the rooms to make space for a dining room without adding a cent to the cost.

Should you have to expand your home to get a dining room, it still needn't be an expensive change (provided you figure it before construction begins). It surely won't be as costly as adding another bath in which plumbing fixtures and ceramic tile will make the per-square-foot cost higher than the average for the house. A dining room's per-square-foot cost should actually be lower than the average per room.

If you are buying a new home in a subdivision, your chances of getting a dining room added to a model that does not include one are good (unless the builder has a "no changes made" policy).

The most common arrangement in merchant-built homes is the living-dining "L," with eating space labeled "dining area." For a dining room, two things are possible.

1. A partition between the dining and living area—for use only when the dining area is large enough to make a comfortable dining room. (Labor and materials on a 12′ long standard partition with one opening: as little as $80, and no more than $150.)

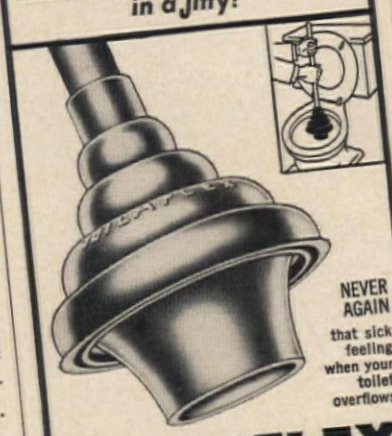
2. Add one or two feet to the end of the house. This will cost more, but if figured before construction begins, it still will not be too costly.

If you are remodeling, and want to add a dining room, it could cost as little as $1500 and as much as $2600, depending on the materials you choose. For example a bay window is more expensive than a standard double-hung window.

But, if you can partition off space you already have, the cost could be very low.

In any event, take a much closer look at the possibilities of adding that dining room. We bet it will be much less expensive than you thought it would be.

POWERFUL NEW PLUNGER CLEARS CLOGGED TOILETS in a jiffy!



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Income Tax

(continued from page 21)

you'll need to understand one further IRS term: *adjusted sale price.* This is the amount realized less fix-up expenses you incur to make your home more salable. It's very important you do not confuse fix-up expenses with capital improvements according to the IRS.

Here's what IRS says: "Fixing-up expenses must meet the following tests before they can be used to reduce the selling price in computing the adjusted sale price. They must (1) be for work performed during the 90-day period ending on the day on which the sales contract was made, (2) be paid within 30 days after the date of the sale, (3) be otherwise non-deductible in computing taxable income, and (4) not be capital expenditures or improvements.

"Caution. Fixing-up expenses are considered only in determining the amount of gain *on which tax is postponed.* They are not deductible in determining the actual taxable profit on the sale of the old residence."

Under the heading of fix-up expenses, IRS includes such things as painting (indoors and out) and wallpapering.

The adjusted sale price is the figure you compare with the purchase price of your new home. If your new home costs $20,000, and your adjusted sale price is $19,000, it makes no difference what your gain is on the sale, the tax is deferred. If your new home costs $18,000, however, and your adjusted sale price is $19,000 on which you made a profit of $2800, you are liable this year for the capital gain tax on $1000 of your $2800 profit (the difference between $19,000 and $18,000).

Now you should be ready to attack Form 1040 again. If you get stuck don't be afraid to go directly to IRS. Most of their clerks are well trained, and truly anxious for you to take the benefits due you. If you aren't near one of the Internal Revenue offices, we highly recommend sending for their manual. It's called, *Your Federal Income Tax—1962—for individuals.* To get it, send 40c with your request to the Superintendent of Documents, U.S. Government Printing Office, Washington 25, D.C.

ACKNOWLEDGMENT: We thank Henry Cassorte Smith, tax law specialist with Webster, Sheffield, Fleischmann, Hitchcock & Chrystie, of New York City, for his aid in checking and adding to the manuscript.

BE SPACE CONSCIOUS IN YOUR DINING ROOM

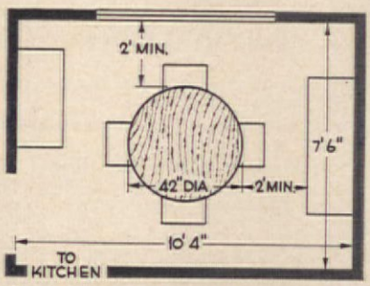
Be sure you plan elbow and pathway room before you build or furnish a dining room

■ Whether you're building a new room for your present furniture or buying a new table and chairs for the space you have, 6″ one way or the other will make a great deal of difference between dining comfort and confusion. Too large a table cramps chair room and food service—while the right position for buffet and serving table will save you many steps at dinnertime.

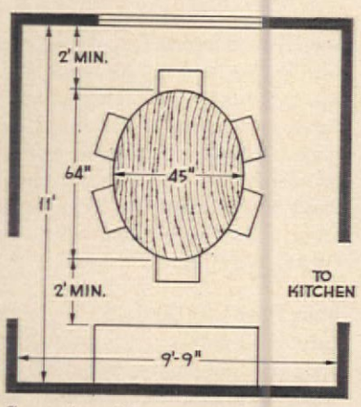
When building, you can estimate the dining room size you will need. Start with the width and length of your table. Add a minimum of 2′ for chair movement and the 16–20″ for the area where you will place your serving and storage pieces.

When buying new furniture the size of your room is your starting point. From the over-all measurements, subtract 18″ for the depth of an average buffet and 2′ for chairs to determine size of table you can accommodate. Keep doorways clear of furniture.

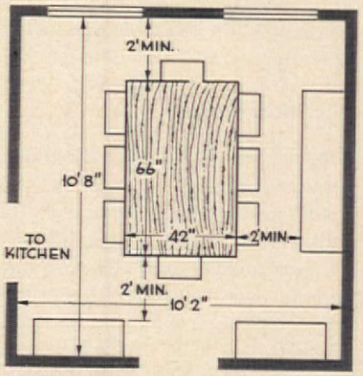
Four good dining room plans to help you



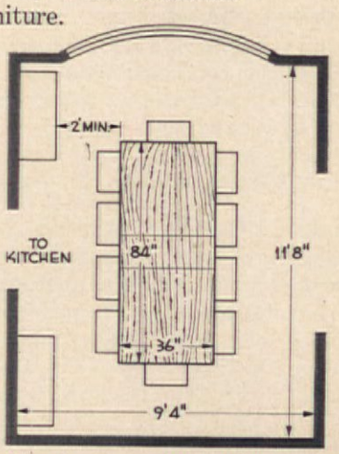
Seat four with comfort *at a 42″ round table. Round tables also come in 36″, 40″, and 48″ diameters and are a good choice for small rooms.*



Seat six with ease *at a 45x64″ oval. Rounded tables take an extra person if necessary, but remember to allow a minimum of 2′10″ along table edge for each person.*



Seat eight in style *at a 42x66″ table and still have room space for a hutch and two small serving tables in a room slightly over 10′ square.*



Seat ten at a table *which has been extended with one leaf to 84″. Use two small china cabinets instead of one large one when doorways and windows break up the wall space.*

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Southern Hospitality With Low Fat, Low Cholesterol Menus. For the person on a low fat diet, here is a week's worth of dinner menus and the recipe for each dish. Breakfast and lunch suggestions are also included. Free from Rice Council for Market Development, Dept. AH, 3917 Richmond Ave., Houston 27, Texas.

New Housekeeping Techniques. Contains suggestions and shortcuts for cleaning floors, windows, dishes, appliances. There's also a stain removal guide for rugs and carpets. Free from Bruner Corporation, Dept. AH, 4767 North 32nd St., Milwaukee 9, Wis.

Buried Treasure Cook Book. Clam fans will welcome this little booklet containing 20 recipes for clam dishes. It includes both old favorites (New England clam chowder), and some new ones (scalloped clams en casserole). Free from Doxsee, Dept. AH, Box 89, New York 13, N.Y.

You and Your Family's Life Insurance. Designed chiefly for women, this booklet will help everyone in the family understand the different types of policies available, and how to make the best use of them. Free from Dept. AH, Women's Division, Institute of Life Insurance, 488 Madison Ave., New York 22, N.Y.

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Decorating With Pictures and Frames. Illustrated how-to's offering advice on the selection, framing, and hanging of pictures. It includes information on wall treatments, matting, lighting. Send 25c to The Picture and Frame Institute, 20 North Wacker Drive, Chicago 6, Ill.

Your Federal Income Tax. Issued each year by the Internal Revenue Service, this booklet explains what income is taxable and what items may be deducted. Home owners' problems are explained in detail. Send 40c to Supt. of Documents, Dept. T, Government Printing Office, Washington 25, D.C.

Bruce Floor-Care Chart. Advice on the care of 12 different types of floors. Includes new floors, recommended wax, maintenance, cleaning, and some do's and don'ts. Tack it on your bulletin board for easy reference. Free from E. L. Bruce Co. Incorporated, Advertising Dept. AH, Box 397, Memphis 1, Tenn.

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101 Home Ideas. Many colorful photographs provide home building, remodeling, and decorating ideas using fine woods. Also included is information on the species, patterns, and grades of the woods shown. Send 10c to Western Pine Association, Dept. AH, Yeon Building, Portland, Ore.

SHOPPING INFORMATION

SPARKLING IMAGINATION DECORATED THIS HOME

Pages 24–27: Furniture, accessories—Greenbaum Bros.

YOU DO NEED A DINING ROOM

Pages 38, 39: China—Bloomingdale. **Page 40:** Table—Widdicomb. Chairs—Knoll Assoc. Vinyl flooring—Goodyear Tire & Rubber Co. "Flamestone" Black china, wood bowls, silver—Dansk. Table mats, napkins—Bloomingdale. **Page 41:** Wallpaper—Albert Van Luit. China—Spode. **Page 42 (lower right):** Wallpaper dado—Pageant. **Pages 42, 43:** Dining table, chairs—Habitant Shops, Inc. Antiques—Caledonian, Inc. Snail dishes, green Mexican glasses—Roberta Village Fair, Inc. Blue jardiniere—Silvestri Art Mfg. Co. Family-room flooring—Flexi Floor.

TAKE A CAN OF TOMATO SAUCE

Pages 46, 47: All dishes—Phoenix-Pan American Imports, Inc.

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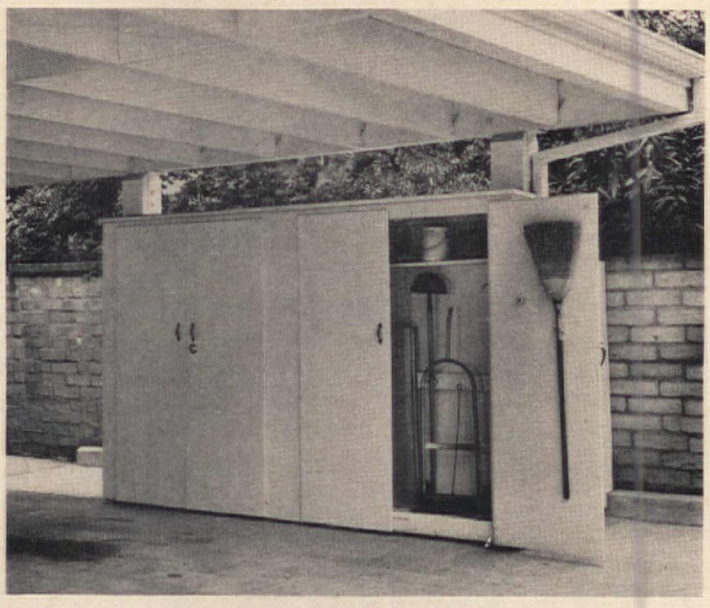
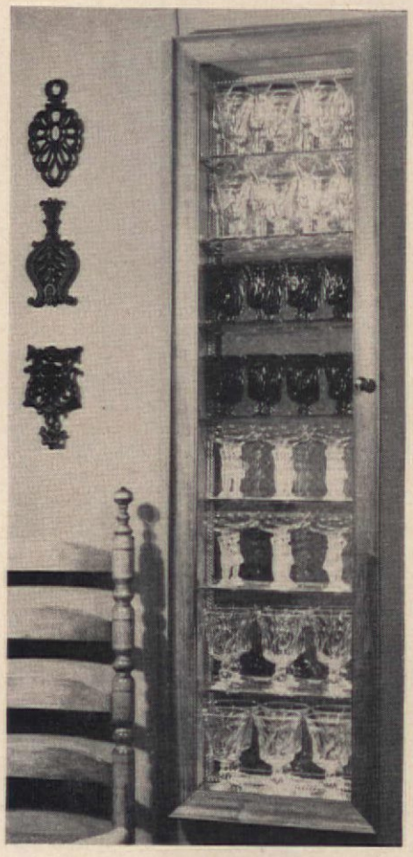
Readers' Ideas (continued from page 4)



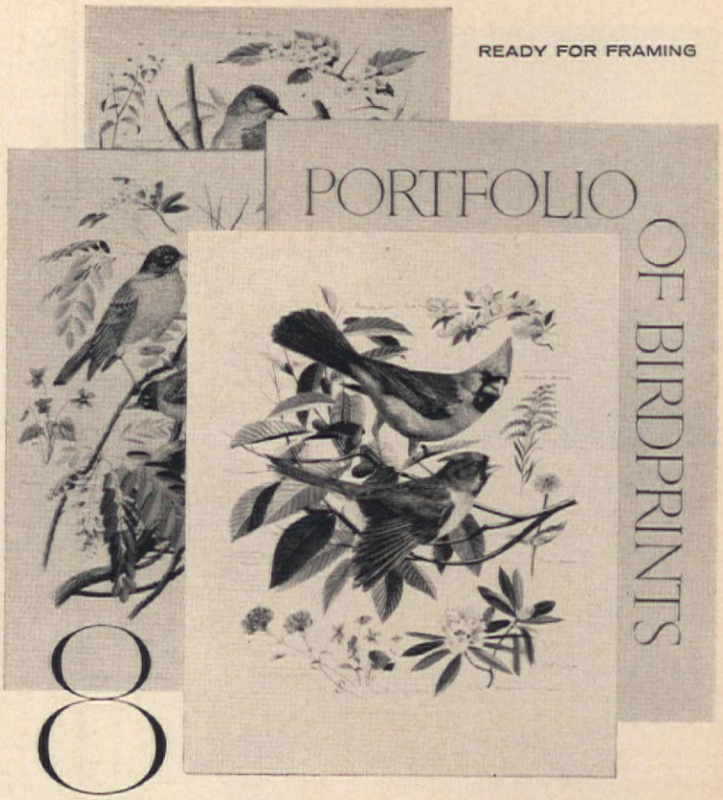
Outdoor storage cabinet *finds perfect spot under a carport. This double cabinet is 18 inches deep and six feet high. The one on the left holds sports paraphernalia and has a lock on it. The other accommodates garden tools.—Mr. and Mrs. Stanford Optner, Los Angeles, Calif.*



Built-in ironing board *was converted to a glass cabinet. Frame is maple with a glass panel mounted in it. Glass shelves and a mirror against the back wall give sparkle and the illusion of space. —Mrs. George Bunton, Mill Valley, Calif.*

OUR ERROR

The information for the cooky mold in our September, 1961, issue, page 30, upper left, was incorrect. The Cavaliere, shown at left, has a companion piece, the Queen. Each mold is $9 ppd. Order molds from Phidias, Inc., 1681 Route 46, Parsippany, N.J.



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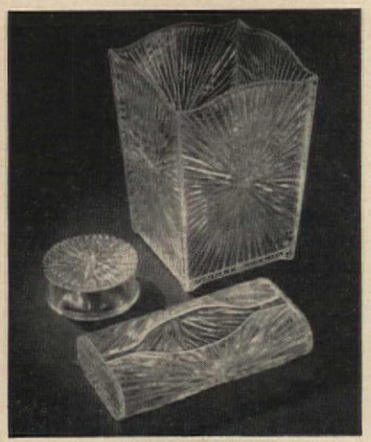

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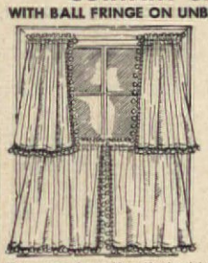

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FLIP ITS LID and you'll find room for all kinds of treasures under these pastel-painted Easter eggs. The 6¼" candy compote, a copy of a classic heirloom, is white ceramic with a soft glaze, and the base has a basket weave texture. You can pack the inside of it with jelly beans and other goodies of the season. $1.98 plus 40c post. Helen Gallagher, 413-AH Fulton St., Peoria, Ill.

MATCH-LESS or filled with matches, this beautifully finished pine box has no equal. You can hang or stand it in your Early American kitchen, in easy reach of the oven, or near a man's pipe rack in his den. The 9⅝x3¾" holder can house a large box of kitchen matches or a collection of match books. $3.75. The Ox Bow, 281-AH White Plains Road, Tuckahoe, N.Y.

OVER A SLOW FLAME burning in your fireplace, a pair of these Simsbury sconces on the mantel will provide just the right old-world charm. Hand wrought with a black finish, their unusual shape is copied from a piece dating back to 1690. The shield back will protect the wall behind from flame. 8" high, they are $6.50 each. Old Guilford Forge, Dept. AH, Guilford, Conn.

IN AN INSTANT coffee jar like this one you can keep the contents of a large size jar ready to bring to the table. The 6" ceramic holder in this traditional blue and white design will match other blue willow pieces or mix with plain china. Its cork-lined cover keeps coffee airtight and fresh, ready for quickie coffee breaks. $1.75 plus 25c postage. The Added Touch, Dept. AH, Bryn Mawr, Pa.

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte

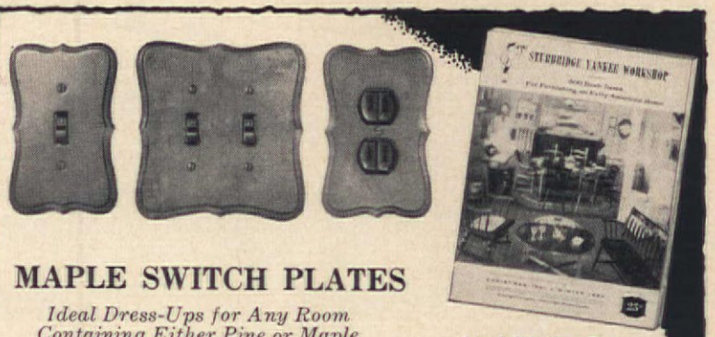
MARKET PLACE

RUB OUT AN EASTER BUNNY or a puppy dog you've just drawn, with an Itty-Bitty Eraser! The pencil-box set won't be able to resist these gay little plastic foam erasers. Brightly colored, each is about 1½" high, and the group includes a pig, poodle, hippo, elephant, bunny, and skunk. Set of all 6 for $1. Spencer Gifts, 601 Spencer Bldg., Atlantic City, N.J.

UP THE LADDER of success goes this 35" ladder-back stool for snack bar or kitchen counter. Of hardwood, it is handmade for sturdy construction and has a fiber rush seat. Its 16x13½" seat is 24" high. Unfinished, $8.95. Natural, $9.95. Pine, maple, mahogany, walnut, or cherry, $11.50. (Add 50c extra for 28" seat height). Exp. coll. Jeff Elliot, Dept. AH-3, Statesville, N.C.

TRUE BLUE of the famous Meissen "onion pattern" decorates this stark white milk glass lamp shade. As if that isn't enough to charm you, it adorns a handsome reproduction of a cast-iron gas lamp that swings to left or right. It is 16" high over-all, and extends 13". Choose black or white. $17.95. (Add 75c West of Miss.) Jenifer House, Dept. AH, Great Barrington, Mass.

CLOWNING AROUND with puddings, ice cream, or gelatin will turn dessert into one of these circus figures that will delight all youngsters. The white, plastic molds are flexible enough to release easily, and will capture every detail of the clown, bunny, dog, monkey, lion, and elephant. Even healthful puddings will taste good. All 6, $1.98. Downs, Box AH-3, Evanston, Ill.



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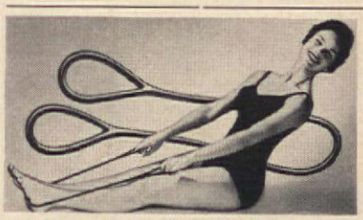

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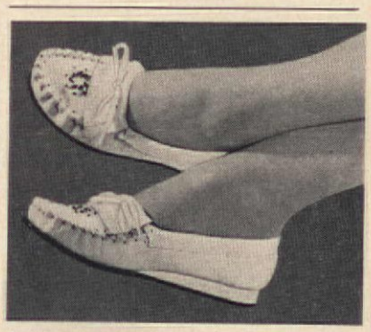

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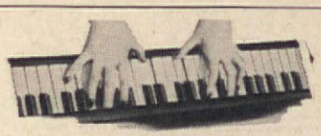

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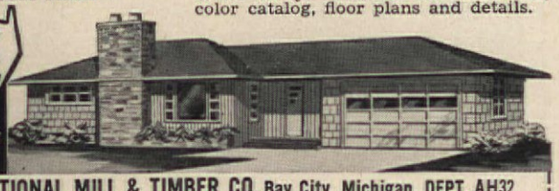

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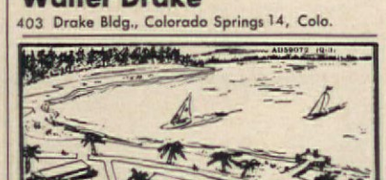

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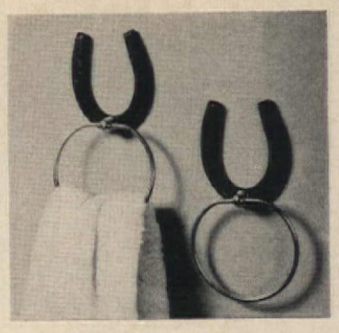
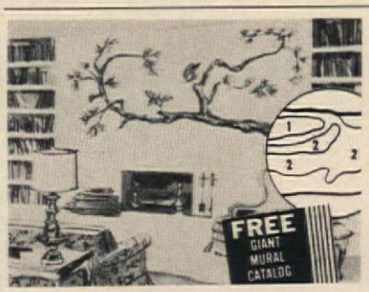
IN THE RING that hangs from the horseshoe you can keep your towels easily reachable. A set of these in your home will come out fighting against towels lying around and cluttering up the kitchen or bathroom. And if one horseshoe brings you luck, two will be twice as good. The rings are $1.98 each, 2 for $3.75. Medford Products, 752-AH Fulton St., Farmingdale, N.Y.



BIG SPENDERS and little spendthrifts will find no more appropriate planter for their room than this. Ben Franklin's famous rebus, *The Art of Making Money Plenty,* on an ivory background is backed by the same soft green tole that rolls up at the bottom to form a 2¼" deep planter. 13x8", it is $3.25. Sturbridge Yankee Workshop, 1 Brimfield Turnpike, Sturbridge, Mass.

SAVING FACE from the gooeyness and eye irritation of hair spray, this glamour mask in triangular shape forms a clear plastic cover. While you add that finishing swish to your coiffure you can now keep your eyes open. The jeweled mask with its handy hanging cord is the perfect touch of whimsy for a frivolous female. $1. Sunset House, 71 Sunset Building, Beverly Hills, Calif.



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YANKEE PHOTO SERVICE,
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EAGLE DECALS

Rich accented gold Eagles, Federal period design. 4 sets: (a) 16 mixed 2"–5½" across, (b) 6 5½" size, (c) 4 large 8½", (d) 2 giant 12". Any set $1.75 ppd US, Can; no COD; Ohio res. add 3%.
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Professional **6 ft.** hand pump siphons all liquids quickly, easily. One squeeze of bulb starts pumping action created by check valves. Pump gas from car to mower, car to car, to outboard motor. Eliminates danger of storing highly inflammable gasoline around the home. Drains fishbowls. Transparent polyethylene, non-corrosive. **Only $2.98 ppd.**

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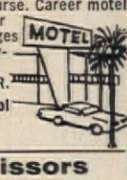

Motel Managers Training School
Dept. A-32, 612 So. Serrano
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Nose Hair Scissors

ONLY $1.25 ppd.
3 for $3.50

THE ONE GIFT EVERY MAN NEEDS

Immediate Delivery
Money Back Guarantee

Used and recommended by Doctors as the one SAFE, easy way to remove unsightly hair from both nose and ears. Blunt end scissors can't cut or stick. Spoon shaped ends push flesh away from cutting edge. Curved blades permit cutting where needed. Prevents serious infection. Free catalog.

Arlene's, Dept. AH-32,
1434 Bryn Mawr, Chicago 26, Illinois

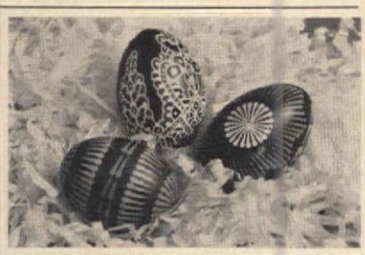
THE CURTAIN FALLS from its rings as a pinch-pleated tier, topped by another tier or a self-gathered valance. The leading role is played by natural, unbleached Oznaburg, a homespun-type material that is washable and preshrunk. Tiers: 24, 30, and 36″ long; 85″ wide (for up to 50″ windows),* $5 a pair. 10x70″ valance, $2. Country Curtains, Dept. AH, Stockbridge, Mass.

A MAN IN THE HOUSE can be careless, but with two men you have to have the help of these father and son valets. Neat and compact, there's a special place for jacket, shirt, pants, and tie plus a shoe rest and recessed shelf for pocket contents. In pine or maple finish. Father's 41″ high, $8.75 (kit, $6.50). Son's 34″, $7.75 (kit, $5.50). Yield House, Dept. A-3, No. Conway, N.H.

EVERY DAY OF THE WEEK is someone's birthday, and every day has its own charm. Their inscriptions are from the rhyme "Monday's Child Is Fair of Face." The name and date of that special birthday are engraved free. In 14K gold: 1″ charm, $13.60; ¾″, $9.60. In sterling: 1″, $3.50; ¾″, $2.50. Jamaica Silversmith, 50-AH Delancey St., New York 2, N.Y.

Fine quality white vellum stationery. 100 Sheets (5½ x 7) and 50 matching envelopes, all personalized. Correct for your own use — Perfect as a gift. Please print. Sorry no C.O.D.'s.

HAMILTON-WARD DEPT. 7A WESTFIELD, MASS.



Decorated Easter Eggs

These are *Genuine Eggshells*. No other Easter decoration ever matched them in originality or beauty. Laid by the "Little Red Hen" and imported from Central Europe. Real hen eggs are punctured, the contents blown out and the shells decorated by hand in exquisite pattern and color. Immediate shipment and safe delivery. 12 Eggshells, $3.95 ppd. Also ask for free catalog of imported gifts and fashions. The Old Mexico Shop, Dept. AH, Santa Fe, New Mexico.

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ALASKA MAP and IGLOO SALT & PEPPER

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From Europe Set of 4 different beautiful etchings, in gorgeous color. Executed by European artists; each is different scene, signed by the artist. Ready for framing. Size of picture about 5¼ by 7⅛". Over-all size including border approx. 9⅛ by 11⅛". Shipped direct to customer from Western Germany art firm by special arrangement. (Delivery about 4 to 5 weeks.) Shipped in hard roll, postage paid. **Price $6.50 set.** (Maryland residents add 3% sales tax.) Order from

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Provides 12 separate snack selections **$2.98** plus 35c shipping

Classical—whimsical—practical. This serving dish features sunny "Chicken Little" sitting among 12 egg-holder sections each suitable for holding a different snack or hors d'oeuvres. "Chicken Little" acts as the carrying handle. Use for parties, get-togethers and buffets. 10" in diameter. Made of egg-white earthenware. Order Number 6938.

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Send for FREE catalog of Mexican handtooled and unborn calf shoes and bags.

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See how **The Sound Way to Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. V-4, Wilmette, Ill.**

BIG $$$ CAKE DECORATING CANDY MAKING

HOUSEWIVES WANTED!
Up to $5 an hour Spare time in your own kitchen!

No experience needed. $5 hour easy in spare time. Endless demand for lovely original cake decorations, luscious professional candy for Christmas or Easter, Weddings, Parties, all holidays and occasions from clubs, churches, business, friends, and neighbors. We show you how to turn your kitchen into a gold mine. Start small, grow big. No capital needed. No age or educational limits. Send for free facts now.

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"Husband helps me with orders. All kinds of cakes to decorate. Taking course best thing we ever did."
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"Swamped with Cake Orders! Took in $600 for cakes."
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"Sold 200 lbs. of Candy! Decorated four large cakes. Received many compliments."
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FREE! 3 month sample sub. to "Fun and Profit Hobbies" magazine for Cake Decorators and Candymakers.

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No long delays before earning $$. We set you up for business immediately!

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Also manufacturers of cast iron modern and antique ranges, stoves and furnaces. Send for information. Write to Dept. A H.

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Live Longer and Better in
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THE HEALTHIEST SUNNIEST CLIMATE *in All America*

The fortunate people who live in New Mexico wake up to sunshine 355 days out of each year. They don't know what it is to be oppressed by humid heat in the summer or by winter's cold, damp clutch. They know that in New Mexico the rate of cancer and heart disease is only **half** of what the Nation as a whole faces. They work and play **in a climate called America's healthiest!**

Deming, New Mexico is in the southwest corner of the state, away from the rigors of winter. A boom has begun here and Deming's present 9,000 population will be 25,000 in the next 2-3 years. And DEMING RANCHETTES is only 5 minutes from downtown. It is rich with fertile soil, pure water and gorgeous mountains. Yet a half-acre Ranchette **is only $199 complete, $5 down, $5 a month.** Write for FREE color portfolio. No salesman will call.

DEMING RANCHETTES, Dept. N-58A
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Please send your FREE portfolio in full color including maps and story.

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WE'VE GOT NEWS FOR YOU/WE'VE GOT NEWS FOR YOU/WE'VE GOT NEW

HERE'S THE LAST WORD AS WE GO TO PRESS ON LAST-MINUTE NEWS, TRENDS, OR POSSIBLY GOSSIP FROM THE NOTES OF YOUR EVER-ON-THE-GO EDITORS.

A TWO-TOP CAR could be the answer for a one-car family. A detachable hard top has been designed that will snap onto any 1961 or 1962 General Motors convertible. It's made of fiber glass, weighs just 80 pounds, and is a cinch for any two people to clamp on or take off. When the hard top is on, the soft top recesses into its well as usual, and it can go up in a flash as soon as the hard top is removed.

These will be in showrooms by the end of this month. They will come in black or white—and cost about $395. If you buy one, you should never need to replace your soft top—and your car certainly will be more comfortable in extreme weather.

MORTGAGE SOURCE: It appears very much as though you will have more trouble in the months ahead getting a GI or FHA-backed mortgage through the banks because of their fixed low interest rates. On the other side of the coin, you'll have less trouble getting a conventional loan—but you'll probably have to pay a little more for it. But don't rule out trying all sources. Interest rates and terms do vary.

A NEW HEDGE TRIMMER that operates on an "Eveready" power pack which clips to the user's belt will be in the stores this spring. Made by Skil Corporation, it can cut 200 feet of hedge, top and sides, before it needs recharging. The trimmer, itself, will be about $59.95; the charger, another $15. The power pack to plug it into costs $50—but the company will market five other tools in the future that will also be able to use it. The man who has everything, including a long, long hedge, will love it.

AUTOMATED HOUSE HUNTING: It's happened! The electronic brain has finally invaded the real estate profession—but apparently with good results for buyers. In Waterbury, Conn., the local Real Estate Board uses an electronic selector to match home buyer preferences to homes available in the area. Machine breaks homes down into categories by price, location, and style. Then a code number refers to a card file in realtor's office. This card carries the balance of information on the home for sale—how many bedrooms, does it have city water, etc. The board's executive secretary, Helen Sullivan, says they have had requests from many real estate boards around the country for information about the system. So, you may be the next one to punch a button and pull out a house.

ANTIQUE PREFAB: If you are under the impression that prefabricated homes are an innovation, consider that the first manufactured house was erected in 1624, in Massachusetts. The wood panels were imported from England.

HOME IMPROVEMENT can now go hand-in-hand with self-improvement. Dean Karla Rieger of the International Correspondence Schools, the world's oldest and largest home-study institute, says the billions spent on alterations and additions to homes has inspired the school to introduce their first correspondence course in practical interior decorating. If you feel you're floundering along these lines and your home needs a face lifting, write to the school at Box PR-10, Scranton 15, Pa. They will send you information on the course, plus a booklet called "101 Ways to Glamorize Your Home."

THE RICH, FULL LIFE: Did you pay about $25,000 for your home? Do you think it high even though you have three good bedrooms, dining, living, and family rooms, a kitchen, two baths, and plenty of closets? Consider, then, a new co-op apartment house that is planned for a block in New York City on Fifth Avenue. The average price: $25,000 per room. At that rate, your home would have cost at least $200,000.

MATCHING WINDOW SHADES to draperies or any other fabric in the room is now within everyone's reach as the result of a new adhesive marketed by the Illinois Shade Cloth Company. A thin coating of it is spread over vinyl-coated shade cloth and your own fabric applied before the shade is made. Not available for do-it-yourselfers, you may order the shades through the window-shade department of local stores. They are much more permanent than previous fabric-covered shades, and much less expensive.

FOR RENT—YOU NAME IT! You don't have to own it to enjoy it these days. If you need a reducing machine for just a week, a crib for a grandchild for the weekend, or a chafing dish and punch bowl for the evening—just call Hertz. The same company that rents cars has opened outlets in eight cities to rent "anything from ashtrays to zithers."

ALL THROUGH THE HOUSE you may be hearing the sound of your favorite music—or the beat of your youngster's latest twist disc. It's all made possible by a new electronic whatsis that can be wired to a hi-fi amplifier, radio, or television so that the sound is piped through the hot-air ducts of your heating system. You can wrap up this captive audience for just $49.95.

EVERYBODY SMILE. There's no excuse for dull teeth if you have an automatic toothbrush. The newest one out, by General Electric, has no electric cord attached to the brush, the power is in the handle. The recharging holder mounts on the wall and plugs into the house current. It holds four brushes as well as the one handle which it recharges. The brushes vibrate when you use them, instead of rotating as some of the old ones did, and it's very easy to use once you get over the hurdle of using a mechanized toothbrush. Just see how we're smiling!

AUTOMOBILE INSURANCE rates, usually sky-high if you have a young high-school or college student under 25 driving your car, will be subject to a 20 per cent discount by the State Farm Mutual Insurance Company if your lad has good grades. Not countrywide yet, the plan reasons that good students spend more time on homework, have fewer accidents.

New deep-design Saracen inlaid vinyl floors were created for the spacious room-to-room look!
The deep-down beauty of this luxurious gold-flecked Saracen pattern glistens clear through. The size of the jacks tells you the perfect size of the inlaid chips. Note, too, the smooth way the vinyl extends up the wall. That's what flooring men call "coving"—a good-looking extra that more than pays for itself in easier cleaning!

Floor plan shows one easy-to-keep-clean area

New decorator vinyl in "Spacemaker" width...*seamless as broadloom!*

Saracen®
—newest vinyl floor by Congoleum-Nairn

THIS is the kind of beautiful deep-design inlaid vinyl you used to find only in decorator tiles. Now it comes by-the-yard—in the new "Spacemaker" width. A major technological breakthrough from Congoleum-Nairn! This new "Spacemaker" width vinyl sweeps from room to room, seamless as broadloom. Its wall-to-wall beauty flows in unbroken six-foot widths—makes rooms seem airier, brighter, bigger. New Saracen, an exceptionally beautiful "Spacemaker" pattern, is so sensibly priced. An average 9′ x 12′ area only about $105 *installed!* For FREE sample of Saracen, write: Congoleum-Nairn, Dept. 21, Belgrove Drive, Kearny, N. J.

Congoleum-Nairn
FINE FLOORS

New Crisco helps another healthy family take the "fat-worry" out of good eating

Highly unsaturated... only New Crisco now doubles the preferred unsaturates which scientific research indicates may be better for you

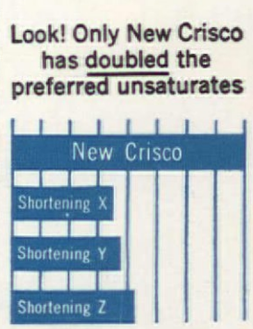
Have *you*—like Mrs. Duffy here—been worrying about the kinds of fats your family eats—and even about what kind of shortening to cook with? That's what we mean by "fat-worry."

That's why Mrs. Duffy was so happy to learn about New Crisco—specially made to help take the "fat-worry" out of good eating.

To start with, New Crisco is highly unsaturated—with an average of 75 per cent total unsaturates.

And now, the New Crisco has *doubled* the preferred unsaturates—the kinds of unsaturates the latest scientific research believes may be better for you than saturated fats. No other leading shortening brings you this revolutionary advance.

As for cooking . . . New Crisco is *still* the finest vegetable shortening. No animal fats at all in Crisco. So light. Digestible. So go right on enjoying the delicious fried foods, light cakes and flaky pastry you always make with Crisco.

Of course for special dietary problems, consult your doctor. But for good eating and good sense about fats in your family's diet, use New Crisco—the shortening made to help take the "fat-worry" out of good eating.

Look! Only New Crisco has doubled the preferred unsaturates